

Filmed entertainment

Key insights at a glance

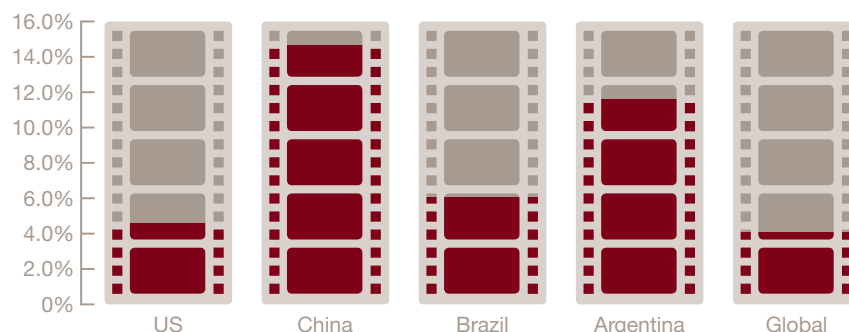


1

Growth around the world will boost filmed entertainment revenue. Global total filmed entertainment revenue will rise at a 4.1% CAGR to 2019, reaching US\$104.62bn. Particularly strong growth will be seen in China (14.5% CAGR) and in Latin America thanks to a 6.1% CAGR in Brazil and 11.5% CAGR in Argentina, but even global leader the US, with 33.0% of the total market in 2014, will see above-average growth of 4.6% CAGR.

Fig. 1: Global leaders and rising markets will push filmed entertainment growth

Total filmed entertainment revenue CAGR (%), selected markets and global average, 2014–2019



Source: Global entertainment and media outlook 2015–2019, PwC, Ovum

Outlook insights: an analysis of the Global entertainment and media outlook 2015–2019

www.pwc.com/outlook



© 2015 PwC. All rights reserved. PwC refers to the PwC network and/or one or more of its member firms, each of which is also a separate legal entity. Please see www.pwc.com/structure for further details. MW-15-1460-br
Global entertainment and media outlook is a trademark owned by PricewaterhouseCoopers LLP.