

Filmed entertainment

Key insights at a glance

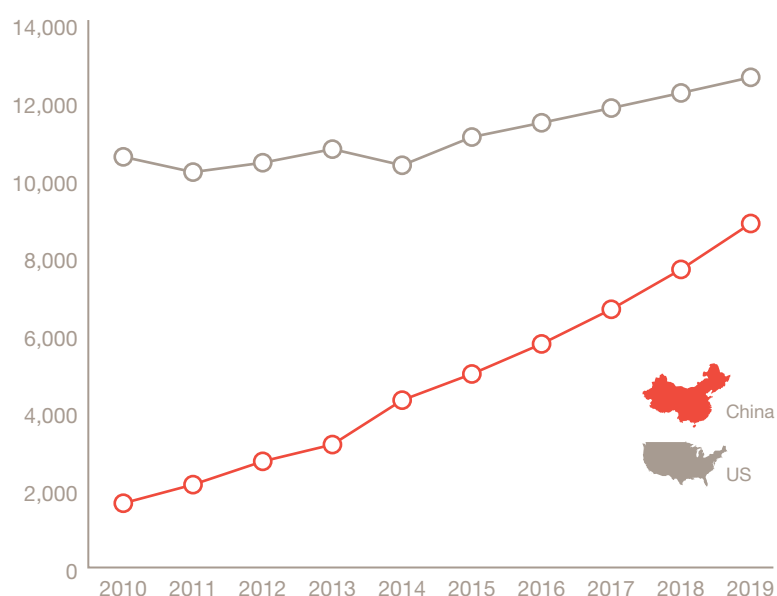


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China's box office growth will see it pull ever nearer to the US. China's box office revenue is forecast to rise at a 15.5% CAGR, its growth outstripping that of every other market surveyed. China's box office revenue will thus move from US\$4.31bn in 2014 to US\$8.86bn in 2019 as its cinema-building boom continues and rising disposable incomes make the cinema more affordable.

Fig. 3: Gap between China and US at the box office narrows

China and US, box office revenue (US\$m), 2010–2019



Source: Global entertainment and media outlook 2015–2019. PwC. Ovum

Outlook insights: an analysis of the Global entertainment and media outlook 2015–2019

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