

Workforce



The 2025 PwC Caribbean CEO Survey found that...

44%

Expect to increase headcount in the next 12 months

28%

Identified workforce capabilities as one of the top risks for their businesses

66%

Plan to integrate AI into their workforce and skills strategy

58%

Have taken at least one significant action in the past five years involving workforce transformation and upskilling

Impact on you:

As Caribbean organisations continue to pursue ambitious strategies, retaining talent through engagement strategies is crucial amid expectations to increase headcount. Leaders must prepare employees for continuous reinvention, ensuring resilience in a rapidly changing business environment.

Key actions CEOs need to consider:

01

Assess organisational goals and align staffing needs with strategic initiatives to support anticipated growth and expansion effectively.

02

Invest in training and development programs to enhance skills and prepare existing staff for evolving roles.

03

Ensure that necessary technology and infrastructure are in place to support increased headcount and maintain operational efficiency.

04

Develop robust recruitment strategies to attract qualified candidates and fulfill the increased demand for new personnel while simultaneously focusing on retention strategies to keep the current workforce motivated.

Proven outcomes : We help Caribbean organisations transform their workforce and people strategies, **leveraging AI to boost productivity, innovation, and impact.**

Tomorrow starts now
Get in touch