# Making development work

PwC's international development business **International Development** 2019







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# The changing face of global development

The adoption of the Sustainable Development Goals (SDGs) by the UN, the Addis Ababa Financing for Development Action Agenda and the Paris Agreement on climate change present a new and exciting opportunity to renew efforts to tackle some of the most significant challenges facing the world today.

Governments, donors, international organisations, civil society, philanthropists, and the private sector are seeking to adopt ever closer partnerships to be able to respond to these commitments.

As the 2030 Action Agenda for Sustainable Development gains momentum and the private sector takes its place as a key partner, PwC is deploying its thematic networks and resources around the world to respond to these new opportunities and challenges.

This brochure provides just a few examples of our international development services around the world. If you would like to know more, please get in touch or visit our website at www.pwc.com.



#### Why International Development?

PwC's purpose is to "To build trust in society and solve important problems".

"Doing the right thing" is at the core of our firm, and our goal is to embed this in all we do. The challenges of international development give us a unique opportunity to realise our ambition and purpose.

#### How are we qualified to help?

When it comes to finding powerful solutions to complex, multi-stakeholder problems, few organisations have a stronger track record than PwC.

For over five decades, across more than 157 countries, we have used our experience, reach and resources to raise the bar continuously.

By bringing the best of PwC to the field of international development, we can help solve some of the world's biggest problems – effectively and sustainably.

#### Who do we work with?

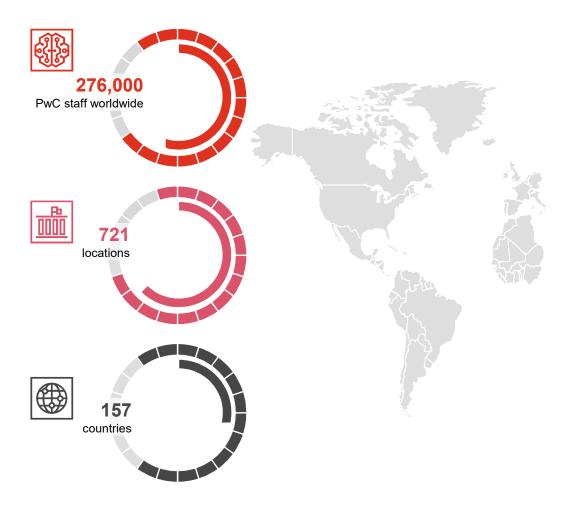
We work with the organisations that strive to transform the lives of poor and vulnerable people. They include mulit-lateral and bi-lateral funders, governments, public bodies, foundations, educational institutions, private sector businesses, healthcare organisations, NGOs, and social enterprises.

Together with our partners, we seek to play a key role in making a positive difference, delivering results, and bringing about a better global future.

#### What difference are we making?

From Sub Saharan Africa to South Asia, from the Caribbean to Central and Eastern Europe, our work is benefiting economies, organisations and individuals.

# PwC in action around the world



# Our lines of service

#### **Advisory**

Our Advisory teams blend local engagement and global experience to deliver strategies that really work.

#### Sustainability and climate change

We provide guidance in areas including emissions reductions, biodiversity, sustainability financing, carbon trading and sustainability related investment funds.

#### Legal

With over 2,500 lawyers across more than 85 countries, we have the broadest geographical coverage of any Legal Services network in the world.

#### **Assurance**

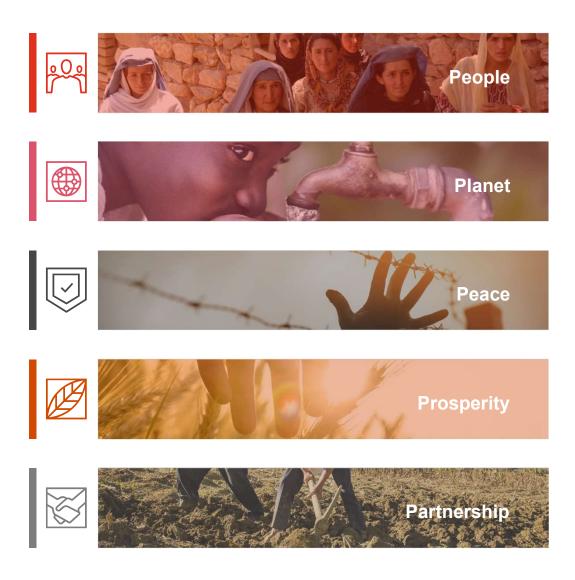
We provide comprehensive audit and assurance services designed to deliver real value and build confidence.

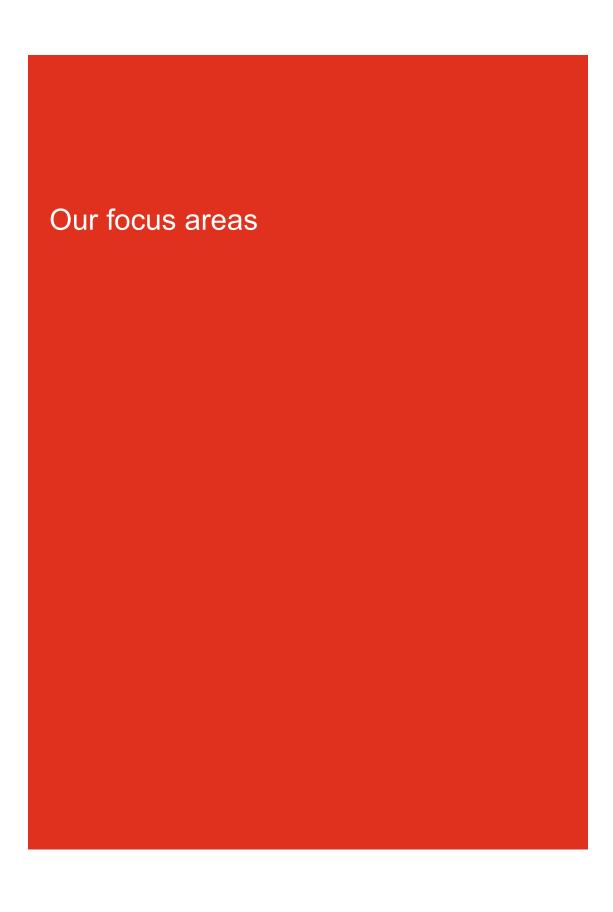
#### Tax

We are a leading provider of tax services worldwide in terms of the size and scope of our tax practice and our reputation.



# What we do





With our breadth of experience and multidisciplinary teams, we can bring together stakeholders to focus on reforms that are sustainable, inclusive and have long term measurable impacts.

#### Health

We help governments, foundations and private companies to deliver on the global healthcare challenges of today. We support all aspects of the health continuum, including harnessing the latest science and information technology for Research & Development, improving operations, supply chain and logistics, developing health policy, and managing large international health funds.

#### Gender and women's empowerment

We support projects which are dedicated to fully including women in political and economic processes, leading to safer and more stable and prosperous societies, increased rights and opportunities for women and girls, access to finance and digital technology, and a reduction in sexual and gender based violence.

#### Education

We help our international development clients to create strategies to deliver education policy and programmes, improve finance and operations effectiveness, support technology enabled transformation, and bring innovative approaches to teaching and learning.

#### PwC In Action: Funding Leadership and Opportunities for Women (FLOW)

**Dutch Ministry of Foreign Affairs** 

#### Objective:

FLOW is a €85.5 million fund aimed at supporting the inclusion of women in political and economic processes, leading to safer and more stable and prosperous societies.

PwC Netherlands, Femconsult

#### PwC's role:

PwC is responsible for the "turn-key" management of the FLOW programme on behalf of the Dutch Ministry of Foreign Affairs. PwC monitor the grantees' spending of the funds, as well as the progress, results and impact of individual projects. PwC works also on capacity strengthening of grantees by providing opportunities for individual and collective learning.

FLOW projects have so far resulted in a significant improvement of rights and opportunities for woman and girls in the target countries and has impacted the lives of over 1.4 million women in its first three years including strengthening the leadership skills of over 125,000 women and fighting violence against women. Over 200 rapid response grants were awarded in 2014, supporting women's human right defenders who urgently need fast short-term assistance.





### We deliver solutions aimed at impacting positively on our planet, our climate and our natural environment.

#### Food security

Food security and agricultural development are high on the political agenda. We help governments to formulate comprehensive food security strategies looking at risks and exposures, changing food supply/demand dynamics and assessing plans to address challenges.

#### Agriculture

We are leading advisors in agribusiness and work with private, public and multilateral agencies, on agri-business planning, supply chain management, value chain assessment, investor/partner search, implementation support, technical due diligence and transaction services.

#### Water and sanitation

We bring an in-depth understanding of industry and user issues to tackle global water challenges from addressing demand and scarcity, to water quality, wastewater discharge and pollution, and water related events which create global crisis and fragility.

#### Climate change and disaster resilience

We are at the forefront of designing policies and investment strategies for low carbon and green growth planning. We are also a leading advisor on sustainable forestry and land use, and advise clients on how to be climate resilient, and mitigate climate vulnerability risks.

# **PwC In Action**: Implementation of the regional programme for renewable energy development and energy efficiency improvements in Indian Ocean Commission

#### European Union

#### Objective:

This project contributes to the sustainable development of IOC member states by improving their access to modern, reliable, efficient, renewable or sustainable safe energy at competitive prices.

PwC South Africa

#### PwC's role:

PwC, leading a consortium, has seconded a technical assistance team (TAT) with expertise in energy management, institutional support and implementation of calls for proposals. We provide also support for planning, monitoring, and reporting on project components, procurement and financial management, and promote the visibility of the IOC and the EU in the programme.

The IOC programme is implementing activities in support of member states including:

- A review and recommendations relating to the regulatory environment for renewables
- The development of pilot strategies in four small islands demonstrating how self-reliance in renewable energy (RE) could be achieved over the next 5-10 years
- Issuing, evaluating and awarding a call for tender to develop RE/EE projects
- Managing the procurement and disbursement of a large fund supporting RE/EE initiatives.





### Our work helps to build trust between Governments and people and increase transparency and accountability to transform the way power is held and exercised.

#### Defence, security and justice

We advise on defence, security and justice reform in fragile states. We support Governments to establish effective national security frameworks and strategies, provide clear direction and oversight of security sector institutions, and build capacity to help prevent crime, and protect and serve citizens.

#### Crisis response

Whether it be natural disasters, humanitarian crises, or infectious diseases we help governments, international organisations and the private sector prepare for, respond to, and recover from crises. We have global response teams who specialise in crisis response, governance and financial management, supply chain and logistics management, health, infrastructure and risk management.

#### Governance

We stimulate informed debate on public services and make effective, practical contributions including: creating accountable and effective institutions; building public sector capacity to deliver better, more responsive and inclusive services for citizens; increasing transparency and accountability through civil society strengthening; improving public financial management; tackling corruption and delivering value for money.

#### PwC In Action: The Good Governance Fund (GGF)

### Department for International Development

#### Objective:

To support a series of governance and economic reforms in Bosnia and Herzegovina (BiH), Georgia, Moldova, Serbia and Ukraine to build resilience to internal and external shocks, both economic and political.

#### PwC UK, PwC CEE

#### PwC's role:

Delivering a Managed Fund which operates as a responsive, flexible facility providing technical assistance to strengthen rule of law and democratic accountability, modernise key growth sectors, reform tax systems, improve business environments, and support public financial management reform and anti-corruption measures.

The GGF encourages more informed and active populations that can hold their governments to account, supports demonstrable and perceived open, accountable and responsive Governments and higher rates of investment and job creation for inclusive growth.





Our member firms, are locally registered and have deep insight into their country's private sector environment, giving them a credible voice for regulatory reform.

#### **Domestic resource mobilisation**

We work with governments to maximise their own domestic revenue and leverage it for economic growth. We support tax policy, improving the effectiveness and efficiency of revenue collection systems, stemming illicit flows, tackling tax evasion and avoidance, and maximising the benefit of remittances.

#### SMEs and micro financing

Micro, small and medium sized enterprises are the largest employers in many low-income countries. PwC supports capacity building of SME clusters and micro financing institutions, strategy development, SME cluster financing, private sector development, market assessment, programme evaluations, impact studies and statistical analysis.

#### Inclusive growth

We focus on inclusive business initiatives for large multinationals, donors, social enterprises and governments which support equity, equality of opportunity, and protection and allow all people to contribute to and benefit from economic growth.

# **PwC In Action:** Development of olive cultivation for small farmers – Second pillar of the Green Morocco Plan

#### Islamic Development Bank

#### Objective:

As part of The Green Morocco Plan, The National Agriculture Agency launched a five-year project with the following objectives: to strengthen the competitiveness of small farmers in the olive sector; to increase small farmers revenues by enhancing productivity throughout the value chain; to convert areas to higher value olive cultivation; and to raise olive and oil quality to meet national and international consumption standards.

#### PwC Morocco

#### PwC's role:

PwC is assisting the Government and The Islamic Development Bank to develop the olive sector in 5 regions. PwC is helping also the transformation and re-organisation of the sector by bringing small farmers together into cooperatives. The project will result in plantation of 17,631 hectares of olive trees, rehabilitation of 138,800m of hydroagricultural infrastructures and construction of 4 basins, construction of 35.5 km of rural roads, construction and equipment of 18 crushing units, with 60/100 tons per day capacity and training and coaching of small farmers.





We build effective public, private and civil society partnerships, in development using our extensive experience of bringing together multiple and diverse stakeholders to solve important societal problems.

#### Innovative financing

We support the development of effective financing strategies to harness ODA, domestic resources, private investment, and philanthropy in support of development objectives and financing challenges. We work with governments to leverage investment, sovereign wealth and pensions funds, and mobilise blended finance.

#### Impact investing

We have dedicated corporate ventures teams who provide advice on strategy, structure (tax and legal) and mergers & acquisitions, as well as impact investment teams who work with donors and investment funds to generate measurable, beneficial social or environmental impact alongside financial returns.

#### **Public Private Partnerships**

We leverage the power of PPPs to complement public resources, and create innovative solutions around economic and physical infrastructure for development. We support successful PPPs and help to plan and shape programmes which combine engineering and finance skills to manage and deliver large scale capital projects.

#### Infrastructure

Capital projects require specialised support across many of the variables critical to their success, such as financing, management, and governance. We assist donors and governments to plan, manage and deliver large scale capital and infrastructure projects combining engineering and finance skills across the full asset lifecycle.

#### PwC In Action: Bhutan: Green Power Development Project

#### Asian Development Bank

#### Objective:

The Green Power Development Project aims to build on previous hydropower development in the country by progressively adopting more commercial approaches to financing and contracting the sale of power. The hydropower sector is the mainstay of the economy. It supports a sizeable part of government revenue and social services investment, and helps keep electricity prices affordable for its people.

#### PwC India

#### PwC's role:

PwC supported Bhutan in realising benefits from across the value chain including project structuring, financing, and contracting power sales. We advised on the policy and regulatory aspects, led in structuring financing and commercial arrangements, addressed key risks and mitigation measures, and supported institutional capacity building of power sector entities.

Hydropower development has enabled Bhutan to sustain its impressive annual growth of 7.5%. It helped develop new export revenue-earning assets without burdening the country with excess debt. The country is progressively developing more of its large hydropower reserves, with growing confidence to use more commercial financing options and development models. It has used these experiences also to build institutional capacity and modernise its systems and processes.





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