PwC Indonesia: Build Trust in Society and Solve Important Problems

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About Us

PwC (www.pwc.com/id) provides industry-focused assurance, tax and legal, advisory and consulting services to build public trust and enhance value for its clients and their stakeholders.

PwC Indonesia Awards

- One of Fortune’s ‘Best Companies’ for the 17th consecutive year and #8 in Fortune Best Big Companies to Work For™ 2021
- Since 2007 until 2021, the Brand Finance Index has ranked PwC amongst the top 100 global brands, and as the leading ‘commercial services’ sector brand
- PwC ranked as one of the top three consultancies with the best ESG reputation in the market by Alva
- In FY 20, one of the Top Companies for Women Technologists by AnitaB.org, whose goal is to achieve 50/50 gender representation in the tech industry by 2025
- Recommended Firm by IFLR1000 – 2020

Operations in Indonesia

PwC Indonesia (‘PwC’ or ‘we’) comprise over 2,900 employees, including 74 partners and advisors. Today, the services offered by PwC are adding value in virtually every industry and sectors in the country.

We have played an integral part in the growth and progress of Indonesia since 1971 having worked with our clients to help them succeed through both buoyant and challenging economic times.

Today we continue to work with large multinationals, public sector entities and Indonesian companies, providing solutions to complex business issues.

Our services are rendered through separate legal entities focusing on different aspects of the service offerings we provide, each of which draw on the collective resources and experience of PwC firms, both here and worldwide.
PwC Indonesia is a member firm of the PwC global network and works closely with PwC firms across both Asia Pacific and the wider global network. At PwC, our purpose is to build trust in society and solve important problems. We are a network of firms in 156 countries with more than 295,000 people who are committed to delivering quality in assurance, tax and legal, advisory and consulting services.

"I am very satisfied with their deliverables. They understand our needs and are very flexible to achieve our objectives."

From PwC Indonesia’s Client Satisfaction Survey

PwC Facts

- 742 Locations
- 11,356 Partners
- 295,000 People
- 156 Countries
The New Equation

PwC’s landmark global strategy, The New Equation, focuses on two interconnected needs that clients face in a world of technological disruption, fractured geopolitics, climate change and the enduring impacts of the COVID-19 pandemic.

The first is to build trust, which has never been more important, nor more difficult. Organisations increasingly need to earn trust across a wide range of topics that are important to their stakeholders. Success depends on fundamental shifts in the way executives think, organisational culture, systems and ambition.

The second is to deliver sustained outcomes in an environment where competition and the risk of disruption are more intense than ever and societal expectations have never been greater. Businesses need to change faster and more thoroughly to attract capital, talent and customers. Too often, however, narrowly conceived transformation initiatives do not deliver the outcomes they promise. A new approach is needed.

PwC’s multidisciplinary model is the foundation for the strategy, bringing together a passionate, diverse community to help organisations build trust and deliver sustained outcomes. The model enables investment at scale in the combination of capabilities that is essential to delivering quality and impact for clients, stakeholders and society.

PwC’s approach to building trust is designed to meet rising expectations of transparency and stakeholder engagement. It combines expertise in audit, tax and compliance activity with an expansion of specialist capabilities including cyber security, data privacy, Environmental, Social & Governance (ESG) and Artificial Intelligence (AI).

Similarly, delivering sustained outcomes requires an integrated approach. Instead of a traditional technology-driven approach to transformation, PwC’s approach is focused on the outcome that effort seeks to achieve. PwC then mobilises expertise in strategy, digital and cloud services, value creation, people and organisation, tax, ESG, deals, business recovery services, legal and compliance, amongst other areas to deliver the agreed outcomes.
We strive to fulfil our purpose through our contribution to solving major challenges and supporting key initiatives for positive developments in Indonesia. Some examples are:

**New World. New Skills.**

The COVID-19 pandemic has accelerated changes in how and where we work.

Upskilling the global workforce to bridge the digital divide is a complex problem that requires business leaders, governments and educators to work together to make the world a more resilient, more capable and more inclusive place. Organisations are transforming their workforces to drive productivity, innovation and growth.

Upskilling is key. It’s about anticipating the right skills for the future. It’s imperative that people are open and want to learn, are open to being upskilled themselves, and see it as an investment in their future. Everyone is affected by this transformation. If we embrace upskilling and take ownership of ourselves, we can protect the future ahead of us.

**Net Zero**

Climate change is one of the most pressing problems facing our world today. It affects everyone - from families worrying about their children’s futures, to pension funds deciding where to invest. So, it is in the interests of everyone that we see systemic change that averts climate catastrophe and unlocks the potential of green growth.

At PwC, we believe the business community has a key role to play in making that happen. And we’re determined to play our part. That’s why we’re making a worldwide science-based commitment to reach net zero greenhouse gas emissions by 2030. We’re working to reduce our absolute carbon emissions by 50% by 2030 at the latest and offsetting the remainder, including by switching to renewable energy and reducing our air travel.
ESG

As a result of a rapidly increasing global focus on broad sustainability issues from both government, the private sector and the general public over the past few years, a trend intensified by the COVID-19 pandemic, we have witnessed a drastic shift towards better understanding sustainability, climate change, and related ESG issues. As companies and organisations look to identify and respond to their ESG risks and opportunities, ESG management and performance can both increase as well as decrease top and bottom line value as well as reputation and social licence to operate. To respond to this growing market demand, PwC Indonesia has positioned itself to help our clients better understand the wider sustainability challenges as well as their ESG value creation journey, and guide them with their needs and requests.

Promoting Smart Cities

PwC Indonesia with the US government and local provincial administrations in Sumatra are partnering to support Smart Cities, an advanced style of urban planning, in regions across the island. Smart Cities use technology to boost both government work performance and people’s prosperity, while at the same time improving spending efficiency.

Supporting Indonesia’s infrastructure development

PwC Indonesia, in supporting the Jokowi Administration, has established the “Indonesian Infrastructure: Stable foundations for growth”, an overlook of the present and future state of Indonesia’s infrastructure. The report outlines the key success factors for the infrastructure program, while also considering the key challenges that may need to be addressed. The main goal of this report is to assist the Indonesian Government in creating the necessary foundations for the future of Indonesia’s infrastructure.
Cyber Security Advisor for the Ministry of Communications and Informatics of the Republic of Indonesia (Kominfo)

PwC Indonesia supported the Digital Collaboration between Saudi Arabia and Indonesia, with the scope of their cooperation including, not limited: to empowering entrepreneurs in digital technologies, establishing a joint center for digital innovation; and activating the role of accelerators, incubators, and venture capital investors in the field of digital technologies. PwC hosted a workshop with the purpose of using Indonesia’s experience to help support Saudi Arabia in achieving its objectives, which are: supporting digital entrepreneurship, increasing participation of SMEs, selective cross-border collaborations, and leverage the growing domestic market and digital ecosystem to create four unicorns.

Digital Fitness

We’re living through a time of disruption, but we’re united by a singular problem we’re all facing together, both as business leaders and individuals. As millions of people are shifting to working from home and having limited physical interaction, we all must find ways to upskill ourselves and our people to deal with these new challenges.

In alignment with PwC Indonesia’s purpose and values, the Digital Fitness app empowers people to stay relevant, boost their digital acumen and access resources to navigate our new reality. These additional resources for professional and personal wellbeing include:

**Friends & Communities:**
- Learn about the new privacy laws and how they affect you
- Discover how innovation happens

**Families:**
- Educational resources (K-12)
- Preparing for the future of work

**Business:**
- Tools for working remotely
- Emerging technology
- Roles of the future

**Teachers:**
- Understanding new technologies and their impact on learning
- Applying design thinking to problem solving
Supporting the development of business – CIO & CFO Forums

PwC Indonesia has facilitated quarterly forums for CIOs and CFOs since 2014. The objective of the workshops is to provide a platform for CIO’s and CFOs to discuss, network, share knowledge, and together solve common issues or problems facing business in Indonesia.

Knowledge Partner for BKPM

As the primary interface between business and government, BKPM or Indonesian Investment Coordinating Board is mandated to boost domestic and foreign direct investment through creating a conducive investment climate. PwC Indonesia is proud to foster a long-standing relationship with BKPM and continues to be BKPM’s knowledge partner for several significant policies including the revision on foreign investment restrictions (Negative Investment List), Ease of Doing Business and Investment Facilities.

Transparency in Sports Management – President’s Cup 2015 – 2019

PwC Indonesia has been reappointed as the financial auditor for the President’s Cup for the fourth consecutive year in 2019, in line with the President’s objective to ensure transparency in tournament management.
Our Services

Our purpose—to build trust in society and solve important problems—is at the core of everything we do. It guides how we serve our clients, our people and the world.

To help our clients build trust and deliver sustained outcomes, PwC provides professional services in strategy, digital services, value creation, people and organisation, tax, legal and compliance. Within these segments we bring a range of capabilities to help organisations solve faster, solve more and realise more value. These capabilities include digital, deals, ESG, cyber security and privacy, governance/boards, risk, transformation, tax services and much more.

“PwC have provided a consistently high standard of service to meet my needs for nearly seven years. That is why there have been repeat engagements.”

From PwC Indonesia’s Client Satisfaction Survey
In Assurance, we are committed in delivering high-quality assurance services, helping organisations navigate regulatory complexity and strengthen trust and transparency. Our services are designed to deliver real value and underpin investor confidence. With our investment in digital and workforce transformation, we are prepared to help our clients maintain resilience in these unprecedented times.

Audit and Non-audit Services

Our Core Assurance Group provides comprehensive audit and other non-audit services designed to build trust and deliver real value to our stakeholders. We place quality as our top priority in delivering our services. With our depth of experience, methodology and our extensive industry knowledge, we continuously focus on meeting the expectations of the stakeholders and complying with all applicable standards and policies.

Financial Statement Audit

Financial statement audit has never been more important in today’s business environment as a foundation to maintain trust with all stakeholders of an organisation. The stakeholders’ expectations in general with regard to financial reporting hover around the completeness, accuracy and fair presentation of information in the financial statements prepared by management. We provide robust audits, which we believe are key to sustaining confidence of the stakeholders and meeting their expectations.

As we provide trust in society through our internationally accepted standards and processes, we take into account the significant changes in today’s world to help our clients to navigate through them and those that will emerge in the future. Our audits are performed with precise service commitments that add value and minimise risk.

Our audit approach starts with in-depth understanding of the industry and the markets in which our clients operate. With that as a capital, we gain a thorough understanding of their strategies and business objectives, and then work through the structure and processes of the organisations to understand what drives value and identify audit risks. Such approach enables us to gain valuable insights in business, controls, and risks, which we share with our clients.
Our audit clients range from large multinational companies, state-owned companies and public companies to medium-sized corporations. Our leading-edge audit approach is designed to enable tailoring to meet the needs of all of our clients. We also realise the importance of investing in technology in this digital era, not only to provide us the capability to perform our audits more efficiently but also enable us to gain valuable insights from various analytics. By combining our talent and the right technologies, we turn today’s ideas into tomorrow’s solutions and drive the right outcomes.

Non-audit Services

Our non-audit services include:

- Review of historical financial information
- Agreed-Upon Procedures
- Report on the Summary Financial Statements
- Examination of prospective financial information (e.g., annual report or prospectus)
- Assurance to report on the compilation of proforma financial information included in a prospectus
- Compilation services
- Other assurance services, including attestation on certain subject matter information.

Broader Assurance Services

Risk Assurance

Challenging economic times, volatile world events and fast-changing technology are leaving organisations more vulnerable than ever. It is much harder to predict where new risks will come from, when it is critical to ensure trust during the digital transformation of organisations. PwC Risk Assurance is at the forefront of this change, determining effective risk management solutions to meet your strategic objectives. Our services in Indonesia include:

- Governance, Risk and Compliance (GRC)
  Our services enhance internal controls and assurance framework of organisations by evaluating, improving and monitoring the GRC capabilities towards the organisation’s performance.
- **Digital Trust Solutions**
  Our assurance services cater to the entire Digital Transformation journey of a client’s organisation.

  **Enterprise System & Transformation Assurance (ESTA)**
  ESTA services help the client to make sure their digital transformation program is delivering the expected business outcomes, mitigating risks, delivering business value and meeting stakeholder expectations.

  **Data Analytics & Process Automation**
  Analysing the large volumes of data along with automating repetitive process tasks is crucial to achieve efficiencies and free up organisational resources across functions like finance so that more emphasis can be laid on business growth.

  **Data Trust Solutions**
  Today data is one of the most critical ingredient of any business. Our Data Trust services will make sure data across the organisation is managed in a structured, consistent and integrated manner, thereby helping to deliver crucial business insights for the business teams.

  **Cyber Security & Cloud Trust**
  Cyber Security can no longer be considered as a separate part of a business. Our Cyber Security & cloud trust services will handhold organizations to build their cyber function, proactively carry out threat & vulnerability assessment, prepare to handle any emergency situations and develop a robust cloud migration strategy with all the necessary security checks in place.

  **IT Governance**
  IT Governance services help the client to deliver the expected benefits of IT in a controlled way to help enhance the long term sustainable success of the enterprise by aligning the information technology with the enterprise’s business strategy and managing the IT risk.
• **Internal Audit**
In today’s dynamic environment, Internal Audit plays a key part in helping your organisation achieve its strategic business objectives within the risk settings you desire. PwC brings the full range of specialty skills and industry experience to bear to give our clients the confidence and insights they need as they execute. The systems, capabilities and collective knowledge we deploy, can deliver sharp and objective insights and high value to our clients.

• **Accounting Advisory Services**
Our team offers assistance in resolving complex transactions by analysing the nature of the accounting issues, providing accounting interpretation, assess the accounting implication, defining possible options and their impacts, support in structuring the transaction to achieve accounting effects, design the accounting policies and appropriate process and collaborate with our tax and legal experts to provide more comprehensive analysis that would be critical for client’s decision making process.

• **Integrated Financial Reporting**
We offer integrated one-stop services with support from our cross-discipline team, by combining our vast experience and capabilities we are able to help you to identify problems, provide alternatives, and upgrade the financial reporting process to ensure you have the “golden standard” of financial reporting process. We recognised that understanding the financial impact of a new accounting standard on your business can be a complex process which requires detailed calculations and modelling – especially for companies with large number of leases. Therefore, as one of our key differentiators, we have developed an IFRS 16/PSAK 73 Lease Accounting Tool to support lessees who want an accurate, reliable and cost-effective accounting solution.

• **Capital Markets Services**
Our capital markets specialists leverage deep knowledge of both the Indonesian and global exchanges and regulatory processes to help clients effectively address the new challenges of the current economic environment. Our IPO Readiness Assessment service will guide you through the whole journey from the start to the end of an IPO.

**Capital Markets & Accounting Advisory Services (CMAAS)**
PwC CMAAS group of experts advise clients across the deal spectrum to capture value. With a consulting mindset, we solve our clients’ complex accounting & financial reporting issues around deals or other transformation events. Our services in Indonesia include:

- **Capital Markets Services**
  Our capital markets specialists leverage deep knowledge of both the Indonesian and global exchanges and regulatory processes to help clients effectively address the new challenges of the current economic environment. Our IPO Readiness Assessment service will guide you through the whole journey from the start to the end of an IPO.
Optimise tax efficiency and contribute to overall corporate strategy through the formulation of effective tax strategies and innovative tax planning.

**Corporate Tax**
- Structuring Advisory
- Monthly & Annual Compliance
- Tax Diagnostic Review
- Rulings

**International Tax**
- Tax Advisory
- Permanent Establishment Exposure
- Tax Treaty Application

**Transfer Pricing (TP)**
- TP Documentation
- Risk Assessment & Defence
- TP Planning

**Mergers and Acquisitions (M&A)**
- Investment Structuring
- Tax Due Diligence
- M&A Transactions
- Post-transaction Tax Integration

**VAT**
- Structuring Advisory
- Rulings

**Tax Disputes**
- Tax audit, Objection & Appeal
- Supreme Court Proceedings
- Tax Audit Post-merger

**International Assignments**
- Monthly & Annual Tax Compliance
- Tax Registration/De-registration (expatriates)
- General Queries & Tax Audit

**Customs**
- Valuation & Classification
- Post Clearance Audit
- Trade Issues
- Customs Disputes
- Customs Planning

**Investment and Corporate Services**
- Investment: PMA Establishment & Compliance
- Payroll Services
- Liquidation
- Corporate Secretary

**Tax Technology & Strategy**
- Data Automation & Robotics
- Data & Analytics - Interactive Dashboards
- Compliance & Audit Monitoring Tools
- Function Design - Process Evaluation/Improvement

**Awards**
- Indonesian Tax Firm of the year - 2017
- Indonesian Tax Firm of the year - 2016
- Indonesian Tax Advisory Firm of the year - 2012
- Indonesian Tax Dispute Firm of the year - 2010
- Indonesian Tax Firm of the year - 2010
Implement an integrated suite of solutions covering deals and transaction support and performance improvement.

**Business Recovery Services**
- Corporate Restructuring
- Debt Restructuring and Refinancing
- Distressed M&A
- Business Turnaround
- NPL Review and Sale
- Divestments/Fund Raisings

**Valuations**
- Valuation of Business, Shares and Assets
- Advising on Deal Values
- Strategic Value Consulting
- Valuations for Accounting, Dispute and Tax
- Valuation Modelling

**Deal Strategy**
- Growth Strategy
- Market Entry Strategy
- M&A Strategy
- Commercial Due Diligence
- Feasibility Studies
- Strategic Alliances
- Business Plan Development
- Pricing Strategy
- Customer Analysis
- Target Search & Screen

**Transaction Services**
- Financial and Tax Due Diligence
- Review Sales and Purchase Agreements
- Transaction Structuring

**Environmental, Social and Governance (ESG) Deals Services**
- Sustainability/ESG Strategy
- Responsible/Impact Investing Strategy
- Sustainable Finance Advisory
- ESG Fund Development
- ESG Value Creation in Deals
- Carbon and Nature-based Value Advisory
- Pre-IPO ESG Readiness Assessment
- ESG Due Diligence
- Environmental & Social Impact Analysis
- Sustainable Infrastructure Project Finance & Procurement

“PwC shares their thoughts for the best interests of its clients without compromising their professionalism as an independent consultant.”

From PwC Indonesia’s Client Satisfaction Survey

**Corporate Finance**
- Corporate Finance
- IPOs and Capital Raisings
- Leveraged Buy-outs
- Private Equity Transactions
- M&A
- Strategic Options Analysis

**Capital Projects & Infrastructure**
- Infrastructure Strategy
- Business Case Analysis
- Feasibility Studies
- Procurement
- Project Finance
- Project Assurance and Oversight
- Portfolio & Programme Management
- Technology Solutions for Capital Projects
- Demand Analysis
- Economic Impact Assessment
- Cost Benefit Analysis
- Value for Money Analysis
- Regulatory Impact Assessment/Policy Analysis

**Delivering Deal Value**
- M&A Integration
- Divestiture and Separation (including Vendor Assistance and TSA Management)
- Operational Due Diligence
- Taking Control
- Joint Venture and Strategic Alliances
PwC’s Consulting business can help you create a bold approach to solving your business’s biggest challenges - while minimising business disruption, maximising impact, and extracting new value. Our regional presence brings access to the best of local knowledge and an established network of sector expertise across South East Asia. We are a community of solvers who combine strategy, technology and management consulting expertise to empower people and help organisations succeed. We reimagine how people, businesses and technology work to unlock new value.

Digital Transformation
- Front Office Transformation
- Productivity
- Workforce Transformation
- Cloud Transformation
- Finance Transformation
- Digital Products and Innovation
- Data and Analytics

Risk
- Financial Crime
- Risk and Regulatory Transformation
- Cyber and Forensics
- Financial Risk Management

Strategy
- Business Strategy
- Deals Support
- Sustainability
Legal Services

Our team of legal experts will provide solutions of the highest quality for you and your business. We work with you to understand your commercial objectives and offer you seamless end-to-end service across the lifecycle of your project.

About Legal Services
Melli Darsa & Co. was established in 2002, and since that time we have built a strong reputation as advocates and legal consultants, providing value-added advice on the complexities and challenges of the Indonesian legal environment to both inbound investors and Indonesian corporations.

From 17 July 2017, Melli Darsa & Co. has joined the PwC network of firms, complementing the assurance, tax, financial advisory, and business consulting services that are provided by PwC Indonesia.

While technical excellence is at the core of what we do, the breadth of our business and market insight differentiates us from traditional law firms, enabling us to deliver unparalleled focus and integrated services.

Our core value is providing legal services, putting the needs and priorities of our clients first, while continuously improving our approach and continuing to do business ethically. Our legal services include:

Mergers & Acquisition and Corporate Advisory
The lawyers in our team have a solid track record in carrying out strategic and comprehensive M&A transactions and corporate advisory across a broad range of areas, including:

- Foreign Direct Investments
- International Business Restructuring
- Legal Due Diligence
- Stocks/Shares and Asset Sales
- Joint Ventures and Strategic Alliances
- General Corporate Matters and Licensing Requirements
- Anti-monopoly
- Company Liquidation
- Anti-bribery and Corruption
- Employment
- Company Regulations, Collective Labour Agreements, Policies and Procedures
Finance and Financial Regulation

Working closely with industry-focused colleagues in the PwC global network, our team of banking and finance lawyers are able to assist you with the key legal and documentation aspects of finance, including:

- Corporate Finance, Loan Agreement and Funding Facilities
- Acquisition Finance
- Project Finance and Property Finance
- Intra-group Lending
- Personal and Corporate Guarantee
- Loan Refinancing and Debt-to-equity Swap
- Export Financing
- Security Arrangement and Enforcement (including filing/registration of security documents and advice)
- Limited Legal Due Diligence for Lending Transactions (borrowers engaging in various industries)
- Structuring Finance Transactions Including Leveraged Buy-outs, Structured Notes, and Securitisation
- Equity Support Arrangements
- Advice on Banking, Multi-finance and Insurance Regulations
- Regulatory and Compliance Issues

Capital Markets

We have consistently been the firm of choice for a number of international investment banks in relation to capital market transactions, and we work seamlessly with other global firms specialising in securities work. Our lawyers are well-versed in advising and providing counsel to clients in the following areas:

- Equity Offerings Including Initial Public Offerings, Rights Issues, Non-preemptive Rights, Warrants and Options
- Debt Offerings Including Bonds, Notes, Debt Exchanges, Convertible and Exchangeable Bonds
- Mergers, Acquisitions, and Tender Offer
- Stock Trading and Block Trades
- Share Buyback and Resale
- Corporate Restructuring and Joint Ventures
- Corporate Governance
- Regulatory and Compliance Matters
- Share-based Incentive Plans
- Affiliated Party, Conflict of Interest and Material Transactions
- General Meeting of Shareholders
- Disclosure, Announcement and Filing
- Confidentiality and Insider Trading Matters
- Legal Due Diligence and Legal Opinion
Regulatory
Through PwC’s industry-focused network, combined with our lawyers’ extensive experience in various industries, we are capable of providing advice on various regulatory regimes and structures. We work with private and publicly listed companies, small businesses, individuals and government across Indonesia, as well as globally. Our work includes regulations in the following industries:

**Government & Public Services**
- Infrastructure Development
- Government Bodies
- Regulators
- Transportation
- Transit Oriented Development
- Education
- Healthcare
- International Development
- Security
- Smart Cities

**Energy, Utilities and Resources**
- Mining & Metals
- Power & Utilities
- Oil & Gas
- Renewable Energy
- Chemicals
- Water
- Related Service Providers

**Real Estate**
Real estate, whether as a valuable asset or as a liability, is a very important component of most business strategies. Our lawyers will help you with various aspects of your projects, including:
- Acquisitions, Disposals, Lettings and General Management Matters
- Legal Due Diligence for Asset, Share and Loan Transactions
- Implementing Structuring and Corporate Re-organisations
- Asset and Property Management Agreements
- Advising Occupiers on Strategy, Value Realisation, Cost Mitigation, Managing onerous and Contingent Lease Liabilities

**Technology, Media and Telecommunication**
- Technology
- Information & Communication
- Television & Other Media
- Advertising
- Hospitality and Leisure
- Entertainment

Accolades
Specialist Services

We have established several specialised teams focused on providing cross-disciplinary and cross-industry support to specialised areas of the economy. These teams of specialists connect you to the full breadth of our product and industry experience and capabilities through a single point of contact who understands you and your business.

**Japan Business Desk**
- Considered as the leading firm in Indonesia for Japanese Business in terms of the number of clients and business volume.
- Strong dedicated team of Japanese expatriates. This team is part of the Global PwC Japanese Business Network that operates in more than 80 countries.
- The most active firm in Japanese Business in Indonesia, conducting various seminars and training events as well as issuing publications in Japanese.
- We work closely with Japanese Institutions, including the Japanese Embassy, JICA, JETRO and JJC.

**Korea Business Desk**
- First firm to have a dedicated team for Korean businesses operating in Indonesia, advising on how to set up a business, compliance with regulations and reporting requirements, and assisting in the unique business and market environment in Indonesia.
- We work closely with Korean professional associations, including KOTRA, the Korean Embassy, KAFA (Injaemo), KTA (trading industry), KERA (energy industry) and KFA (financial institutions).

**China Business Desk**
- We have a team of Mandarin-speaking professionals across all major lines of service who are fully committed to serving Chinese companies operating in Indonesia. This team is part of the PwC Global Chinese Business Network, enabling our clients to access the markets and professional expertise of these regions as and when they are needed.

“We especially appreciate the insights shared by the PwC team outside the normal audit relationship.”
From PwC Indonesia’s Client Satisfaction Survey
• We have a wealth of experience in dealing with the typical problems faced by Chinese investors doing business in Indonesia, allowing us to provide one-stop assistance covering all aspects of clients’ investment. We regularly organize events and publish thought leaderships in Mandarin designated for Chinese companies.

• We work closely with the China Chamber of Commerce in Indonesia, Hong Kong Trade Development Council and Taiwanese Business Associations.

Entrepreneurial & Private Business (EPB)

• The Entrepreneurial & Private Business group is dedicated to serving family-owned businesses; start-ups, scale-ups and unicorns. We also help you make connections with the networks that matter most.

• Our team helps family businesses owners, nextgen members and key management to manage ownership and growth at every stage, in a way that fits the needs of your business.

• Our team, through the PwC NextLevel platform, supports start-ups, scale-ups, corporates and investors in a range of different ways to help the respective needs and growth ambitions, specifically in the digital and start-ups ecosystem. PwC NextLevel provides the tools to enable them to effectively and efficiently scale your business and bring the ecosystem together. It is a platform for exchange between start-ups, scale-ups, corporates and investors.

• Our team provides professional insights through our service offerings in tax, structuring, business funding, deals, strategy and operation, digital, legal, assurance and consulting which includes advice in family office, succession planning and family governance.

• Our local and global NextGen network reaches the next generation of family businesses across Indonesia, AsPac region and around the world. Our events, mentoring programs and thought leadership are designed to leverage NextGen’s personal strengths and talents. We help develop NextGen’s personal brand and support them in shaping the vision for their own venture or building the family business legacy.

• Our EPB team is an integrated part with the PwC Asia Pacific EPB team operating across the region, and our specialists are available in both the Jakarta and Surabaya offices.
Capital Market Services

We use our deep knowledge of both the Indonesian and global exchanges and regulatory processes to provide assistance in addressing new challenges in the current environment. We advise clients throughout the lifecycle of the Initial Public Offering (IPO) process, from pre-IPO preparation to the offering process and beyond.

Our capital market services include:
- Equity offerings (IPO, follow-ons, right issues)
- Debt offerings
- IPO readiness review

Capital Projects and Infrastructure (CP&I)

Indonesia is embarking on huge investments to develop its infrastructure, both in the public and private sectors, ranging from ports and airports to toll roads, power plants, water utilities and other major infrastructure investments. We bring together functional and industry expertise to help clients solve complex issues related to infrastructure investing. We have robust experience and a global network to provide services in the area of toll roads, ports, power and water, railways, and other types of infrastructure. We support our clients through the entire lifecycle from the initial structuring process through to development, operation and ultimately asset disposal, including:

- Strategy: Defining market/business needs and identifying regulatory drivers.
- Assessing projects: Analysing project costs, revenues and capabilities; developing a financing strategy; conducting an investment appraisal; conducting a cost-benefit analysis, and developing a business case.
Actuarial Services

A Jakarta-based team, serving the actuarial needs of business in Indonesia. Our actuarial practice, integrated with PwC global network expertise, has the breadth and experience to advise on actuarial best practice, identifying risks and addressing complex actuarial related matters. We provide insights and solutions for all businesses that face significant and complex risks.

Our advice and support can help in managing risk and capital more effectively and provide a more informed, efficient and sustainable basis for value creation.

The areas where we can add value:

- Life Insurance
- General Insurance
- IFRS 17 & IFRS 9 Assessment and Implementation
- Employee Benefits
- Actuarial Due Diligence and M&A Support
- Credit Risk Management
- Risk Modelling & Data Management
- Pension Funds
- Efficiency Improvement Solutions
- Reinsurance Strategy Implementation/ Optimisation
Digital Services

Digital isn’t just about technology – it’s about what technology can enable. It involves new ways of solving problems, opening new possibilities, creating unique experiences and accelerating business performance.

But to be successful, businesses must make digital decisions and investments wisely, be clear about their goals, and carefully manage change among their people.

At PwC Indonesia, we can help you transform your business in today’s digital economy. We aim to be essential collaborators who help you make decisions both for today and tomorrow, so that you can reimagine your own future with confidence. Let us be part of your success story.

Our digital agenda:

Omnibus

The breakthrough Omnibus Law on Jobs Creation was signed by the President on 2 November 2020. With the implementation of the Omnibus Law, 76 cross-sectoral laws will be aligned and streamlined with the objective of removing obstacles to investment thus contributing significantly to jobs creation and sustainable economic growth.

Effective implementation will require a massive synchronisation with existing laws, including the issuance of new implementing regulations and revision of other regulations in the spirit of harmonisation at the central, regional and municipal levels. It is expected that a total of nearly 40 government regulations and presidential decrees could be issued after the Omnibus Law came into force.

PwC Indonesia has initiated a dedicated webpage and the “Omnibus Flash” series to bring you objective updates, explanations and analysis of the content of the law and related regulations. We have hosted Webinars featuring prominent government officials and business stakeholders to help you gain insights and interpret the changes impacting your business and the Indonesian society. Our professionals will be staying current and up to date on all the various sections of the law and forthcoming regulations and we are here to help you.

Together we can all work to move forward with President’s Jokowi’s vision of increasing Indonesia’s competitiveness and future growth potential.
ESG

At PwC Indonesia, we have provided sustainability related services to our clients over the past decade, and are proud to support our clients to have a more positive impact on the environment and society. At PwC Indonesia, we offer three overarching types of sustainability services to our clients in both the public and private sectors. These comprise strategic sustainability, ESG policy advisory, and ESG value creation.

**Strategic sustainability**: services that support the achievement of international sustainability agendas, such as the United Nations 2030 Agenda for Sustainable Development. Services can include, but not limited to, the Sustainable Development Goals (SDGs), green growth economic strategy and implementation, business case preparation for strategic national priorities, sustainable finance and impact investing.

**ESG policy advisory**: services that support the government’s efforts to introduce or strengthen ESG-related policies and regulation, investment, audit, and enforcement strategies and mechanisms that will impact business and investment behaviour and decisions. Some related thematic areas include, but not limited to, climate action policies such as carbon pricing and trade, ESG taxonomy, responsible investing policies, sustainable finance policies, as well as policies and regulation on sustainability reporting and ratings. While this type of service is primarily offered to government, international organisations, and other stakeholders who work at the policy level, we also offer supplementary services to businesses and state-owned enterprises who may want to better understand the potential impact and implications of a legislation or government regulation on their operations and activities.
**ESG value creation**: services that support the integration of ESG into business and operations by putting environmental and societal impacts at the heart of corporate strategies. Acting responsibly is no longer a choice - it’s a business imperative. Services may include, but not limited to, measuring and managing impact, identifying ESG risks and proposing mitigation and management plans and options, developing a net zero transformation strategy and implementation plan (i.e. emission reduction and carbon offsetting), harnessing technology for people and planet, integrating ESG into corporate tax strategies. We also offer services relating to social investment strategies, sustainability reporting and assurance, ESG readiness assessment, and ESG due diligence in deals.

For these services, clients may include business, government, international organisations, and state-owned enterprises among others.

**PwC’s Academy**

PwC’s Academy is the specialised learning, education and development arm of PwC, where our PwC practitioners lead the learning experience. We offer a wide range of training courses in accounting, finance, business and professional development. Our expanding Academy currently operates across Indonesia and covers the full range of industries and issues, from energy and utilities to the financial sectors.

Our programme is developed and delivered by our people based on their real-life experiences. As a part of global PwC network, our programmes are also enriched with global perspectives and experiences. PwC’s Academy offers various types of training that you can choose to suit your company’s needs.
In-house Training
Several of our various modules include Big-3 PSAK 71, 72 & 73, Basic Accounting and Financial Reporting, IFRS (Basic to Advanced), Financial Reporting for IPO, Financial Statements Analysis, Cyber Security Awareness and Risk Management, Infrastructure Business Case(TM) and many more depends on your specific requests.

Public Workshop
PwC’s Academy believe that learning should be accessible for anyone. To facilitate our clients who have smaller teams, we also offer public-class workshops in various topics that can be attended by individuals. You may consider to reach our website to see our training calendar.

Third-party Collaboration Programme
To enhance the value of our IFRS programme, we collaborate with the Association of Chartered Certified Accountants (ACCA). We work closely with ACCA to design and deliver the right modules to you and to help you achieve your objective. By the end of the course, participants may opt to join the ACCA certification exam and get the designation of CertIFR/DipIFR. Our training modules have been designed to support you to face the certification exam.

eLearning
PwC’s Academy is using a learning management system, Cornerstone LMS, to provide a platform for constant learning in your company. Our available modules include basic presentation of financial statements (IAS 1) up to the latest accounting standards such as Big-three IFRS 9, 15 and 16. For detailed available modules, you may consider to reach our website.
PwC’s industry-focused network is designed to anticipate and address your business needs. The depth and breadth of our industry-focused services mean that we look at business issues – not just accounting and auditing matters – while taking into consideration industry risks and challenges.

By organising our services around industries, we:

- Share the latest research and points of view on emerging industry trends.
- Collaborate on business and accounting issues unique to individual industries, especially in situations where interpretive guidance is required.
- Provide methodologies and best practice guidance in complex accounting, taxation and business areas.

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“*I think PwC have the most experience in the oil & gas tax sector compared to other firms.*”

*From PwC Indonesia’s Client Satisfaction Survey*
Consumer and Industrial Products and Services (CIPS)
• Automotive
• Plantations
• Retail and consumer
• Infrastructure
• Transportation and logistics
• Pharmaceutical
• Engineering and construction
• Industrial manufacturing

Government & Public Services (G&PS)
• Defence
• Education
• International development
• Security

Financial Services (FS)
• Banking and capital markets
• Insurance
• Asset management
• Islamic banking and finance
• Securities
• Fintech
• Private Equity
• Real Estate

Technology, Media and Telecommunications (TMT)
• Technology
• Information and communication
• Television and other media
• Advertising
• Hospitality and leisure
• Entertainment
Our clients are our reason for being

PwC Indonesia provides industry-focused services for public and private clients in order to build public trust and enhance value. Our experienced staff, combined with our global network, provide a complete business consulting solution, tailored to our clients’ specific needs. Our clients range from national and multinational companies to private businesses and corporate entities. Our client base includes:

- Government institutions – national, regional, and local
- Multi-national corporations
- Public and private entities
- National champions in every industry sector
- State-owned enterprises
- Entrepreneurial & Private Business
- Donor funds and NGOs

“I am very satisfied with their deliverables. They understand our needs and are very flexible to achieve our objectives.”

From PwC Indonesia’s Client Satisfaction Survey
People are the backbone of our high quality services. Our talent strategy is drawn to help our people continuously develop their skills, grow their careers and deliver consistently extraordinary results for clients.

In response to changes in the talent market, we are transforming the way we attract, develop, retain and inspire our people. We’re working hard to engage and empower our millennials, and re-defining our workplace culture while continuing to meet the needs of other generations.

Using the PwC Professional as our leadership development framework, we develop our people into authentic and inclusive leaders who inspire others and can lead clients, institutions and each other through times of change. With this in mind, we are committed to providing our people with learning experience that helps them develop the skills across the five dimensions of the PwC Professional framework, i.e. Leadership, Business Acumen, Global Acumen, Relationships and Technical Capabilities.

Some of our key initiatives include the BeLIEVe program (Becoming Leaders who Inspire, Empower, and create Value), Journey for Excellence and Genesis Park (Global), and tours of duty for our high-performing staff across the PwC network.
**PwC Indonesia Alumni**
PwC alumni are doing amazing things across Indonesia each and every day. Our alumni program is about helping you stay a part of the PwC community and connecting you with former colleagues, mentors and friends who have made an impact in your career. It’s also about keeping you up to date with current business issues and regulatory changes through the firm’s various publications, reports, events and webinars.

**Global Mobility**
PwC’s global mobility programme matches high-performing individuals interested in international assignments with PwC member firms in need of support. These assignments, which can be short- or long-term, allow us to bring another dimension to the services provided to clients while accelerating career development and personal growth.

**People Engagement**
As part of continuous improvement efforts, we seek feedback from our people through our annual Global People Survey. In ensuring that we are on the right track to making PwC a responsible organisation that provides its people with a great place to work, we review how effective our people initiatives are and how we can improve.
Our Corporate Responsibility

Through our Corporate Responsibility (CR) agenda, we aim to be a catalyst for change, which is about using our skills, voice, and relationships to work with others and influence activities that make a difference, create change and have a lasting impact on the world around us, and doing the right thing, which means playing our part on responsible business issues that are central to our business – from the quality of our services and the diversity of our people, to our engagement with communities and our environmental footprint.

These aims form the network-wide commitments as part of our broader CR efforts, our firms support these commitments. Our CR strategy is tailored to our specific strengths and opportunities, as a network of professional services firms. To align and structure our CR activities, we focus on the two commitments in which PwC people across the world can play their part: community and environment, as well as responsible business.
Community
PwC people are inspired to help and connect with the communities in which they live and work. All staff are eligible for two days of community service leave each year. Our community engagement focuses on sharing our skills to help others build theirs, from financial to digital literacy in our community. PwC Indonesia has collaborated with various organisations, such as Kick Andy Foundation, The Learning Farm, and Sabang Merauke. PwC Indonesia’s employees have also contributed to several disaster relief initiatives, collaborating with Habitat for Humanity and Global Rescue Network.

Skills & education
Building the capacity of NGOs
Supporting social & micro enterprises

Capacity Building Through Simple Audit Simulation Workshop
PwC Indonesia also believes that high quality human resources are the first and foremost priority in providing the best quality of services to our clients. In an effort to develop human resources in Indonesia, particularly in accounting, we hold simple workshops at several leading universities in Indonesia to increase the knowledge of students who are aspiring to have a promising career as auditors. In the workshops, students are given case studies related to current business practice, which allow them to act as auditors.

COVID-19 Response
Since the outbreak of COVID-19, PwC Indonesia has been involved in several programs related to the COVID-19 response and supporting communities affected by the pandemic. PwC Indonesia has made a contribution through public hospitals and the Harvard Alumni Association by providing Personal Protective Equipment (PPE), and conducting a series of pro bono projects with local government and State-Owned Enterprises. We have also collaborated with Kitabisa.com, Indonesia’s biggest fundraising platform, and have successfully raised a substantial amount within a limited period of time to help those less fortunate with basic food packages.

At the beginning of the pandemic, our Consulting team was involved in three pro bono projects as part of the COVID-19 response. They have been helping the transformation of one of Indonesia’s healthcare institutions into COVID-19 hospital, supporting the provincial Government of DKI in accelerating performance of their COVID-19 task force and also designing their social aid logistic mechanism for middle-lower households as part of the PSBB preparation.
Environmental

Business, government and individuals – we are all responsible for the preservation of our natural environment. The greatest impacts from operating our business come from the energy we use to power our offices and our air travel. Building on our environment commitment to drive efficiency, PwC launched the Net Zero commitment by 2030 which includes measuring our environmental impact and developing initiatives to reduce our absolute carbon emissions, switching to renewables, and offsetting the remainder. We also engage our people in environmental activities, including Earth Hour and Earth Day.
Our Drive: Sharing Points of View

Taking our leadership position in the marketplace seriously.

Our thought leadership is the means by which we articulate our distinctive points of view on major business and emerging trends. Below are several recent PwC Indonesia publications that explore some of these issues.

Visit www.pwc.com/id to download or order hard copies of reports:
1. Indonesian Pocket Tax Book (2022)
2. Indonesia Banking Survey Report (February 2018)
6. PSAK 72: Revenue from Contracts with Customers (2019)
7. PSAK 73: Leases (2019)
10. PSAK Pocket Guide
12. The Long View: How will the global economic order change by 2050?
13. Indonesian Infrastructure: Stable foundations for growth
15. State of Readiness - PSAK 71-73 Implementation
Our Thought Leaders

Thought leaders are people who combine warmth, humanity and passion with technical expertise - bringing the head and the heart together in their approach. They set direction and provide guidance born of years of experience in professional services.

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PwC Indonesia | Build Trust in Society and Solve Important Problems

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