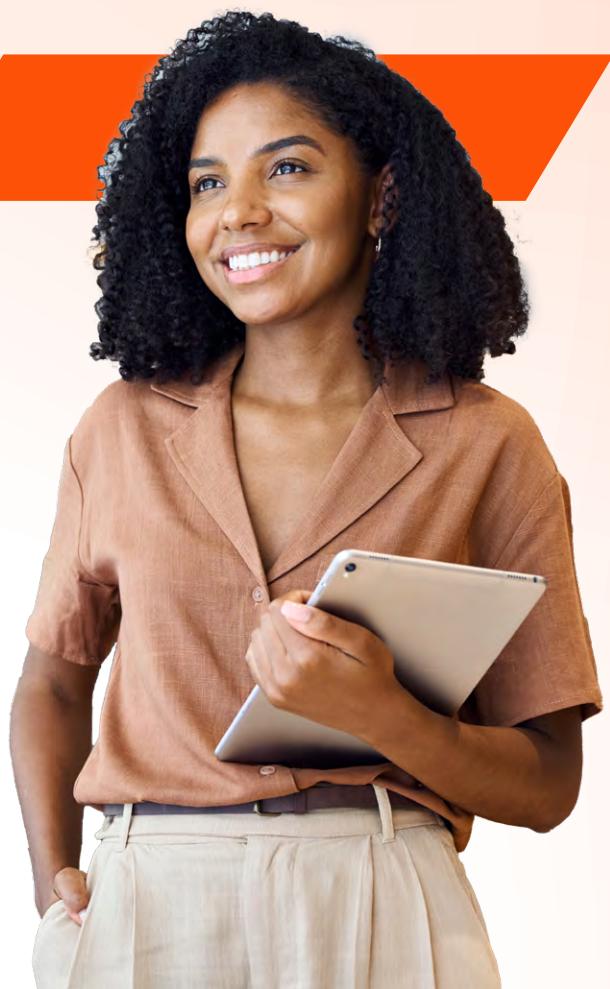




# 2026 PwC Ghana Business School curriculum



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## 01

# A note from our Business School Leader



Dear Participants,

I am excited to welcome you to the 2026 PwC Ghana Business School curriculum. As we continue to uphold our commitment to developing exceptional business leaders, this year's programme reflects the evolving landscape of the business world and the critical skills required to navigate it successfully.

Over the past years, our training programmes have focused on equipping you with robust technical expertise, transformational leadership capabilities, and a deep understanding of market dynamics. We remain steadfast in these foundations, while also embracing the significant shifts shaping the future of business.

In response to emerging global trends and impending regulatory frameworks scheduled for 2026, this year's curriculum prominently features specialised training in sustainability and Generative Artificial Intelligence (GenAI). These areas are not only central to regulatory compliance but are strategic imperatives that drive innovation, resilience, and long-term value creation for organisations worldwide.

Sustainability has moved beyond corporate responsibility to become a core business driver, influencing decision-making, operations, and stakeholder engagement. Our targeted modules will empower you to integrate sustainable practices into business strategies to promote growth both for the business and society.

AI continues to revolutionise industries by unlocking new capabilities in data analysis, automation, and customer experience. Through practical, forward-looking training, you will gain the competencies to harness AI responsibly and effectively, driving your organisations towards digital agility and competitive advantage.

Beyond these sessions, we have also curated courses that speak to current business trends, taking into account your feedback on what is important to businesses today. Our experienced facilitators, diverse learning resources, and collaborative learning environment are designed to support your growth journey. We encourage you to engage fully with the programme, challenge your thinking, and share insights to continue to improve your experience during trainings.

Thank you for choosing to invest in your future with the PwC Ghana Business School. Together, let us embrace the transformative challenges of today and shape a sustainable and intelligent tomorrow.

**Abeku Gyan-Quansah**  
Leader, PwC Ghana  
Business School and Tax  
Partner

# 02

# Overview of our academies



## Contributing to the growth of knowledge

At PwC Ghana Business School, our commitment to nurturing talent and transforming businesses is reflected in the continuous growth and diversification of our academies. We are proud to introduce the Tax and Sustainability Academy as a vital addition to our portfolio of specialised training programmes. This new academy responds to the increasing demand for sustainable business practices, aligned with emerging global regulations and responsible corporate governance.

Our academies now encompass a broader range of disciplines that equip professionals with technical expertise, leadership acumen, and future-focused skills to thrive in fast-evolving business environments. Through our rigorous and contemporary curricula, we empower organisations to build resilient, innovative, and socially responsible teams.

We remain dedicated to delivering excellence through a holistic learning experience that combines technical mastery with strategic insight and practical application.

We welcome you to our Academies and hope the blend of disciplines will help transform your 2026 professional journey.

## Our training strategy

Our training approach is designed to maximise learning impact through:

**Blended learning models:** We offer a mix of in-person workshops, virtual classrooms, and self-paced e-learning modules. This flexibility accommodates diverse learning preferences and busy professional schedules.

**Expert-led facilitation:** Our facilitators are seasoned industry professionals and subject-matter experts who bring real-world experience to the classroom, ensuring that content is relevant and actionable.

**Interactive and practical content:** We leverage case studies, simulations, group discussions, and applied projects that allow participants to immediately apply new knowledge within their organisational contexts.

**Continuous engagement:** Beyond formal sessions, participants benefit from ongoing coaching, peer networks, and access to PwC's extensive knowledge resources.

**Customisable programmes:** Our academies offer tailor-made training options to align with specific organisational goals, industry demands, and regulatory changes.

## We lead in workforce upskilling

PwC Business Schools and Academies are globally recognised for their contributions to the upskilling of the workforce. We position ourselves as learning consultants who provide solutions which bridge the skills-gap in the workforce and prepare organisations for transformation and high performance. The wealth of our knowledge and resources is spread across and beyond the borders of Ghana. When you partner with us in your upskilling and reskilling journey, you gain significant value in knowledge transfer and skills development, the tenacity needed to solve today's important problems and to predict, prevent, and manage tomorrow's, backed by our certificates of participation.

We have a track record for:

**Quality and innovation:** As part of PwC's global network, we adhere to the highest standards of quality, integrity, and innovation in business education.

**Breadth and depth of expertise:** Our multidisciplinary academies cover core business functions and emergent areas such as sustainability and artificial intelligence, positioning your teams at the forefront of change.

**Future-focused curriculum:** We continuously update our programmes to reflect the latest regulatory developments, industry trends, and technological advancements.

**Proven impact:** Our alumni and clients consistently report enhanced performance, improved compliance, and stronger leadership capabilities.

**Collaborative learning environment:** We foster a culture of knowledge sharing, critical thinking, and continuous improvement that accelerates personal and organisational growth.

By learning with the PwC Ghana Business School, you invest in a transformative learning journey that builds capacity, drives innovation and delivers measurable business value.



# 03

# 2026 training schedule

## January

<b>Tax Academy</b>	<b>27 January</b>	<b>Key tax changes and compliance insights - Preparing for 2026</b>
	<b>Course overview</b>	Ghana's tax landscape is constantly evolving, and continuously challenging businesses to keep up with the changes to avoid sanctions for non-compliance. This risk stems not only from the constant changes to tax laws, but in updates to administrative guidelines, established practices and judicial outcomes that shape the entire tax system.  Given the risks businesses face in this evolving tax environment, periodic interactive sessions with inquiring minds are key to staying in business. This session will examine the impact of recent tax law changes and key tax policy modifications, how they impact businesses across sectors, and provide comprehensive guidance and techniques for navigating the changing tax landscape. The training will also unravel the complexities of tax policy and law updates and give participants a deeper understanding and the confidence to make informed decisions.



## February

<b>Technology Academy</b>	<b>17 to 19 February</b>	<b>Data science for business professionals (DSBP) 1</b>
	<b>Course overview</b>	Unlock the power of data to drive smarter business decisions. DSBP 1 is a dynamic, hands-on training program designed specifically for business professionals seeking to harness data analytics for strategic advantage. Participants will gain a solid foundation in data analytics principles, explore the transformative role of data in modern business reporting and learn to create compelling dashboards and insights using Microsoft Power BI, a leading enterprise-grade business intelligence tool.
<b>Tax and Sustainability Academy</b>	<b>24 to 26 February</b>	<b>A-Z of sustainability reporting</b>
	<b>Course overview</b>	The sustainability reporting landscape in Ghana is shifting from voluntary to mandatory. The IFRS Sustainability Disclosure Standards (S1 and S2) become mandatory in Ghana from 2028. This shift in Ghana's sustainability reporting landscape presents a clear imperative for organisations to be proactive, as credible and robust reporting will be guaranteed for organisations that have integrated sustainability into their internal processes making disclosures seamless.



## March

<b>Strategy Academy</b>	<b>10 to 12 March</b>	<b>Harnessing process improvements and strategy for business value</b>
	<b>Course overview</b>  Organisations today face a paradox: while 80% of leaders believe their companies excel at crafting strategy, only 44% feel confident about executing it effectively, and a staggering 67% of well-formulated strategies fail due to poor execution. At the same time, companies that implement structured process improvement initiatives report efficiency gains of 20 to 30%, cost reductions of up to 25%, and varied levels of productivity increases. These two powerful levers often operate in silos, leading to missed opportunities for synergy. In a competitive global market where operational agility and strategic clarity determine survival, bridging this gap is no longer optional, it's a business imperative.  This training equips professionals with knowledge and tools to integrate process improvement methodologies with strategic planning frameworks to deliver measurable business value.	



## April

<b>Technology Academy</b>	<b>7 to 8 April</b>	<b>Lead with AI: Generative intelligence for business professionals</b>
	<b>Course overview</b>	<p>Understanding the fundamentals of generative AI is crucial for leveraging its potential in various applications, from content creation to advanced problem-solving. The “Lead with AI” course covers the core concepts and techniques of generative AI.</p> <p>This course provides essential knowledge for business professionals looking to confidently apply generative AI tools to enhance their individual performance by improving task planning, accelerating execution, and enabling faster, data-informed decision-making in their daily work.</p> <p>It covers an introduction to AI and generative AI, generative AI tools for planning and delivery, a demonstration of generative AI in action, making smarter decisions with generative AI, responsible use, and the performance impact of AI. Participants will also get hands-on experience with popular AI tools like ChatGPT, CoPilot, Claude, DALL·E and frameworks to enhance their understanding and capabilities in generative AI.</p>
<b>Strategy Academy</b>	<b>21 to 22 April</b>	<b>Expanding networks for net worth and unlocking business development values</b>
	<b>Course overview</b>	<p>In today's hyper-connected economy, relationships drive revenue. Research shows that 85% of jobs and business opportunities are filled through networking, and 75% of professionals credit their business growth to networking efforts. Networking isn't just about exchanging business cards, it's a strategic lever for lead generation, partnerships, and market expansion. In a globalised market where trust and relationships determine competitive advantage, expanding networks is synonymous with expanding net worth.</p> <p>This training empowers professionals to strategically build, nurture, and leverage networks for business development and growth. Participants will learn the economics of mastery of networking, the relevant frameworks and strategies, and how to sustain high-value connections.</p>

## May

<b>Technology Academy</b>	<b>12 to 13 May</b>	<b>Agile project management</b>
	<b>Course overview</b>	<p>This agile project management programme is designed to equip participants with a comprehensive understanding of modern project management approaches. The training revisits the core principles of traditional project management to ensure a solid foundation, followed by the introduction of agile project management concepts, emphasizing flexibility, collaboration, and iterative delivery.</p> <p>Through practical, industry-relevant applications and case studies, participants will learn how to apply Agile methodologies effectively to drive project success in dynamic environments. By the end of the training, attendees will be prepared to integrate Agile practices into their projects, enhancing adaptability and value delivery.</p>
<b>Tax Academy</b>	<b>19 May</b>	<b>Navigating the tax landscape for financial service providers</b>
	<b>Course overview</b>	<p>Financial service providers have several taxes they are expected to comply with. Apart from the general tax provisions that apply to most businesses, there are unique tax regimes and practices that are crucial for financial service providers. It is therefore important for players in the financial services space to fully understand these taxes and requirements to ensure comprehensive compliance while preserving shareholder value.</p> <p>This training seeks to provide participants with the information required to effectively manage the tax affairs of their business operations. It will bring attendees up to speed with tax developments within the industry, and generate awareness of planning and tax structuring strategies that can provide value to financial service institutions and their shareholders.</p>



## June

<b>Tax Academy</b>	<b>9 June</b>	<b>VAT strategy – From compliance to business advantage</b>
	<b>Course overview</b>	<p>In Ghana's evolving tax landscape, VAT isn't just about meeting tax rules, it can be a smart business tool that can drive operational efficiency, financial transparency, and competitive positioning.</p> <p>This session explores how companies can use VAT to improve cash flow, protect profit margins, and stay competitive. The training will explore how to recover more input tax, align VAT with pricing and business strategy, and get ready for digital changes like e-VAT and electronic invoicing.</p> <p>Using real examples and practical tips, participants will learn how to turn VAT from a cost into an advantage. Key areas include reducing VAT losses in local and international transactions, handling pricing and invoicing correctly, and understanding VAT across different industries like manufacturing, retail, technology, and services.</p>
<b>Tax Academy</b>	<b>16 to 17 June</b>	<b>From uncertainty to clarity: Navigating TP audits and disputes</b>
	<b>Course overview</b>	<p>This training session will provide a clear, step-by-step guide to handling transfer pricing audits and resolving related disputes. Participants will learn what TP audits trigger and the pain points, how the audit process works, and efficiencies around working with tax authorities.</p> <p>Additionally, the programme will cover different ways to resolve disputes including appeals, negotiations between countries, and advance pricing agreements. With the aid of real-life examples and interactive discussions, attendees will discover how to spot potential problems early, respond effectively, and use proven strategies to achieve positive results in TP audits and disputes.</p>



## July

<b>HR Academy</b>	<b>7 to 8 July</b>	<b>The whole manager programme</b>
	<b>Course overview</b>	<p>The role of managers in today's competitive work environment has shifted dramatically. The field of play has also been disrupted by the combination of social media, mobile, analytics, Artificial Intelligence, cloud platforms and major economic trends. Despite the challenging environment, the need to deliver consistently superior returns on investment remains non-negotiable. The rules of the game require every manager to demonstrate purposeful leadership by leading their teams to deliver peak performance even in the face of mounting odds.</p> <p>The whole manager programme is an intensive experience, designed to equip professionals at every level in your organisation with contemporary and high-performing leadership skills. Participants will learn essential concepts and skills for data analysis, visualisation, and its transforming impacts on business reporting.</p>

## August

<b>Strategy and Sales Academy</b>	<b>11 to 12 August</b>	<b>Impact investments and crowdfunding as alternative funding sources</b>
	<b>Course overview</b>	<p>Access to capital is the lifeblood of business growth, yet 70% of small businesses report difficulty securing traditional financing. This challenge has fueled the rise of alternative funding models which are reshaping global finance. The impact investing market reached \$1.57 trillion in assets under management in 2024, growing at a 21% compound annual rate since 2019. These models don't just provide capital, they validate ideas, build communities, and align investments with social impact goals. For organizations seeking agility and innovation, mastering these funding channels is no longer optional, it's a strategic advantage.</p> <p>This training provides knowledge and tools to leverage alternative funding sources for business development and sustainability. Participants will learn impact investing fundamentals; understanding investor expectations, sectors, and measuring social returns; proposal development strategies and designing campaigns that attract backers.</p>

## October

<b>HR Academy</b>	<p><b>6 to 7 October</b>      <b>The whole manager programme</b></p> <p><b>Course overview</b></p> <p>The role of managers in today's competitive work environment has shifted dramatically. The field of play has also been disrupted by the combination of social media, mobile, analytics, Artificial Intelligence, cloud platforms and major economic trends. Despite the challenging environment, the need to deliver consistently superior returns on investment remains non-negotiable. The rules of the game require every manager to demonstrate purposeful leadership by leading their teams to deliver peak performance even in the face of mounting odds.</p> <p>The whole manager programme is an intensive experience, designed to equip professionals at every level in your organisation with contemporary and high-performing leadership skills. Participants will learn essential concepts and skills for data analysis, visualisation, and its transforming impacts on business reporting.</p>
<b>Tax and Sustainability Academy</b>	<p><b>20 October</b>      <b>Beyond profits: Decoding sustainability for companies</b></p> <p><b>Course overview</b></p> <p>Incorporating sustainability into business operations is essential for organisations. As sustainability practices have transitioned from being optional to essential on a global scale, and with the emphasis shifting from solely environmental impacts to also considering impacts on stakeholders and governance, business leaders are now tasked with implementing strategies that ensure long-term viability.</p> <p>This programme will concentrate on the three core pillars of sustainability: Environmental, Social, and Governance (ESG). It will highlight the primary value drivers and advantages of integrating ESG into business operations. The program will also address industry-specific ESG trends and influences, discuss current sustainable practices, and dive into carbon trading and carbon accounting mechanisms that's shaping today's sustainability agenda.</p>

# 04

## Certification

We understand that providing certification is key to you. At the completion of a training programme, each participant is provided with a certificate of participation. These certificates are CPD eligible with professional bodies including ACCA, ICA, ICAG, ITAG, ICAEW, and ISACA.



**ISACA.**<sup>®</sup>

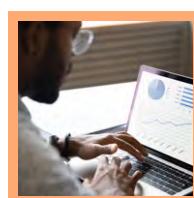
# Customised for your industry

We understand that from time to time, a one size fits all module of training may not work for all businesses. In scenarios like these where a specific key performance indicator needs to be met for a cohort, or the topic requires some sensitivity to warrant a private session, we can partner with you to deliver a customised training.

Talk to us and let us develop a customised training solution for your teams.



Leadership



Applied research techniques



Account receivables and account payables



Budgeting and budgetary control



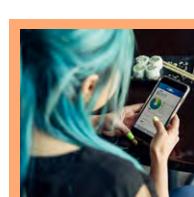
Workshop for sales practitioners



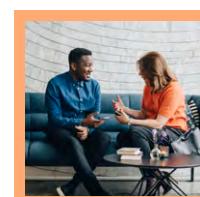
Diversity and inclusion



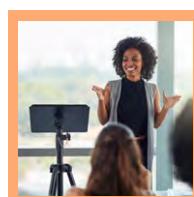
Environmental, Social and Governance (ESG)



Financial statement analysis and interpretation



Negotiation skills



Marketing



International Financial Reporting Standards (IFRS)

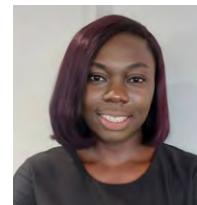


International Public Sector Accounting Standards (IPSAS)



And more...

# Academy leads



**Gifty Appiah**  
Tax Academy



**Daniel Desmond Koomson**  
Finance Academy



**Johnny Mensah**  
Audit Academy



**Elsie Ankuma**  
Governance, Risk and  
Compliance Academy



**Abeeku Enstua-Mensah**  
Strategy Academy



**Norbert Asomani**  
Technology Academy



**David Tsey**  
HR Academy



**Maapa Quansah**  
Sales and Marketing Academy

# 07

## Inquiries and information

To make inquiries about our Business School, training costs, or to discuss tailored training programmes for your organisation, please contact our Business School team members.



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