

# Tourism & Hospitality

## Our services

Equipping you with leading edge expertise and insights to manage change, navigate complexity and unlock value.

Today's hospitality and leisure companies must meet the demands of consumers who have increasing access to digital information that enables comparison shopping and increases the need for organisations to differentiate themselves in the market.

We not only monitor the industries and their trends globally, but also help to shape them by advising on innovative ways to grow business.

The expertise of PwC hospitality and leisure specialists drives our analyses and conclusions, and helps ensure the industry services we offer will be visionary, but achievable, to help you manage the myriad of challenges your organisation faces.

We provide **end to end services** covering the entire lifecycle of projects in hospitality and tourism

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We currently advise hospitality and leisure clients in more than **60 countries** worldwide

**PwC in the Caribbean** advises hotels, resorts, shared ownership, casinos, cruise lines, marinas and travel & tourism clients across the region

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We provide assurance and other services to over **40 hotels** in the Caribbean



Our global presence and extensive network enable us to leverage **international experience and local knowledge** and thereby meet our clients' needs

### We operate across the Caribbean from:

- The Bahamas
- Bermuda
- British Virgin Islands
- Cayman Islands
- East Caribbean (Barbados and St. Lucia)
- Jamaica
- Turks and Caicos Islands
- Trinidad & Tobago



# Our research and insights set us apart

One of our unique strengths globally is industry research. The quality of our research reflects not only the depth of our experience in the hospitality and leisure sectors, but also the rigor and disciplines of economics, statistics and advanced research methods. This, combined with our geographic diversity, enables us to operate at a

global, regional and local level when advising our clients.

PwC in the Caribbean has a team of multidisciplinary professionals who are strategically committed to serving the hospitality and leisure industry. Working with us gives you access to specialists in almost every market.

## Global footprint

With firms in 158 countries and more than 250,000 people, we help organisations look beyond traditional boundaries and embrace whole new possibilities in what their organisations can deliver.

## How we can help you:

Assurance	Deals	Consulting	Tax	Corporate services	Risk
<ul style="list-style-type: none"> <li>Accounting services</li> <li>External audit, including statutory and regulatory filings</li> </ul>	<ul style="list-style-type: none"> <li>Capital financing</li> <li>Commercial and financial due diligence</li> <li>Divestment of government hotels</li> <li>Business valuation services</li> <li>Insolvencies and liquidations</li> <li>Structuring and negotiations</li> </ul>	<ul style="list-style-type: none"> <li>Market research and strategy development (country &amp; corporate)</li> <li>Business planning</li> <li>Social and economic impact analysis</li> <li>Profit improvement</li> <li>Market positioning and repositioning</li> <li>Resource recruiting</li> <li>Work permit application</li> <li>Feasibility studies</li> </ul>	<ul style="list-style-type: none"> <li>Transfer pricing services</li> <li>Tax efficient operating structures</li> <li>Lease structuring for tax purposes</li> <li>Application for fiscal incentives</li> <li>Compliance filing</li> <li>Tax incentive advice to encourage tourism</li> </ul>	<ul style="list-style-type: none"> <li>Corporate secretarial and corporate governance</li> <li>Entity creation and advisory support</li> </ul>	<ul style="list-style-type: none"> <li>Internal audit</li> <li>Commercial contract assurance</li> <li>Cyber security and data privacy</li> <li>Fraud and revenue leakage controls review</li> <li>Business continuity planning and IT disaster recovery</li> <li>Pre and post implementation reviews of major IT systems</li> </ul>

## Contact us:



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