More than **150 years** of **history**

1849 — *California Gold Rush*

S. Lowell Price sets up business in London

1854 — *The Crimean War*

W. Cooper founds practice in London. Seven years later becomes **Cooper Brothers**

1865 — *US Civil War Slavery banned*

Price, Holyland and Waterhouse join forces in partnership in London. In 1874 renamed **Price, Waterhouse & Co.**

1898 — *Spanish-American War*

R.H. Montgomery, W.M. Lybrant, A.A. Ross Jr and T.E. Ross form **Lybrand, Ross Brothers and Montgomery** in the US

1914 — *World War I*

1939 — *World War II*

1957 — *Space Age begins*

Cooper Brothers & Co (UK), McDonald, Currie & Co (Canada) and Lybrand, Ross Bros & Montgomery (US) merge to form **Coopers & Lybrand**

1958 — *E.E.C.*

1989 — *Berlin Wall falls*

1998 — **Euro agreed**

Worldwide merger of Price Waterhouse and Coopers & Lybrand to create **PricewaterhouseCoopers**

2010 — *iPad launched*

PricewaterhouseCoopers formally becomes **PwC**

2014 — *China becomes world's largest economy*

PwC acquires **Booz & Co,** which becomes **Strategy&**

Moving ahead

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