



Sustainability

Future proofing your business



Our 2025 PwC Caribbean CEO Survey showed that...

59%

Believe their business is moderately to highly exposed to climate change risk

42%

Have incentive compensation linked to sustainability metrics

45%

Have made climate friendly investments over the past 12 months

67%

Are optimistic about future growth



What it means for you:

A businesslike approach to sustainability matters begins with understanding not only what value is in play now, but where value is flowing and why. Caribbean organisations are placing greater emphasis on sustainability as they adapt to profound changes and address the tangible effects of climate change. This growing focus stems from a recognition that sustainability is not merely a global trend but a critical component of securing long-term business value and viability. Increasingly, leaders across the public and private sectors understand that achieving enduring success demands integrating sustainability into their strategic planning and decision-making processes.

Key actions CEOs need to consider:

Protecting value at risk

Extreme weather events, geopolitical shifts, and evolving sustainability risks can threaten your company value and long-term growth. Developing strategies to bolster operational resilience and mitigate financial exposure as an urgent imperative to safeguard your value against these uncertainties is critical.

Resilience in your supply chains

Supply chains are facing significant pressure with shifting tariffs, geopolitical tensions and escalating climate risks straining operations. Add to this the rising demand for transparency and traceability and it is clear that a modernised supply chain isn't just a preference—it's a necessity.

Managing energy demands and infrastructure

The surge in energy demand—accelerated by AI and tech—is putting infrastructure and margins under strain. Businesses face a challenge: optimising energy efficiency and expenditure while modernising infrastructure and maintaining access to clean, secure energy.

Navigating regulatory and data complexity

To make holistic and strategic business decisions, you will need to work toward seamless integration of diverse data sources and keep a pulse on potential regulation on the horizon.

Proven outcomes : We support our Caribbean clients in understanding how to get from 'here' to 'there' where value is protected, strategies are integrated, and results are impactful. **Together, we can achieve meaningful change.**

Tomorrow starts now
Get in touch