

Filmed entertainment

Key insights at a glance

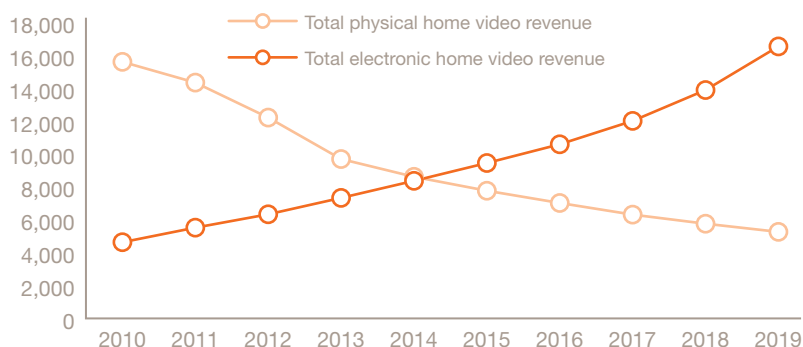


4

Physical home video revenue continues on a downward trajectory. Global total physical home video revenue will decline from US\$30.78bn in 2014 to US\$22.81bn in 2019 at a -5.8% CAGR. With 52 of 54 territories recording a decline, the factors contributing to this—including the reduction in “bricks and mortar” video stores and the rise of electronic alternatives—only look set to strengthen.

Fig. 4: Where the US leads, the rest of the world tends to follow

US, total physical home video revenue and total electronic home video revenue (US\$mn), 2010–2019



Source: Global entertainment and media outlook 2015–2019, PwC, Ovum

Outlook insights: an analysis of the Global entertainment and media outlook 2015–2019

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