

Filmed entertainment

Key insights at a glance

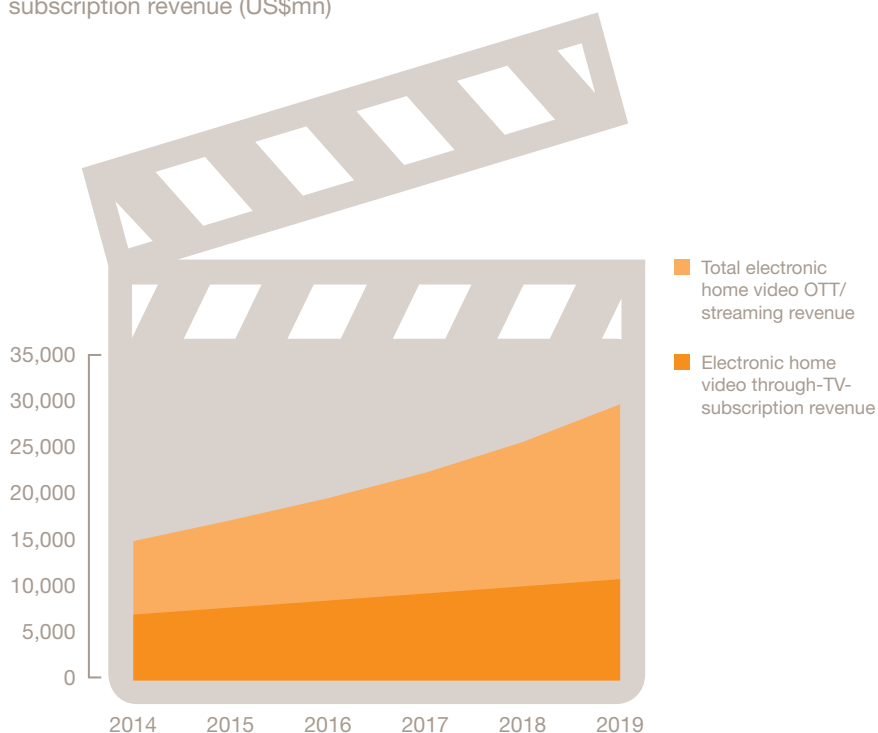


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Electronic home video revenue will nearly double over the forecast period. Global electronic home video revenue is set to rise from US\$15.28bn in 2014 to US\$30.29bn in 2019. Total electronic home video OTT/streaming revenue in particular is seeing a CAGR of 19.0% as online video and streaming services are beginning to attain a significant foothold in many markets.

Fig. 5: OTT/streaming leads the charge in electronic home video

Global total electronic home video OTT/streaming revenue and through-TV-subscription revenue (US\$m)



Source: Global entertainment and media outlook 2015–2019, PwC, Ovum

Outlook insights: an analysis of the Global entertainment and media outlook 2015–2019

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