

# Magazine publishing

## Key insights at a glance

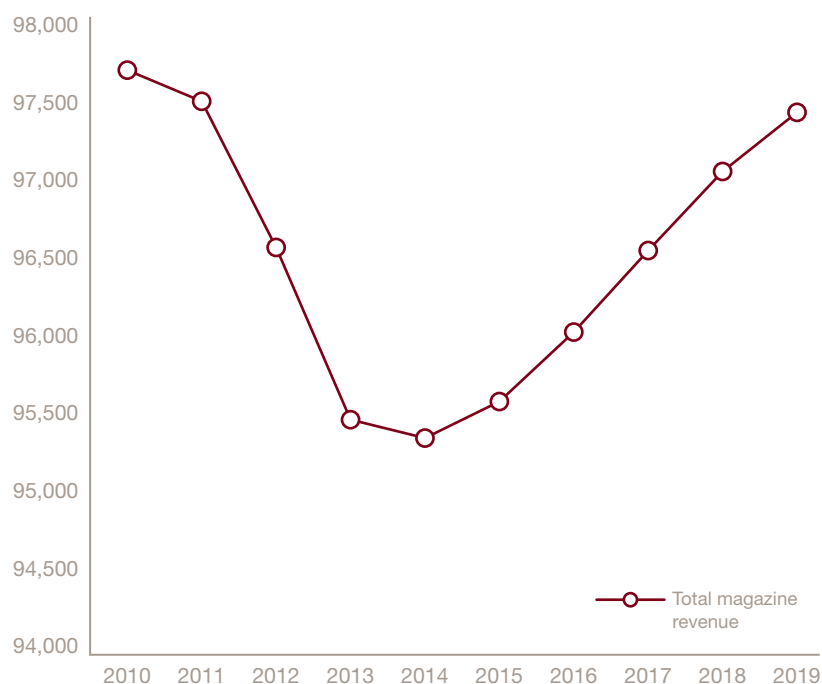


# 1

*Total magazine revenue will remain on an upward curve to 2019.* Driven by a 1.5% CAGR growth in trade magazine revenue, global total magazine revenue will reach US\$97.42bn in 2019, up from US\$95.33bn in 2014, but growth will be no higher than 0.55% in any year of the forecast period.

**Fig. 1: Total magazine revenue will grow from 2015 onwards**

Total magazine revenue (US\$mn), 2010–2019



Source: Global entertainment and media outlook 2015–2019, PwC, Ovum

*Outlook insights: an analysis of the Global entertainment and media outlook 2015–2019*

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