PwC’s Community Commitment
Local communities are facing acute challenges.

There has been significant social progress across the world. Child mortality rates have improved, life expectancy has increased, and the number of people living in extreme poverty has dramatically reduced. Despite global progress “on average” many are feeling left behind. Local communities are facing acute challenges.

We have the power to create significant change. We’ve already had an impact through our community investments. As we move forward, our focus will continue to be on sharing our professional skills to help solve societal challenges in our communities, with a focus on sharing digital, technology and the supporting skills people will need to participate and thrive in the digital world.

Through the humanity, creativity and vision of our people, and fuelled by our purpose, our community ambition will help create a better society for tomorrow.

It’s time to accelerate the pace of change.

Robert Moritz  
PwC Global Chairman

Colm Kelly  
Global Leader Purpose,  
Policy and Corporate Responsibility

To learn more about PwC’s Global Community commitment, click here!
Our community investments are part of our larger efforts to build trust in society and solve important problems. The biggest impact we make comes from the work we do every day, helping clients navigate many of the complex systems – capital markets, taxation and economies – that underpin society. We help these systems function and clients to operate within them effectively.

We also believe we have a responsibility to support the evolution of these systems so that they benefit communities and society more widely. In line with this belief we regularly contribute research and thinking to help inform policy discussions. From this base our community investments are designed to extend our impact.

Creating common purpose
PwC’s purpose, to build trust in society and solve important problems, means we want to work with others to help tackle the biggest issues facing the world today in a manner which builds trust in societies. Click image to learn more.

Contributing to the recoupling agenda
PwC collaborates with the Global Solutions Initiative (GSI) and T20. Through PwC’s contribution at the Global Solutions Summit, we help business and policy makers collaborate on issues of global importance and specifically, on the need to bring about systemic change so that economies deliver more effectively, more consistently, and more sustainably for societies. Click image to learn more.

Helping shape public policy
A growing trust gap between governments, businesses and society is forcing rule-makers, regulators and elected officials to listen to what people care about most – more and more, they want societal issues to be addressed – everything from cybersecurity and data privacy to climate change and labour standards. At PwC, building trust is fundamental to our purpose, and we are engaging in the ongoing debates on important developments on the public policy agenda. Click image to learn more.

PwC and the World Economic Forum
We’re sharing our skills, expertise and insights with the WEF to make a real difference. From exploring how emerging technologies can be used sustainably to protect our planet, to addressing global issues related to anti-corruption and compliance, and much more. Click image to learn more.
Our global focus

We are investing in the future and growth of **15 million** people, NGOs, and micro and social enterprises to help maximise their potential by 2022.

Our biggest global programme in this area is New world. New skills. which seeks to enable everyone to have the digital skills they will need to succeed.

Skills & education

From financial literacy, to technology skills and mentoring, we’re helping people to thrive by preparing them for the jobs of the future.

Non-governmental organisations (NGOs)

Working alongside NGOs, non-profit organisations (NPOs) and educational institutions we’re helping to build a stronger more transparent sector.

Social & micro enterprises

We’re helping to empower entrepreneurs to be the disruptors of tomorrow. And we’re sharing our expertise to help them scale for even more impact.
Our work to date

Through our community initiatives across the network we make investments of our time and skills (through volunteering), services (through provision of pro-bono or discounted services), financial and in-kind resources.

Our New world. New skills. initiative is aimed at addressing the mismatch between the skills people have today and those needed for the digital world. Of the 5.2 million people, NGOs and social and micro enterprises reached in FY20, nearly 3 million were involved in New world. New skills. development initiatives.

In a year when the impacts of COVID-19 were felt across all parts of our business, our people continued to support the communities in which we live and work. With many teams providing vital cash and in-kind donations to support the immediate needs of front line community organisations and NGOs.

Our teams also moved quickly to use technology to volunteer virtually which allowed our people to continue sharing their professional skills as they worked from home and took on extra responsibilities, such as caring for family members and homeschooling children.

Find out more about our initiatives from around the globe:

- Learn more about how we’re supporting skills and education.
- Learn more about how we’re helping to build the capacity of NGOs.
- Learn more about our work to support social & micro enterprises.
Design Your Future

PwC Japan
Teaming up with local NGO SKY LABO PwC Japan brought together junior high and high school female students to participate in a three day workshop to come up with solutions to social issues in Japan related to the Sustainable Development Goals (SDGs) by using design thinking. Click image to learn more.

Upskilling unemployed tax professionals

PwC Italy
Our team in Italy is working with unemployed tax professionals in the later stage of their careers to help them develop new skills to remain relevant in their profession and re-engage with the workforce. Click image to learn more.

Keeping children learning during COVID-19

PwC China
With schools in China closed during the COVID-19 pandemic and children required to learn at home, PwC China alongside local NGO Adream Foundation developed a series of podcasts to help support remote learning. Click image to learn more.

Wi.Fo!-Lab

PwC Germany Foundation
The "Researchers in Economics" programme is designed with ethical and business issues in mind. The new "Wi.Fo!-Lab" builds on the original programme and covers multi-perspective and problem orientated concepts that help students and teachers examine challenging ethical questions that the business world is facing today. Click image to learn more.

Explore more of our community initiatives here
Our global initiatives

What PwC is doing to stand up to racism

**PwC US**

Tim Ryan, PwC US Chair and Senior Partner put together a six point plan to support our Black colleagues, to improve diversity and inclusion efforts within the PwC US firm and to contribute to the efforts of those who are fighting for racial justice and equality on the front lines. [Click image to learn more.](#)

1st Annual Not-for-profit CEO Survey

**PwC Australia**

A condensed version of PwC's Annual Global CEO Survey. The Not-for-profit CEO Survey focused on how Australian not-for-profit organisations were upskilling for a digital world in the context of COVID-19. [Click image to learn more.](#)

Collaboration for humanitarian action

**PwC India**

A common understanding, vision and approach are essential for ensuring change via humanitarian action. The PwCIF-SEEDS approach to humanitarian action has been derived from the comprehensive and localised approach designed by SEEDS. [Click image to learn more.](#)

Personal data privacy toolkit for NGO’s

**PwC China**

The digitisation of social services in the NGO sector brings challenges in handling data and protecting privacy. In response to a growing need in the sector, PwC China has developed a toolkit designed to increase capacity and capability of local NGOs. [Click image to learn more.](#)

[Explore more of our community initiatives here](#)
Social & micro enterprises

For over a decade, PwC South Africa has been supporting rural women in business through an initiative called the Faranani Rural Women Training Initiative. The aim of this project is to unlock the business potential of rural women and empower them to generate their own income.

PwC South Africa

PwC UK has been working alongside social entrepreneurs to help them extend their networks, develop skills and scale their ideas and businesses. With the onset of the COVID-19 pandemic, it was even more important for PwC UK to facilitate connection and learning opportunities for social entrepreneurs.

PwC Social Entrepreneurs Club

PwC India has partnered with the School for Social Entrepreneurs (SSE) India to empower talented Indian citizens with the right skills and knowledge to start their own social entrepreneur journey.

PwC India Foundation

PwC Netherlands

To support social enterprises, small and medium sized enterprises, charity organisations and independent entrepreneurs the team established a help-desk to provide guidance and information in response to the impacts of the COVID-19 pandemic.

COVID-19 Helpdesk for entrepreneurs

Explore more of our community initiatives here