

2016 West Africa Corporate Responsibility Highlights

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About the 2016 West Africa Corporate Responsibility Highlights



This publication provides an overview of the corporate responsibility (CR) actions and performance of PwC Nigeria, PwC Ghana and PwC Liberia for the period 1 July 2015 to 30 June 2016.

This document is our first annual West Africa Corporate Responsibility publication. To produce it, we pulled together the highlights from external engagements and internal firm activities conducted throughout the 2016 financial year (FY2016).

We hope you find it useful.

Do you have a question or comment about the 2016 PwC West Africa Corporate Responsibility Highlights Report?

*Contact Andrea Opoku-Dwamenah at
andrea.opoku-dwamenah@gh.pwc.com for further information.*

A message from the West Market Regional Senior Partner



In FY16

we used our skills and voices to advise many professionals on how to do business in our local markets

It is my pleasure to bring to you the first PwC West Africa Corporate Responsibility Highlights Report, covering the corporate responsibility activities of PwC Ghana, PwC Liberia and PwC Nigeria for the period 1 July 2015 to 30 June 2016 (FY16). This report highlights how we have used our corporate responsibility platform to truly live our purpose - “to build trust in society and solve important problems”.

Corporate Responsibility (CR) is intrinsically linked to our core business values and at PwC, we believe that being socially responsible makes good business sense.

In FY16, we made a commitment to be pioneers for change by responding to some of the many challenges that people and businesses face across the region. From helping Liberian communities to rebuild in the aftermath of Ebola, to promoting education in Nigeria and supporting youth empowerment in Ghana, our initiatives ensured that our impact was felt by many.

Our broad CR agenda which is aligned to the global PwC CR framework, goes beyond community engagement.

Diversity and Inclusion is important to us- we go to great lengths to ensure that our people are empowered to reach their full potential. We have a long standing commitment to nurture talent from diverse backgrounds, and foster a culture that brings out the best in people.

From a responsible business perspective, we recognise the important role we play as professional advisors in the West Africa region. In FY16, we used our skills and voices to advise many professionals on how to do business in our local markets.

I would like to take this opportunity to thank our dedicated CR team for driving our CR agenda in the region. However, I certainly recognise that the successes recorded in this report, would not have been possible without the dedication and enthusiasm of the Partners and staff of PwC Ghana, PwC Liberia and PwC Nigeria.

Last year, we saw more of our people enthusiastically take time out of their schedules to be part of various CR activities. This is why I am confident that we will continue to be catalysts for change by building communities, uplifting people and enhancing business operations across West Africa.

A handwritten signature in black ink, appearing to read "Uyi Akpata".

Uyi Akpata

Country and Regional Senior Partner, West Market

A message from the West Market Corporate Responsibility Leader



In FY16

The Partners
and staff of PwC
Ghana, PwC Liberia
and PwC Nigeria
volunteered
a total

2,525
hours

of their time to CR
activities across West
Africa

At PwC, we are cognisant of the fact that tomorrow's successful businesses will increasingly be those that operate at the highest environmental and social standards. This is why we believe in leading by example.

In the financial year 2016, as a region, we made it our mission to focus on increasing the impact of our CR programmes rather than just increasing the money or time we contribute.

In FY16, the Partners and staff of PwC Ghana, PwC Liberia and PwC Nigeria volunteered a total 2,525 hours of their time to CR activities across West Africa.

Locally, we participated in various activities and supported many worthwhile causes, creating enriching experiences for our communities and our people. Regionally, we teamed up to raise awareness about breast cancer and also ran the Accra International Marathon in support of medical charities in West Africa.

As a region, we share the common view that CR is the responsibility of each and every one of us.

We are excited about what the future holds for us, and even more excited to share the progress of our journey with you.

Enjoy the read.

A handwritten signature in blue ink, appearing to read 'Ayesha Bedwei'.

Ayesha Bedwei

Corporate Responsibility Leader, West Market

Our corporate responsibility strategy

Globally our corporate responsibility strategy focusses on four pillars



Community Engagement



Diversity and Inclusion



Environmental Stewardship



Responsible Business

- Developing responsible leaders while attracting and retaining top talent in West Africa
- Building trust in our local societies and solving important problems
- Upholding our core values of Excellence, Teamwork and Leadership
- Increasing the positive social impact of our community activities

CR Governance in West Africa

Our corporate responsibility activities are governed by our Regional Senior Partner, Uyi Akpata and led by our West Africa Corporate Responsibility Leader, Ayesha Bedwei. Locally, CR activities are championed by various leaders.

In West Africa, we have adopted the global CR strategy and set our strategic focus on areas which are relevant to the region. These have been categorised as:



Diversity and Inclusion



Education and Entrepreneurship



Commitment to local community



Being a responsible business

Key CR contacts

Ghana

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As a region we are committed to:

- Being seen as key drivers for building a distinct brand by enhancing the success of our people, our communities and improving our businesses



A map of West Africa showing the outlines of several countries: Senegal, Gambia, Mauritania, Mali, Burkina Faso, and Côte d'Ivoire. The country of Ghana is highlighted with a pink fill and a small red dot representing its capital, Accra. The surrounding countries are shown in a dark brown color.

Ghana

About PwC Ghana



PricewaterhouseCoopers (Ghana) Limited is one of the largest professional services firms in Ghana and a member firm of PricewaterhouseCoopers International Limited, each member firm of which is a separate legal entity. PwC's global network provides us with a broad resource base of in depth knowledge, methodologies and experience that we use to provide value for our clients.

PwC Ghana is located in Accra and Takoradi with a branch office in Sierra Leone. We have over 300 employees and 10 resident Partners. We provide industry-focused audit and assurance, advisory and tax services to both the private and public sectors.

www.pwc.com/gh

PwC Ghana- A socially responsible business

In FY16, our CR efforts were recognised by the Centre of CSR West Africa at the 2016 Ghana CSR Excellence Awards where we were adjudged the 2016 CSR consultancy firm of the year. It was a great honour to receive such an accolade. We look forward to making an even bigger impact in the Ghanaian society and beyond in FY17.



PwC was adjudged the

2016
CSR

consultancy firm
of the year



**Click on the image below to view our
FY16 CR video.**



*PwC Ghana
FY16 Corporate Responsibility
Our Story*

Community Engagement



FY16
we volunteered
2,102
hours

an increase of
322%
from FY15



At PwC, we are heavily involved in local communities through a vast range of projects, from supporting youth education and leadership programmes to helping social entrepreneurs, non-government organisations and local charities. This is a core part of our PwC culture to which we regularly contribute our time, skills and resources.

Our volunteering programmes have been created to meet our people's desire to contribute to activities that meet the wider needs of society. We recognise that the best way we can support social causes is through the time and skills of our workforce. In FY16, our staff participated in firm led team volunteer initiatives contributing 2,102 hours to the community.

Library Book Donation

In FY16, as part of our continuing commitment to promoting literacy in Ghana, we donated a total of 6,300 books to the following five libraries in Accra: Osu, Mamprobi, Korle Gonno, and Nima Maamobi Community Libraries. The book presentation took place at the Nima Maamobi Learning Centre in Accra. The centre distributed the books to the other libraries.



Kinder Paradise

During FY16, we took some time out of our regular working schedules to visit Kinder Paradise, an orphanage/children's home located in Prampram outside of Accra. Kinder Paradise cares for orphaned, defenseless and street children by providing a conducive home, attention

Community Engagement



and education for self-sufficiency and social re-integration. Instead of the traditional method of classroom teaching, we opted to hold spelling bee competitions and math quizzes for the school children. The junior high students were given talks covering topics such as: overcoming challenges to be successful, self-esteem and confidence building and how to cope with peer pressure.



Community Engagement



Korle Bu Christmas Party

Christmas came early for the children, their parents and staff of the Korle Bu Teaching hospital in Accra, on 24 December 2015 when we threw a party for the children on admission. Aside the refreshments and gifts provided, various fun games were also held. These acts certainly put a smile on the faces of the children.

Ghana Heart Foundation

The Ghana Heart Foundation each year assists needy patients to be able to afford the high cost of heart surgeries at the National Cardiothoracic Centre at Korle Bu Teaching Hospital in Accra. The aim of the Foundation is to give patients a hundred per cent sponsorship in order to relieve the financial burden many are faced with when paying for medical expenses.

In a quest to help the foundation reach its 2016 target, we made a cash donation to save the lives of heart patients and continue to help the Foundation through their other activities.

Community Engagement



Positive Ideas International Foundation (PIIF)

In FY16, we sponsored a medical outreach of the Positive Ideas International Foundation (PIIF) a non- government organisation that seeks to advocate for people with disabilities in the area of education, employment and health. PIIF challenges people with disabilities to live beyond reproach and to defy the odds faced against them.

The free medical outreach provided services such as voluntary HIV testing, reproductive health education, visual and respiratory examinations and breast cancer screening.



Supporting Entrepreneurship in Africa

Entrepreneurship is a strong driver of wealth creation in Africa which redounds benefits for us all. At PwC, we are dedicated to supporting entrepreneurs along the paths they wish to follow in order to create successful ventures across Africa. In FY16, we co-sponsored the Africa Awards for Entrepreneurship. The Awards highlight the achievements of Africa's most exceptional entrepreneurs whose business practices have proven to be pivotal to the economic development of the continent.



Diversity and inclusion



FY16

We held the first
Africa

*Aspire to
Lead*

webcast



The viewing party
attracted over

120

students from
universities and
educational institutions
across Ghana



Over 30

PwC Ghana volunteers
interacted with the students

For us in Ghana, diversity means gender, cultural heritage, generation and disability. Our FY16 diversity and inclusion programmes focused on 5 priorities:



- Raising awareness about diversity issues internally
- Addressing work-life quality issues
- Talent and mentoring programmes
- Creating a culture of inclusion
- Supporting and building clear accountability for diversity

Aspire to Lead

PwC as a leading global professional services network has a unique global role to play in the advancement of young people as leaders. The PwC network launched *Aspire to lead* for students in 2014, with a global video webcast and university based programmes including skill building workshops. In FY16, we held the first Africa *Aspire to Lead* webcast viewing party in Accra. The viewing party attracted over 120 students from universities and educational institutions across Ghana. Over 30 PwC Ghana volunteers interacted with the students and shared their own experiences about the paths they embarked on to get to where they are in their careers today.



Diversity and inclusion

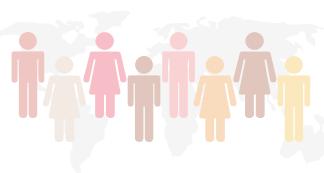
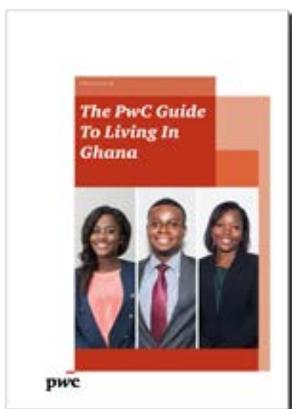


PwC Mentorship Programme

As a firm, we realise the transformational potential of young people and we are committed to developing programmes that have a clear priority in favour of the youth. These programmes firmly focus on the concerns and aspirations of young people, and have been developed to enable Ghana's future leaders to contribute meaningfully to the development of the country.

In FY16, we collaborated with the Young Educators Foundation to hold the PwC Mentorship Programme 2016. The Mentorship Programme focusses on raising the educational achievements and employability skills of tertiary students and exemplifies our efforts to support youth by creating pathways to lifelong opportunities. Through the annual PwC Mentorship Programme, we will continue to encourage young people to help build better communities. We will provide Ghana's up and coming generation with the means for self-improvement and the necessary skills needed in order for them to flourish in their future careers.

Diversity and inclusion



The Royal Visit

Towards the end of FY16, we had the immense pleasure of being gold sponsors of the royal visit of His Royal Highness Prince Edward, Earl of Wessex KG GCVO to Ghana.

The primary aim of the Royal Visit, was to raise the profile of the Duke of Edinburgh's International Award, the world's leading youth achievement award and to build a Network of Friends in support of youth development in Ghana and beyond through the Award programme.



The PwC Guide to Living in Ghana

Over the years, a number of expatriate workers have taken the bold step to move away from their home countries to work in Africa. Moving to a new country can be daunting, especially for those unfamiliar with their new found surroundings. It is with this in mind that we created *The PwC Guide to Living In Ghana*. The guide provides guidance to visitors and expatriates moving to Ghana. Readers can find detailed information on topics such as culture customs and etiquette, travelling around Ghana, tourism attractions, healthcare, restaurants, bars and nightlife.

Environmental Stewardship



As a professional services firm our environmental impact is small compared with many other industries. However our clients, our people and other stakeholders still expect us to minimise our impact, and as a responsible business whose operations ultimately rely on natural resources, we want to do everything we can to do so.

In FY16, we collaborated for a second time with The Hipsters of Nature, a non-government organisation to sponsor a waste segregation programme of seven schools in Accra. This was the second stage of the project that was implemented in FY15. We continually look for new ways to raise awareness and understanding of environmental issues.

Responsible Business and the market place



For us, corporate responsibility is not just restricted to community work and giving back to the less fortunate. We also believe in using our position as a leading professional services firm to advise professionals on how to do business in Ghana.



Click on the image below to watch our Doing Business In Ghana video.



Responsible Business and the market place



Sharing our Expertise

Our position as a leading professional services firm in Ghana means that we have a number of sought after subject matter experts who positively impact the Ghanaian marketplace. Our ability to serve clients in Ghana and across the continent in addition to the range of our skills, allows us to bring added value to all our clients, everywhere in Africa.

Our Partners have a wealth of professional experience which they use to write weekly columns in newspapers on subjects such as immigration, tax, energy, oil and mining. These include:

- Energy Insight- written by our Country Senior Partner, Vish Ashiagbor
- Assurance Insight- written by our Assurance Leader, Michael Asiedu-Antwi
- Tax Insight- written by our Tax Leader, George Kwatia

Doing Business The Responsible Way



PwC Expatriate Breakfast Forum

In the first quarter of FY16, we held the first edition of the PwC Expatriate Breakfast Forum at the Movenpick Ambassador Hotel, Accra under the theme: *Expat Mobility – playing a vital role in national development*. The guest speaker for the event was Alan Seccombe, PwC Global Mobility Partner based in South Africa. The session posed a number of mobility questions and was attended by the media.



The Benchmarking Survey

In FY16, we launched '*The Benchmarking Survey*'. The survey which was led by our Assurance Leader Michael Asiedu-Antwi and driven by Serwa Dzogbenku (Senior Manager, Advisory) was aimed at providing the Ghanaian business community with a database of benchmarks relevant to the various areas of a business enterprise. The survey benchmarked companies in areas such as fast and effective reporting, making the most of their people and their focus on internal audit.

During the launch of the survey, a survey report was made publicly available, which showed the general trends emerging from the survey, insights from the global best practices and examples from world-class companies. In addition to the report, survey participants received customised reports after the launch, showing their ranking in the various areas surveyed.

Doing Business The Responsible Way

Sustainable Business Forum (SBF)

In 2015, we launched the Sustainable Business Forum (SBF). SBF serves as a platform/model for private sector engagement on sustainable business solutions.

In FY16, we held the third edition of the SBF entitled Water as a Key Environmental Service to your Business was held in Accra. The session explored the importance of water as a key environmental service to the business community in Ghana. The event led by Venan Sondo(Senior Manager, Sustainability and Climate Change) was organised in collaboration with International Union for Conservation of Nature (IUCN) Netherlands and A Rocha Ghana. A keynote address was provided by the Deputy Ambassador of the Dutch Embassy Ms. Caecilia Wijgers, who stressed the importance of water as a key natural resource and environmental service to businesses, and the need for the business community to play their part in conserving water.

The PwC Business School

The Business School delivers entrepreneurship, leadership and general skills training to both established and up and coming organisations and business leaders. The School helps to build talent and encourage professionals to tap into their entrepreneurial spirit. Throughout FY16, the Business School held a number of trainings including:

- Governance, Compliance and Enterprise Risk Management.
- Compliance, Banking Fraud and Anti-Money Laundering.
- Risk Based Internal Audit Approach

We also launched the following annual thought leaderships in FY16

2016 Banking Survey



2016 Budget Highlights



2016 Tax Facts and Figures





Liberia

About PwC Liberia



PwC Liberia is a full member of the network of firms of PricewaterhouseCoopers International Limited and has unrestrained access to the global network's vast resource base of proprietary knowledge, methodologies and experience.

As professional advisors, we help our clients solve complex business problems and aim to enhance their ability to build value, manage risk and improve performance. We take pride in the fact that our services add value by helping to improve transparency, trust and consistency of business processes. In order to succeed, we must grow and develop, both as individuals and a business.

www.pwc.com/lr/en

Community Engagement

The successful corporate responsibility initiatives we carry out go beyond compliance and legislation. These activities lead us to honour our ethical values, give back to the less fortunate, uplift communities and protect our natural environment.

We believe that it is our duty to help rebuild the communities that were adversely affected by the Ebola epidemic. At PwC, we have a strong culture of giving through philanthropy and community service. We believe our success and viability is dependent on sustainable communities. Our community minded ethic has enabled us to create and deliver initiatives that reflect the passion and causes that many of our people care about.

Keeping Our Promise

In FY16, we selected the non-government organisation Kids Educational Engagement Project (KEEP), as our corporate responsibility partner. Our decision to partner with KEEP was largely based on the efforts the organisation makes to provide varied educational support to children in Liberia. KEEP targets children from underprivileged backgrounds who need their intervention the most.

On 9 April 2016, a few of our volunteers spent time at the New Life Christian centre as part of our support to KEEP. In addition to the time spent, we also donated furniture to the KEEP resource centre which included: reading and computer tables, chairs and bookshelves for the newly constructed reading and computer rooms at New Life Christian Academy, Mid Du Port Road, and Paynesville.

Our volunteers decorated the building and rooms of the centre, arranged the donated furniture and also found time to interact with the children.



Community Engagement



Running for a GOOD cause

On 8 November 2015, we put on our running shoes and took part in the Liberia Marathon. The marathon which was held under the theme A New Beginning, was a celebration of resurgence, strength and commitment in the aftermath of the deadly Ebola epidemic. People from all over Liberia came out in good spirits to run in the memory of those who lost their battle against the disease and in dedication to those who survived.

Diversity and inclusion



Creating opportunities for all

Diversity and inclusion is at the centre of our CR strategy. At PwC Liberia, we foster an inclusive culture which embraces differences – one that allows us to live our values every day, be ourselves and feel empowered to realise our true potential.

Our workforce is truly a diverse one consisting of Partners and staff who have lived and worked in different parts of the world. Our success lies in our human capital, and it is with this at the forefront of our minds, that we have created a workplace culture where diverse employees can feel safe to be their whole selves. Our culture is one in which our people can build relationships, share ideas and voice their perspectives without judgment or bias.

AIESEC Collaboration

For over forty years PwC has benefitted greatly from its global relationship with AIESEC. The PwC/AIESEC collaboration brings new ideas, and motivated and innovated individuals to our teams in many countries across the world.

In FY16, we signed a memorandum of understanding with AIESEC Liberia. We are proud to work in collaboration with AIESEC to explore the leadership potential of Liberia's youth.

Supporting causes that matter

Thinking Pink- Breast Cancer Awareness

In FY16, as part of breast cancer awareness month, we held our own campaign and wore pink ribbons in remembrance of the many women across the world who have lost their lives to the disease and for the thousands of women who are courageously fighting the fight. Our FY16 breast cancer awareness campaign also marked the start of the PwC Liberia Annual Breast Cancer Fund. The fund will open annually in October, and is aimed at raising funds in support of breast cancer research and education. All proceeds will be donated to selected breast healthcare organisations in Liberia.





A map of Africa showing Nigeria highlighted in orange. The country is outlined in white and filled with a light orange color. A small orange dot marks the location of Abuja, the capital city. The surrounding countries are shown in a light gray color. The map is centered on Nigeria, with the coast visible on the right side.

Nigeria

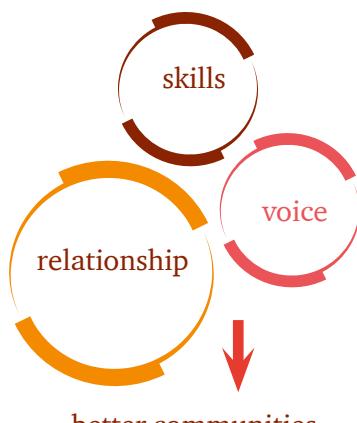
About PwC Nigeria



PwC has been operating in Nigeria since 1953 through its predecessor firms Coopers & Lybrand and Price Waterhouse. We're one of the leading professional services firms in the country with offices in Lagos, Abuja and Port Harcourt, over 1000 staff and 27 resident Partners. We are committed to serving as a force for integrity, good sense and wise solutions to the problems facing businesses and the capital markets. We are guided by one promise – to do what is right, be it with our people, clients, community, or environment.

www.pwc.com/ng

Community Engagement



better communities



Community engagement plays an integral part of our CR strategy. Our FY16 CR strategy focused on using our skills, voice and relationships to work with others and to influence and create tangible change to help make communities better.

Volunteering allows us to give back to the people and places that our business depends on, while providing a different experience and development of skills for our people. In FY16, our people spent their time volunteering in various ways including; mentoring, judging entrepreneurship programmes and speaking at charitable events.

PwC Nigeria gives back to schools

In line with the global PwC CR commitment *to build trust in society and solve important problems*, in FY16 we donated furniture items to four schools in Lagos:

- Archbishop Taylor Memorial School
- Kuramo Primary School
- Victoria Island Secondary School
- Kuramo Secondary School

We are committed to supporting schools and will continue to do our part to promote literacy and education in Nigeria.

Community Engagement



Independence Day Donation

On 1 October 2015 (Nigeria Independence Day), we donated household items and clothing to orphanages and also celebrated the day with some of the less fortunate members of the community. We received items from staff which were donated to the Fountain Orphanage, a motherless babies' home that caters for children between 0 - 5 years of age and Bab Es Salaam Muslim Orphanage, a home that caters for orphans of all ages.

Sponsorship of Child Survival and Development Organisation of Nigeria (CS-DON), 'Run for a Cure'

As part of our commitment to supporting the fight against cancer in Nigeria, we sponsored 'Run for a Cure', a race organised by Child Survival and Development Organisation of Nigeria (CS-DON) a not-for-profit, non-governmental organisation. The race brought many of our staff from different lines of service together to run in support of a good cause.

Checkmate! Chess4Change



The Chess4change Programme is a PwC initiative supported by the Lagos State Ministry of Education and the Lagos State Ministry of Youth, Sports and Social Development.

The objective of Chess4Change, is to take the game of chess to secondary schools as a means of enhancing students' critical thinking ability for better school performance. Currently 13 schools take part in the tournament.

Community Engagement

In FY16, we sponsored season two Chess4Change winner Jessica Pelomoh's attendance to the African Youth Chess Championship in South Africa. Jessica's first contact with chess was through Chess4Change. Jessica ranked as the top Under 16 female in a competition organised by the Nigeria Chess Federation which qualified her to represent Nigeria in the Under 16 female category at the championship tournament in South Africa.



Ready. Set. Work

In FY16, we proudly supported the Lagos State Government on the Ready. Set. Work initiative aimed at repositioning the state's tertiary education system.

Apart from financially supporting the programme, we also gave internship placements to ten of the graduating students. A number of our staff trained the students on employability and entrepreneurship for a duration of 13 weeks. At the end of the programme, a graduation ceremony was held where we received an Outstanding Partner award for our contribution to the programme.

Daniel Ogechi Akujobi Memorial Foundation (DOAM Foundation) golf tournament

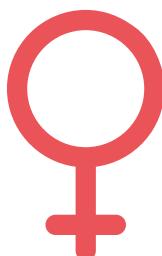


In FY16, we co-sponsored the 2016 edition of the Daniel Ogechi Akujobi Memorial Foundation (DOAM Foundation) golf tournament which took place at the Ikoyi Club in Lagos. DOAM is a charitable, non-governmental organisation dedicated to the enhancement of the education, health and empowerment of less privileged children and youth in our society.

The tournament was attended by our Country and Regional Senior Partner, Uyi Akpata, and other senior management.



Diversity & Inclusion



We believe our people are the most important element of our success as an organisation. We are firm believers that in order to achieve long term success with our CR activities and business, our workplace should be as diverse as the clients we serve.

To succeed in our network-wide goal to be number one for talent, we have to attract, develop and retain highly-motivated men and women who can work with each other easily and efficiently. Our diversity and inclusion agenda focusses on:

- Encouraging Diversity
- Promoting wellbeing
- Maximising the performance of our employees

Mentor Mums

Mentor Mums is an internal firm wide programme designed to connect new mothers and mothers to be, with experienced PwC mothers. The goal of the programme is to provide new mothers with support as they re-enter the workplace and make important decisions about their careers.

Our Mentor Mums programme is just one of the many ways we “put ourselves in each other’s shoes”.

Celebrating Women

Each year, 8 March is observed as International Women’s Day- a day dedicated to celebrating the economic, political and social achievements of women. The theme for the 2016 campaign was Pledge for Parity. In Lagos, our celebrations started with a seminar for all PwC ladies, who celebrated the day by wearing an item of purple clothing. A section of the seminar was a talk show entitled PwC Leading Ladies, hosted by Lateefah Alli (Senior Manager, EUM). Guests included Obioma Ubah (Partner, Financial Services), Mary Iwelumo (Partner, Advisory Services), Felicia Uwaechie (Head, Human Capital) and Clara Amarteifio-Taylor (Head, Business Recovery Services).

Impossible is NOTHING

Across the globe, International Men’s Day is observed as a day that puts a spotlight on the health and wellbeing of boys and men. In Nigeria, we held our own awareness campaign under the theme: Impossible is Nothing.

As part of the campaign, a few of our male members of staff visited 5 schools in Lagos to interact with young male students and discuss the many issues boys face as they grow to men. The campaign concluded in our office where a seminar was held for our male staff during which a doctor gave a talk on prostate cancer.

Diversity & Inclusion



He4She

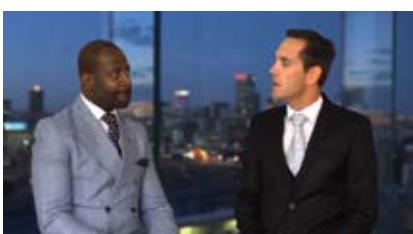
He4She is a United Nations initiative to promote gender equality around the world. Globally, PwC is committed to supporting this movement and has set a goal of getting 80,000 PwC men to pledge their support for HeforShe.

In Nigeria, we took the He4She campaign to four schools in Victoria Island, Lagos. We educated over 400 students about what He4She stands for after which, some of the scholars decided to join in the pledge for parity by writing their names on a board provided by the firm. It was an effective campaign as the students gained a deeper understanding about HeforShe and gender equality.

PwC Nigeria- A Responsible Business



Click on the image below to watch our Doing Business In Nigeria video



At PwC, we recognise the important responsibility we bear as professional advisors to the business community. We believe many of today's biggest business opportunities lie in society's biggest challenges – from managing natural resources to making business more transparent, trusted and fair.

PwC Capability Enhancement Workshop for Journalists

The PwC Media Capability Workshop is a one day workshop targeted at journalists across traditional and new media platforms. It features insightful presentations on various topics by experts and is aimed at building the capacity of journalists and enhancing their ability to execute their duties professionally.

The annual workshop which is now in its third year, is an important component of how we do business in a responsible way.

In FY16, we expanded the scope of the workshop which resulted in an increase in number of participating journalists particularly from the online and new media channels.



Learning to make a difference

At PwC, we contribute to the sustainability of our clients businesses by offering a number of training courses that enable them to stay relevant and abreast of developments in the marketplace. These sessions/ trainings which fall under our Business School include:

PwC Nigeria- A Responsible Business

- Advisory Academy
- International Financial Reporting Standards (IFRS) Training
- Tax Academy

We are committed to helping our clients work smarter in order for them to position themselves ahead of competition.

Connecting our subject matter experts to the market

We believe that we have an obligation to share our expertise with up and coming professionals and businesses.



Below are a few of the thought leaderships we launched in FY16

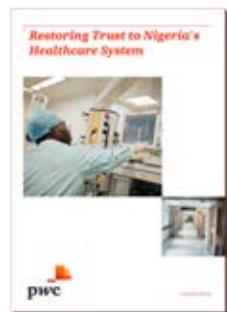
2016 Tax Outlook



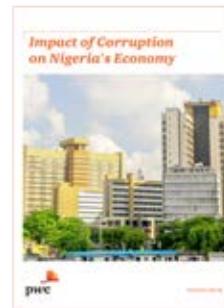
Raising money in the Nigerian capital markets



Restoring Trust To Nigeria's Healthcare System

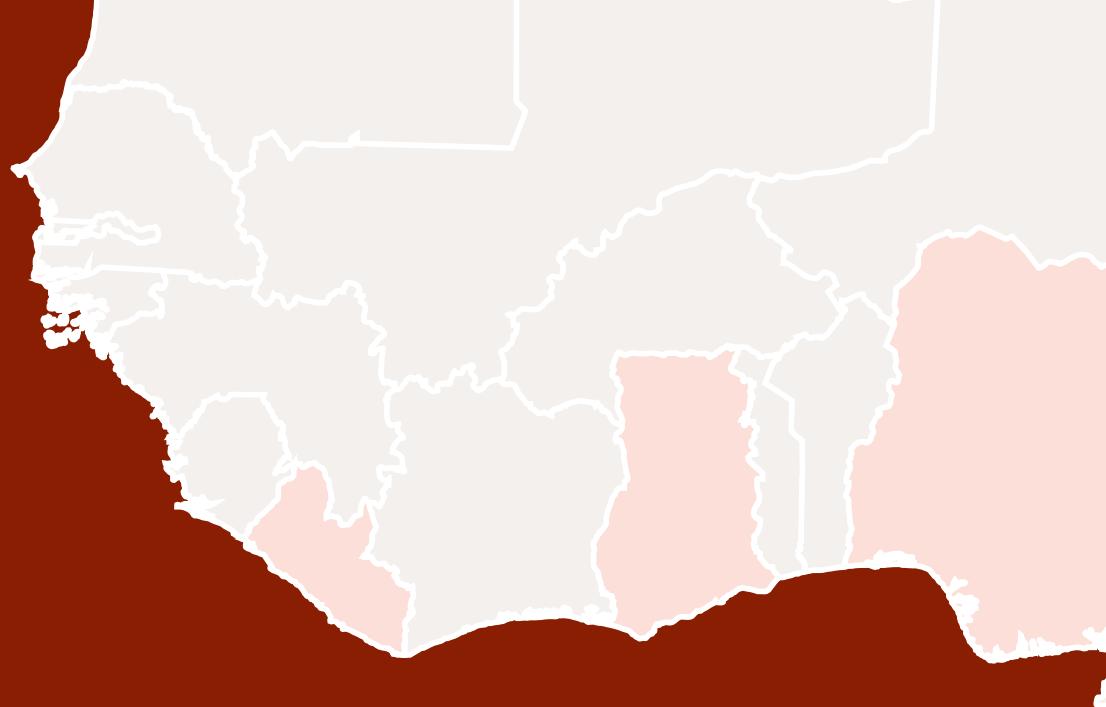


Impact of Corruption on Nigeria's Economy



Nigeria Looking Beyond The Oil Report





PwC West Africa looking forward



We are extremely proud of the efforts we made in FY16 and look forward to the next steps of our CR journey. We will continue to invest in sustainable needs based projects in our local communities. We will continue to build trust, integrity and accountability in our business endeavours. We will continue to provide our people with enriching experiences to enable them to reach their true potential and get involved at a local level in the areas in which we operate. We will continue to ask the right questions and align ourselves to activities and initiatives that positively impact our region.

This is our commitment that we lead for others to follow.

For more updates on our CR activities follow us on Twitter at:

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