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Indonesia Workforce Hopes and Fears Survey 2024

Workers are ready for change. "" Are leaders ready to engage them?

1,000 workers in Indonesia

Indonesian workers are experiencing significant workplace challenges, including excessive change and increased workloads, yet most remain optimistic and willing to adapt to changes:

Change pressures

Over half of workers say there's too much change at work

46%

say their workload has increased over the last year.

Cost of living eased slightly

61% have money left over at the end of the month

38%

say they are financially stressed despite this.

More restless

39% of workers say they plan to ask for pay raise

19%

plan to change jobs.

Key action items

1. Leading through transformation

New leadership is required to inspire and engage the workforce amid transformation as CEOs evolve their business.

- a. Lead in new ways to build resilience in a stressed-out workforce
- b. Inspire employees to drive transformation

2. Unleashing GenAl

Leaders have a critical role to play in helping employees make the most out of this technology.

- a. Help employees lead on innovation
- b. Instill confidence in Al

3. Powering performance through upskilling and the employee experience

Skills, pay and fulfillment are critical to helping employees stay engaged and productive.

- a. Recognise that skills are a currency to workers
- b. Prioritise the employee experience for performance

4. Climate change

Opportunities and concerns regarding climate change should go hand-in-hand with workers' responsibilities to reduce environmental impact.

- a. Its impact on job
- b. Employer responsibility

Leading through transformation



Leading through transformation

The rapid pace of change may make it difficult for employees to fully engage in their present work – let alone invest in how their jobs may change in the future.



Lead in new ways to build resilience among a stressed-out workforce

 Leaders need to prioritise well-being as a core value and critical enabler of performance.

When leaders prioritise their own well-being, they set a positive example for their teams. This can boost employee morale, increase engagement, and reduce turnover rates, creating a more stable and committed workforce.

 Leaders must also help workers learn to better adapt to change, which requires transformative leadership.

Transformative leadership inspires and motivates employees, especially on organisations undergoing generational transformation, in ensuring higher levels of engagement and morale, workers feel more supported and valued, boosting overall job satisfaction.

 Senior leaders should assist middle managers in developing their own resilience and fostering it within their teams.

Focus on resilience helps middle managers manage stress and maintain their mental health, leading to a healthier, more engaged workforce.

Engage employees on change to drive transformation

Employees to understand the reasons for change.

When employees understand the reasons for change, they feel more involved and committed to the process, leading to higher levels of engagement and motivation.

 Engage and inspire employees by sharing Leader's vision for the future of the company and their role in that future.

Inspired employees are more likely to take initiative and think creatively. They feel empowered to contribute new ideas and solutions that drive the company forward.

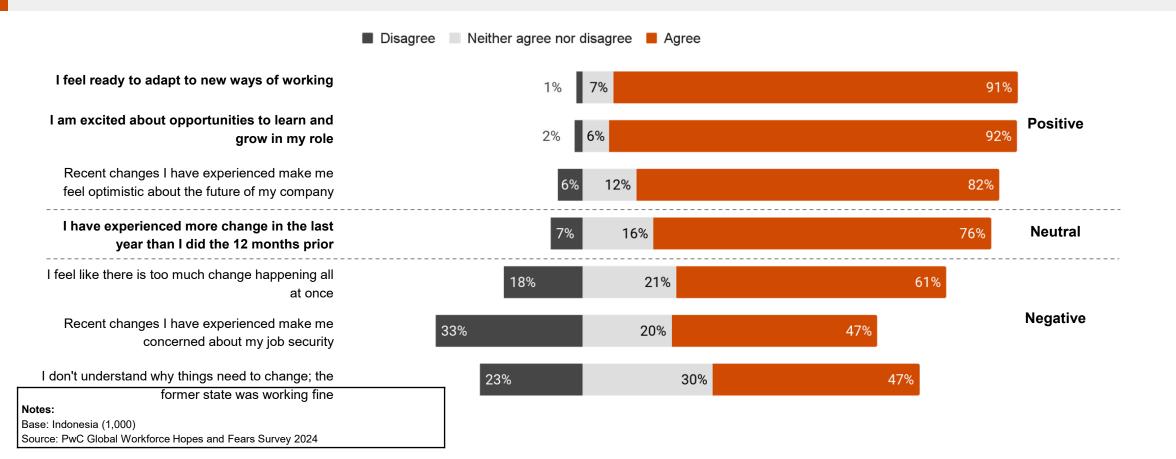
 Frequent and transparent communication from leaders at every level is essential.

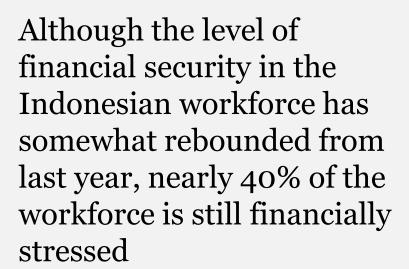
Frequent and transparent communication builds trust and credibility between employees and leadership, especially for organisations experiencing generational gap. When leaders are open and honest, employees feel more secure and confident in the direction of the organisation.



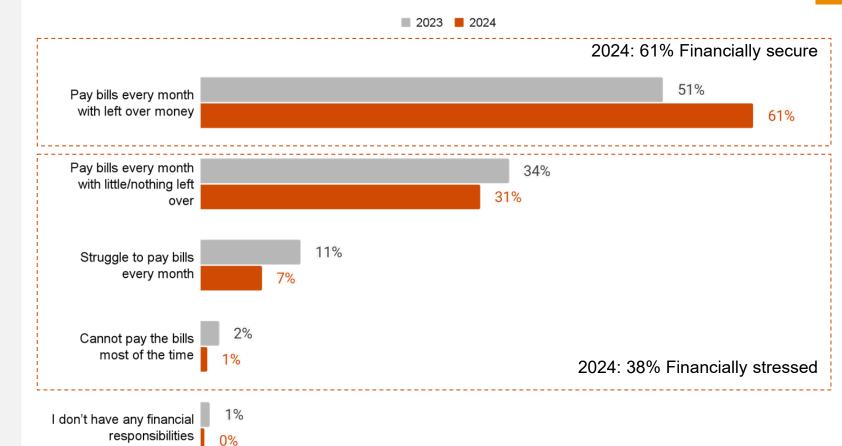
76% of Indonesian workers said they encountered more changes than they did in the previous year. However, they are ready to adapt to the change

Q28. Thinking about changes you have experienced in your role in the last 12 months, to what extent do you agree or disagree with the following statements?





Q39. Which of the following best describes your current financial situation?



Notes:

Base: 2024: Indonesia (1000) Base: 2023: Indonesia (1000)



Q29. In the next three years, to what extent, if any, do you think each of the following will impact your job?

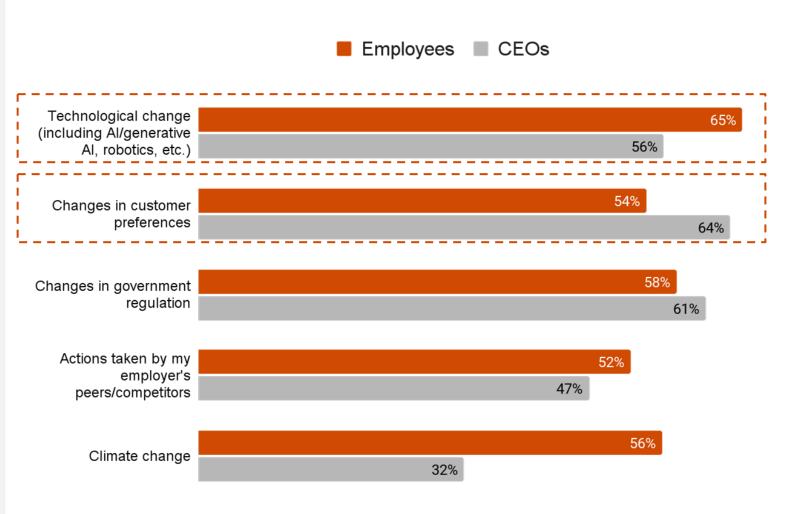
(Showing net 'very large / large extent' responses only)

27th CEO Survey: Please indicate the extent to which the following factors will drive changes to the way your company creates, delivers and captures value in the next three years?

(Showing net 'very large / large extent' responses only)

Notes:

Base: Indonesia (1,000) N.B. re-based for comparison to CEO data.) Sources: PwC Global Workforce Hopes and Fears Survey 2024 and PwC 27th Annual Global CEO Survey



Unleashing GenAI



Unleashing GenAI

Creating efficiencies with GenAl is important, but it's only scratching the surface



Help employees lead on innovation

Empowering innovation and growth

The promise of GenAl lies in its potential to not only improve workflows but also drive growth by empowering employees to innovate and iterate, leading to new ideas, enhanced processes, and overall organisational advancement.

Offering upskilling

Employees stay relevant and adaptable in an ever-changing technological landscape. This prepares the workforce to meet future challenges head-on, safeguarding the organisation's long-term success.

Senior leaders should lead by example

Only about one in five senior executives and 17% of managers say they're using GenAl daily – a clear call to action for leaders to upskill and use GenAl, not just for their own work, but so that they can coach employees to use it in theirs.

Instil confidence in GenAl

Establishing trust in Al and fostering adoption

Trust in AI encourages employees to leverage AI technologies to develop new products, services, and solutions, keeping the organisation ahead of competitors. It's something leaders must prioritise and make time for, not just once, but continually as GenAI evolves.

Improving decision-making

Be transparent about the use of AI systems in decision-making processes and communicate how these systems are designed, the data they use, and the algorithms they employ.

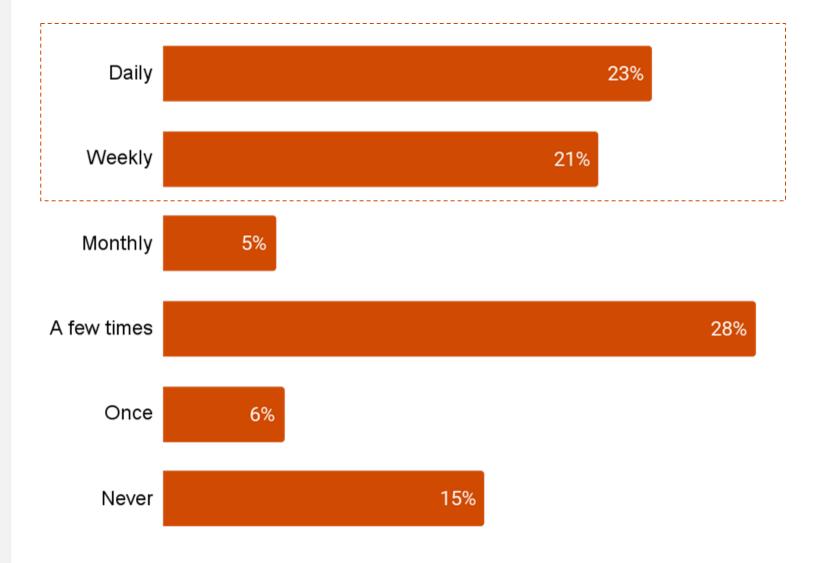
• Employee feedback is critical

Employee feedback provides valuable insights into the practical application and impact of Al systems. This feedback loop enables continuous improvement of Al tools, ensuring they are more user-friendly and effective.



In the past year, 84% of Indonesian workers have utilised GenAI at work at least once, with over 40% using it on a regular basis, either daily or weekly

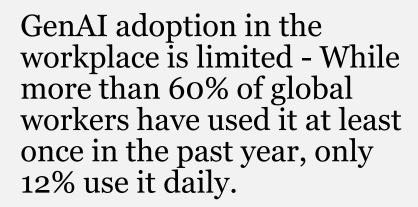
Q32. In the past 12 months, how updated, if at all, have you used generative Al tools (e.g. ChatGPT, DALL-E) for work?



Notes:

Base: Indonesia (1,000)

Sources: PwC Global Workforce Hopes and Fears Survey 2024 and PwC 27th Annual Global CEO Survey (4702)

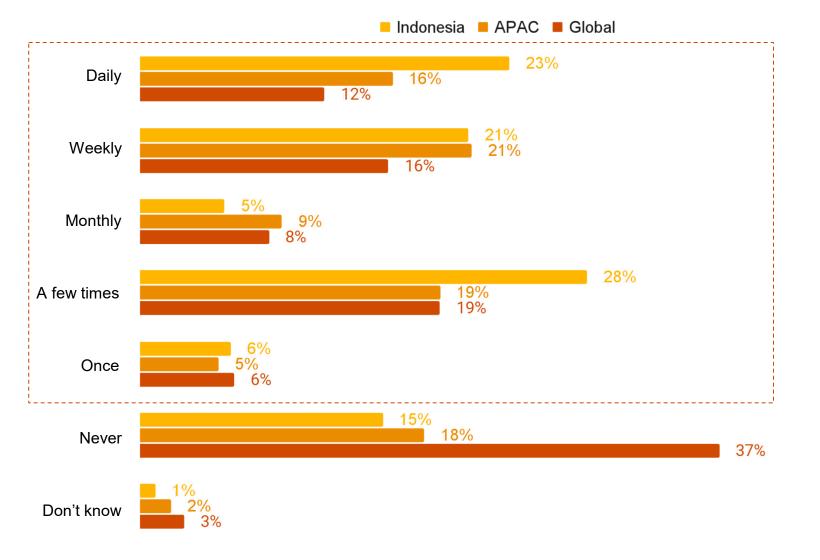


Q32. In the past 12 months, how often, if at all, have you used generative Al tools (e.g. ChatGPT, DALL-E) for work?



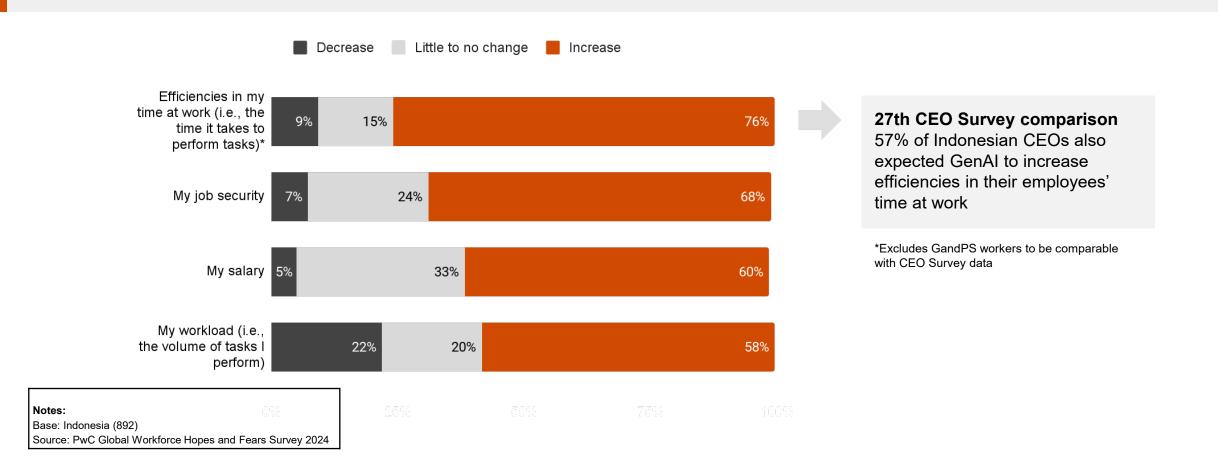
Base: Indonesia (1,000) Base APAC (19,500) Base Global (56,600)

Sources: PwC Global Workforce Hopes and Fears Survey 2024 and PwC 27th Annual Global CEO Survey (4702)



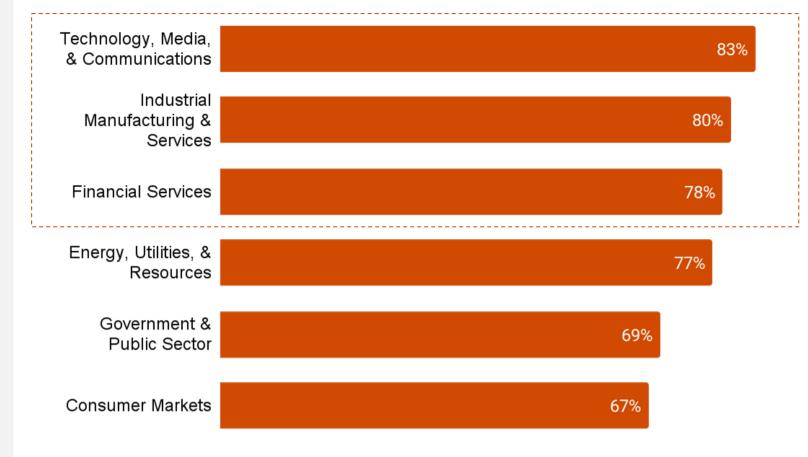
76% of Indonesian workers expect GenAI to enhance efficiency at work and increase workload – Optimistically, more than 60% perceive it will lead to higher salaries and job security

Q34. In the next 12 months, to what extent do you think generative AI will increase or decrease the following aspects of your job?



Indonesian workers in TMT, Industrial Manufacturing, and Financial Services are more likely to expect GenAI to boost their efficiency at work

Q34. In the next 12 months, to what extent do you think generative Al will <u>increase</u> efficiencies in your time at work?





While over 80% of Indonesian workers expect benefits from GenAI (create opportunities as the highest benefit), at least 37% also recognise the potential risks (increase bias in organisation as the highest risk)

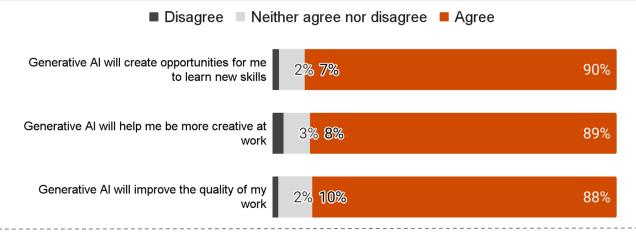
Q36. Thinking about the potential impact of generative Al tools on your career, to what extent do you agree or disagree with the following statements?



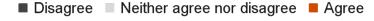
Base: Indonesia (892)

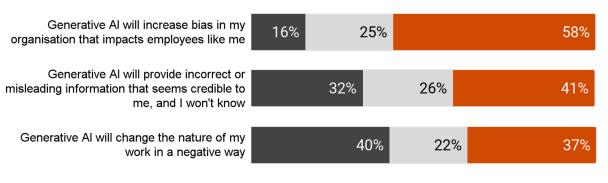
Source: PwC Global Workforce Hopes and Fears Survey 2024

GenAl benefits



GenAl risks





Fuelling performance through upskilling and employee experience



Fuelling performance through upskilling and employee experience

Employees who feel they aren't getting what they need are likely to be less engaged at work and less willing to buy into change.

Recognise how critical skill-building is to workers

Workers value upskilling

Increasingly prioritising roles that offer continuous learning and professional development, as these opportunities not only enhance their current skill sets but also improve their future career prospects.

Companies need to create guidance about the types of required skills for employees

Understanding that skill-building is vital to employees, companies must provide clear guidance on the types of skills needed for future success. This involves identifying key competencies, offering mentoring, and creating structured development plans.

Uncover hidden talent with skills inventories

Recognising the critical importance of skill-building to workers, companies should leverage skills inventories to uncover hidden talent within their existing workforce. By gaining comprehensive insights into employees' skills and expertise, organisations can identify untapped potential and better align talent with business needs.

Prioritise the employee experience for performance

Competitive and liveable wage

Ensuring employees liveable wage is fundamental to prioritising the employee experience, which in turn drives enhanced performance. Competitive compensation not only attracts top talent but also retains valuable employees, reducing turnover and associated costs.

Flexibility and fulfilling work

Offering flexibility and fulfilling work is crucial for prioritising the employee experience, which directly impacts performance. Flexible work arrangements, such as remote work and flexible hours, enable employees to achieve a better reducing stress and increasing job satisfaction.

Rationalising and alignment of technology

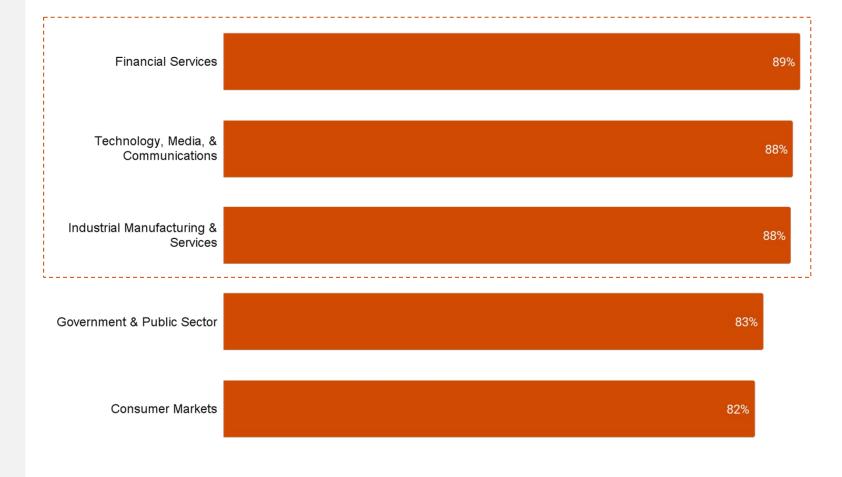
Streamlined technology improves productivity by simplifying tasks and enabling employees to focus on high-value activities rather than dealing with cumbersome or redundant systems. Additionally, providing the right tools and training enhances employees' ability to perform their roles effectively, fostering a sense of competence and job satisfaction.





Indonesian workers in
Financial Services,
Technology, Media and
Telecommunications
(TMT), and Industrial
Manufacturing are most
likely to have opportunities
to learn new skills that will
be helpful for their future
careers

Q19. To what extent do you agree or disagree with the following statement: My employer provides me with adequate opportunities to learn new skills that will be helpful for my future career?



Notes:

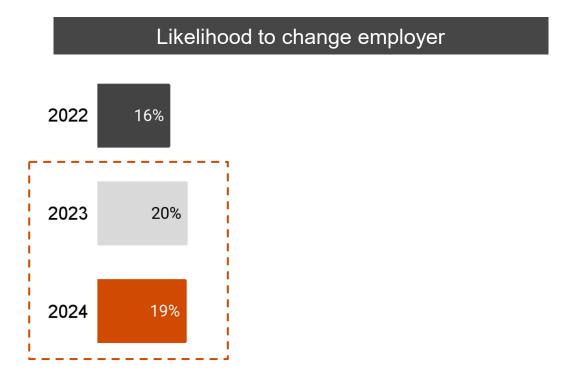
Base: Indonesia (911)

Even with a stable trend in job satisfaction, around 20% of Indonesian employees indicate they are likely to switch employers within the next year

Q16. How satisfied are you with your job? (Showing only 'moderately satisfied' and 'very satisfied' responses)

Q37. How likely are you to change employer in the next 12 months? (Showing only 'very likely' and 'extremely likely' responses)

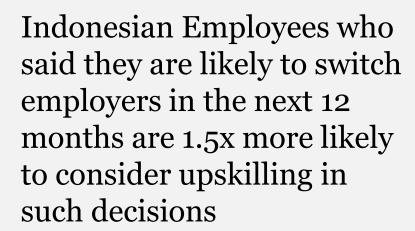




Notes:

Base: 2024: Indonesia (1,000)

Base: 2023: Indonesia (1,000) Base: 2022: Indonesia (1,043)



Q20. When considering whether to stay with your current employer or switch to a new one, to what extent would the opportunity to learn new skills influence that decision? (Showing only 'to a large extent' and 'to a very large extent' responses)

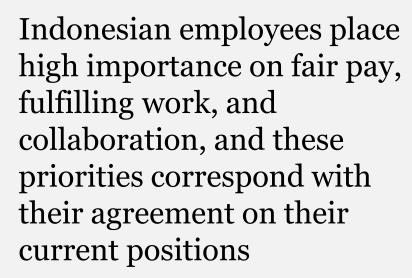
Likelihood to switch to a new employer among those with strong consideration of upskilling opportunities







Base: Not likely to change employer (not likely/slightly likely) (1000). Base: Likely to change employer (very/extremely likely) (1000)



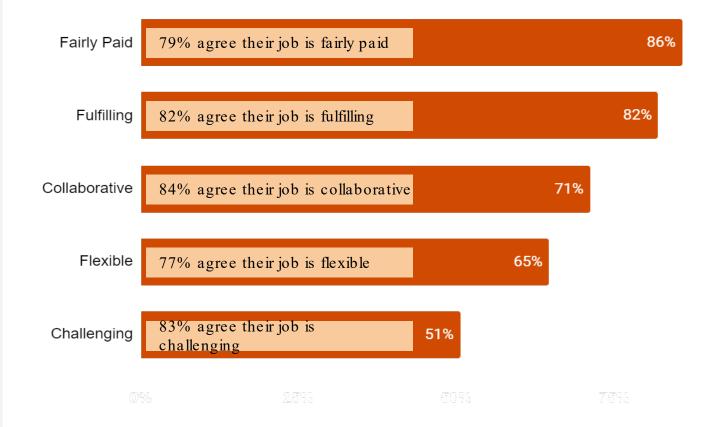
Q21. How important is to you that your job is... (Showing net 'extremely / very important' responses only)

Q22. To what extent do you agree or disagree that your current job is...

(Showing 'strongly / moderately agree' responses only)

Importance vs Agreement

(rebased at each attribute to show only those who selected 'very important' or 'extremely important')

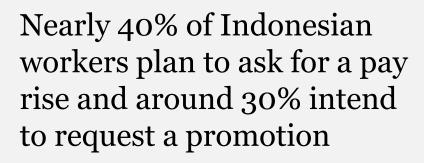


NET importance (extremely and very important) of job attribute to employee

Top 2 agreement (strongly and moderately agree) of attributes being reflective of current job

Notes:

Q21. Base: Indonesia (505-856) Q22. Base: Indonesia (830-903)



Q37. How likely are you to take the following actions in the next 12 months?

(Showing only 'very likely' and 'extremely likely' responses)



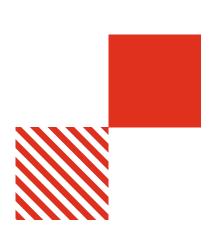
Notes:

Base: 2024: Indonesia (1,000) Base: 2023: Indonesia (1,000) Base: 2022: Indonesia (1,043)

Source: PwC Global Workforce Hopes and Fears Survey 2024

31%

Climate change





Climate change



The complexity of environmental issues may make it challenging for employees to fully understand their current ecological impact – let alone adapt to future sustainability requirements.

Its impact on job

 Climate change requires new skill sets and expertise for employees

As organisations adapt to climate change, employees must acquire new skills related to sustainability and environmental compliance. This shift ensures that the workforce remains competitive and aligned with evolving industry standards.

 Climate change drives the creation of new job roles and career paths

The growing focus on sustainability due to climate change leads to the emergence of new roles, such as climate risk assessors and renewable energy specialists. Employees must adapt to these evolving positions, which offer career growth opportunities while addressing emerging environmental challenges.

Climate change increases the emphasis on corporate social responsibility

Companies are under pressure to demonstrate their environmental commitment, which affects job expectations. Employees are expected to contribute to their organisation's sustainability goals and integrate eco-friendly practices into their daily tasks, enhancing overall job satisfaction and organisational impact.

Employer responsibility

Employees need to understand the impact of climate change on their roles

When employees grasp how climate change affects their job responsibilities and the company's overall strategy, they are more engaged and motivated to align their efforts with sustainability goals. This understanding fosters a sense of purpose and commitment.

 Engage employees by illustrating how sustainability initiatives contribute to the company's long-term success

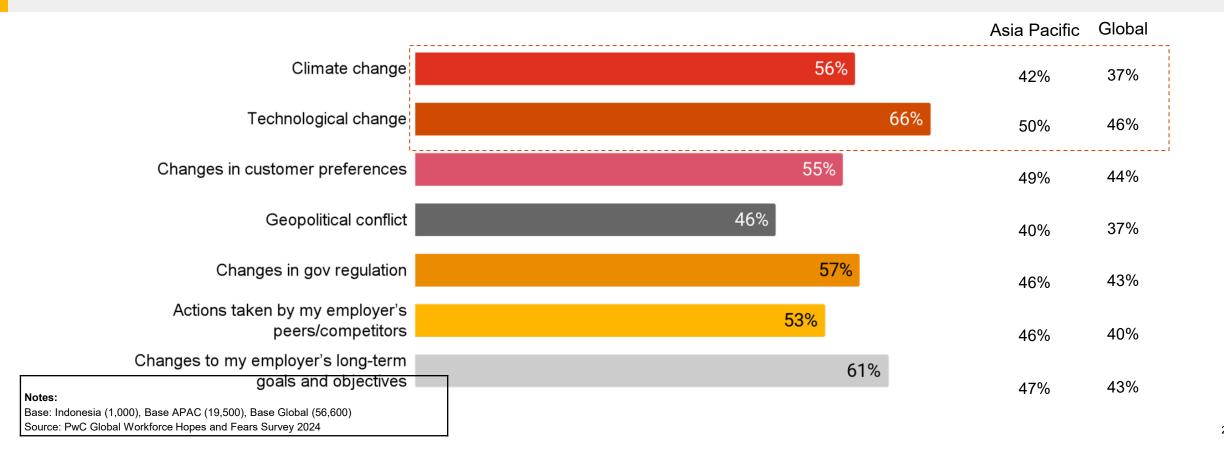
By sharing a compelling vision of how environmental responsibility benefits the organisation's future, leaders inspire employees to embrace sustainability practices. This motivation encourages proactive contributions and innovative thinking towards climate solutions

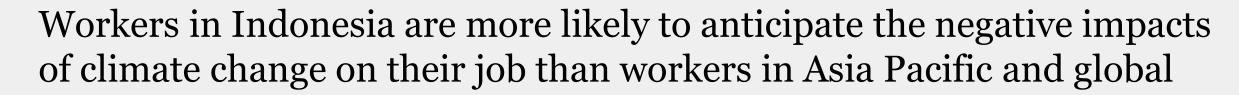
Regular updates from leaders about climate goals and progress are crucial

Ongoing, honest communication from leadership about the company's climate strategy and achievements builds trust and transparency. Employees who are kept informed feel more secure and involved, which enhances their engagement and support for climate-related initiatives.

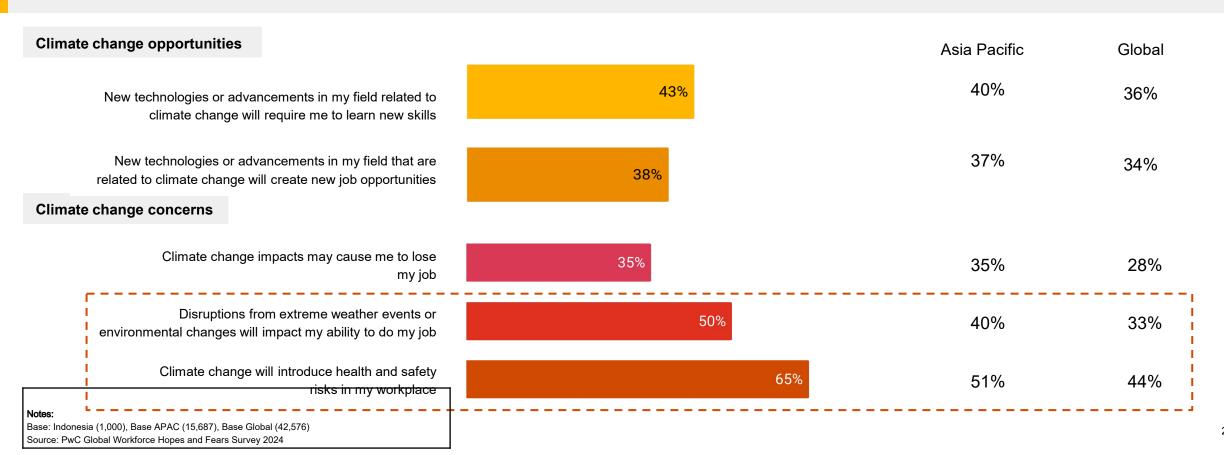
Workers in Indonesia are more likely to anticipate impact on their jobs across a number of areas in the next three years compared to the workers in Asia Pacific and global

Q29. In the next three years, to what extent do you think each of the following will impact your job?



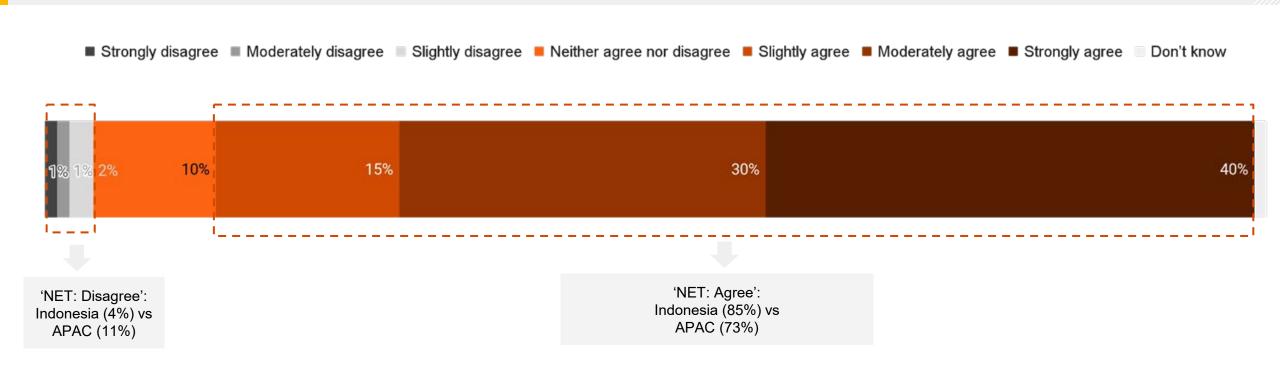


Q30. In what ways do you think climate change will impact your job?



More than 8 in 10 workers in Indonesia agree that employers have a responsibility to reduce their environmental impact

Q31. To what extent do you agree or disagree that your employer has a responsibility to reduce its environmental impact?



Notes:

Base: Indonesia (1,000)

Conclusion

Leading through transformation

• There has been a **small increase** in **financial security for the Indonesian workforce** over the past year, a substantial segment continues to face financial stress, with nearly **40% of workers still struggling economically**. Concurrently, the workforce has experienced significant changes, with nearly half of employees seeing an **increase in their workload** and over **60% needing to learn new technologies to fulfill job requirements**. This combination of financial strain and evolving job demands highlights the ongoing challenges and opportunities within Indonesia's labor market, underscoring **the need for targeted support and continuous adaptation**.

Unleashing GenAl

• The integration of Generative AI (GenAI) into the Indonesian workforce has been significant over the past year, with 84% of workers having used it at least once and over 40% incorporating it into their regular routines. While a majority of workers (76%) believe that GenAI will enhance overall efficiency, more than half also foresee an increase in workload, highlighting the complex impact of this technology on the labor market. Additionally, although over 80% of workers expect GenAI to create new opportunities, more than one-third acknowledge potential risks, particularly the increase in organisational bias. This balanced perspective underscores the dual nature of GenAI's influence, offering both promising benefits and noteworthy challenges.

Powering performance through upskilling

• Indonesian employees place a high priority on fair pay, fulfilling work, and collaboration, and these values are well-reflected in their current job satisfaction. Despite the availability of upskilling opportunities to adapt to workplace changes, a significant number of Indonesian workers are proactively seeking career advancement through financial and positional recognition. Approximately 39% intend to request a pay rise, and 30% plan to ask for a promotion, indicating a strong desire for career progression and financial growth.

Climate Change

• The evolving landscape of climate change presents numerous opportunities for Indonesia, particularly through the adoption of new technologies and advancements in various fields. Indonesian professionals are increasingly recognising that supporting of these changes will be crucial for their career development and for contributing effectively to climate action. A significant majority of Indonesian workers, over 8 in 10, believe that employers hold a crucial responsibility in reducing their environmental impact to combat climate change. Employees are increasingly expecting their organisations to take substantial steps towards environmental stewardship, underlining the role of businesses in driving positive change and contributing to global climate action efforts.



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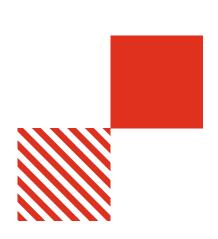
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Appendix





1

Global Workforce
Hopes and Fears
Survey 2024
overview



The view of the workers' experiences and expectations

Global Workforce Hopes and Fears Survey 2024

PwC's annual flagship workforce thought leadership survey. The survey is central to the Workforce Campaign, C-Suite Agenda and The New Equation strategy.

Our goal

Position PwC as a leader in helping businesses meet the workforce challenges of a rapidly changing world and transform to create sustained outcomes.

Overarching theme for the survey

This year's Hopes and Fears Survey builds on the theme of reinvention readiness, exploring themes related to workforce including leading through transformation, unleashing GenAl and creating a next-gen employee experience. Surveying

56,600
People worldwide

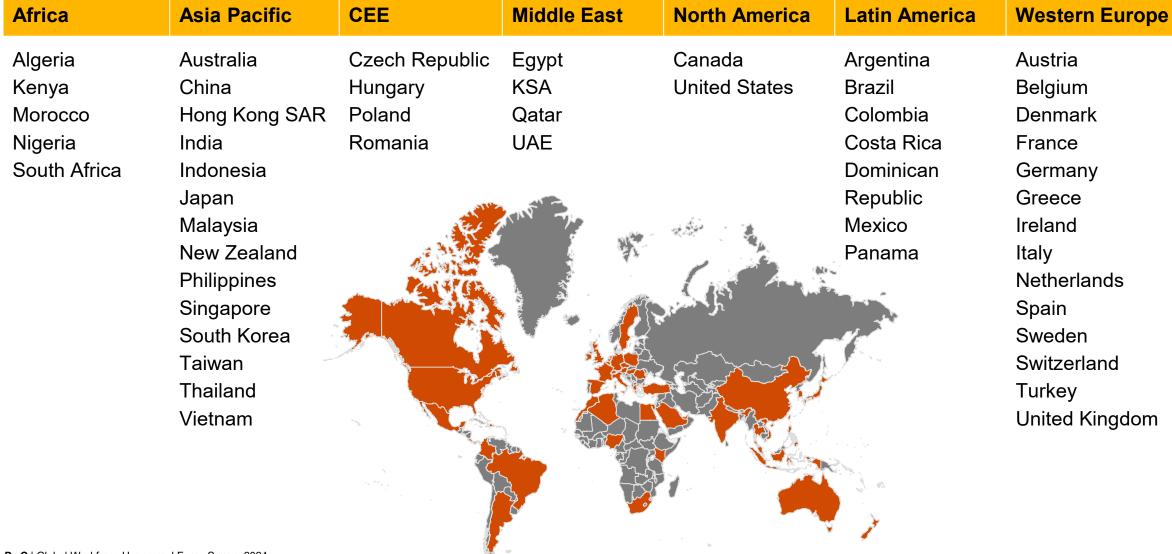
Scope

50

Territories across our network



Global coverage: 56,600 workers across 50 territories



We have surveyed workers from across 29 sectors

-

Sectors covered in HandF24

Aerospace, Defense and

Security

Agriculture

Asset and Wealth

Management

Automotive

Banking and Capital Markets

Business support services

(including business process

outsourcing and building

services)

Chemicals

Communications

Consumer Goods

Education

Energy, including Oil and Gas

Engineering and Construction

Entertainment and Media

Forest, Paper and Packaging

Government/Public Services

Healthcare

Hospitality and Leisure

Industrial Manufacturing

Insurance

Metals and Mining

Pharmaceuticals and Life

Sciences

Power and Utilities

Private Equity

Professional services

(including legal and

consulting)

Real Estate

Retail

Technology

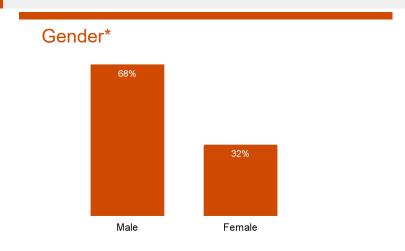
Transportation and Logistics

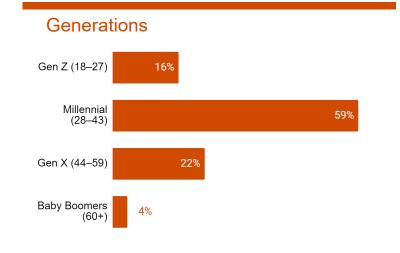
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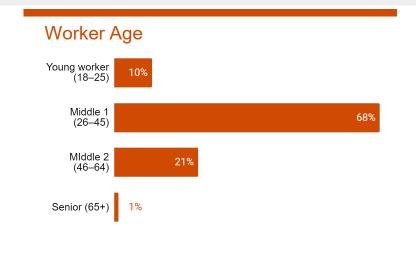
Indonesia
overview and
demographics

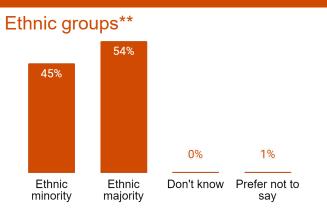


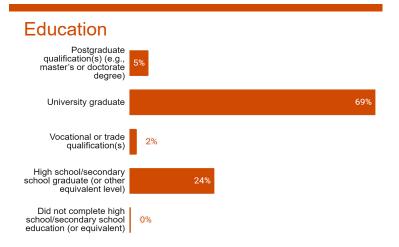
This year's survey received 1,000 responses from Indonesians representing different backgrounds.









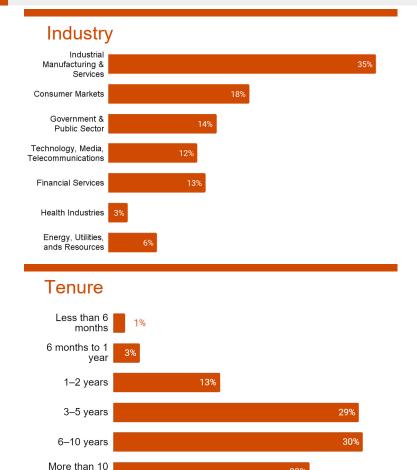




Notes:

Base: Indonesia (1,000)

A broad range of functions is represented by the 75% of Indonesian respondents who are office workers.

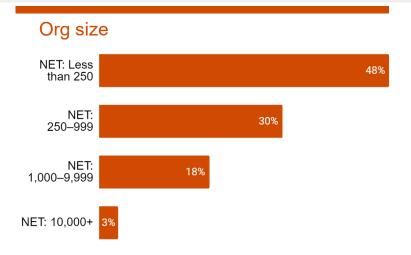


Notes:

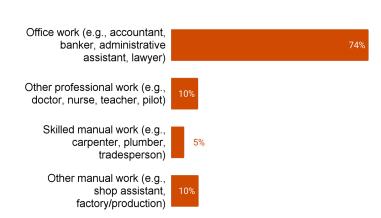
Base: Indonesia (1,000)

years

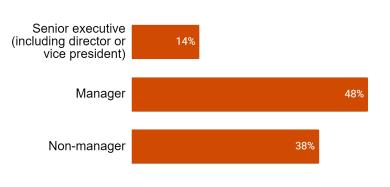
Source: PwC Global Workforce Hopes and Fears Survey 2024







Seniority



Office work – Function



37

The majority of Indonesian workers are operating remotely in a hybrid setup, consistent with last year's trends



Q14. Regarding your current role, how are your currently working?

Q15. In the past 12 months, have you worked remotely from another country?

Significantly more likely to say job cannot be performed remotely:

- Health (71%)
- CM (52%)
- EUR (48%)

Significantly more likely to say job can be performed remotely:

- TMT (81%)
- FS (63%)
- IMandA (41%)



Notes:

Base: Indonesia (1,000);

Source: PwC Global Workforce Hopes and Fears Survey 2024

*Base: Respondents whose job can be done remotely/from home (538)
*Base: Respondents who currently work full-time remote/hybrid (469)

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