

[www.pwc.com/ke/business-school](http://www.pwc.com/ke/business-school)

# *PwC Business School*

*The Business School provides a distinctive approach to learning and development, tailored for both our clients and our people.*



**pwc**

# *Skills development for growth*

The focus of PwC's Business School is to:

- enhance the skills of our people
- provide relevant development offerings to our clients
- contribute to our profession, and
- help uplift communities.



# Tailor-made solutions for our stakeholders

In a climate of constant change, getting the best from yourself and others at every level of an organisation is pivotal to achieving a sustainable competitive advantage.

Strategies, processes and technology alone can't deliver results. Staying ahead of the pack requires people with the right skills.

Quick, decisive responses to changing conditions have become crucial for organisations and individuals who want to thrive and turn challenges into opportunities.

We seek to open minds through an engaging range of learning and knowledge-sharing experiences to equip people with the knowledge, skills and values required for professional, business and personal success.

We are not a traditional learning institution. Due to our deep experience within our industry and our knowledge of our clients and the industries in which they operate, we are subject matter experts in a variety of areas such as Regulatory issues, Corporate Governance, Accounting, Auditing, Tax and industry specific issues and this knowledge base keeps on growing.

PwC's Business School is therefore focussed on delivering relevant learning and development solutions based on this knowledge.



# *For our people*

PwC's Business School equips our people with the right skills and core competencies to ensure that they reach their full potential and are able to provide our clients with outstanding service, insight, and innovative solutions.

PwC's Business School grows talent for our profession and for business. We make a significant contribution towards academic and learnership support programmes and we are justly proud that our people consistently achieve excellent results in their professional examinations.



# *For our clients*

We provide a range of business insight and knowledge based programmes for directors, executives and managers.

Regular topics include:

- Corporate Governance
- Corporate Reporting and Accounting
- Tax
- Industry specific training
- Sustainability and Integrated reporting

PwC's Business School also provides learning solutions and capacity building services tailored to the client's requirements.



# *Delivering thought leadership:*

We are in constant dialogue with our clients and the wider business community about the issues affecting them. We invest a great deal of time and resources in exploring underlying challenges and opportunities and bringing them to the attention of organisations, regulators and the community as a whole.

We also deliver training based on our thought leadership. Various articles of interest and thought leadership can be found on our PwC's Business School website.

For our latest courses available please visit our website:  
[www.pwc.com/ke/business-school](http://www.pwc.com/ke/business-school)



# How we deliver

The Business School delivers learning:

- mostly through short interventions (hours, days);
- in 'open' and client specific sessions;
- that is mostly non-accredited courses;
- using classroom, virtual learning, technology based delivery methods;
- using engaging methods such as team-based and blended learning;
- using internal and external facilitators, and
- which is evaluated for relevance and effectiveness.

Training is delivered in Kenya as well as several African countries.



# Benefits and return on your investment

East Africa CEOs are focussed on talent, and how to maintain that talent. Scoring above their global counterparts, the East Africa CEOs have plans to invest heavily in talent.

Over the last three years of our CEO Survey in East Africa, respondents have consistently cited 'creating and fostering a skilled workforce', as one of the top three areas where they plan to increase investment. They have also identified 'creating and fostering a skilled workforce' as one of government's top priority areas. Both the public and the private sectors recognise that they have roles to play and that their countries will benefit. (16th annual global CEO Survey, PwC 2013).

## **Contacts:**

Website: [www.pwc.com/ke/business-school](http://www.pwc.com/ke/business-school)

Email: [pwc.kenya@ke.pwc.com](mailto:pwc.kenya@ke.pwc.com)



© 2013 PricewaterhouseCoopers Limited. All rights reserved. In this document, "PwC" refers to PricewaterhouseCoopers Limited which is a member firm of PricewaterhouseCoopers International Limited, each member firm of which is a separate legal entity.