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## News release

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### **PwC joins as lead sponsor for the Bermuda Triangle Challenge**

**Hamilton, Bermuda** – The Bermuda Triangle Challenge (BTC), organizing committee are pleased to announce that PwC Bermuda will be the exclusive lead sponsor for the Half Marathon & Marathon races, to be held on Sunday January 19<sup>th</sup>, 2020.

Colm Homan, Partner and Assurance Leader for PwC Bermuda said: “PwC is extremely pleased to be joining the Bermuda Triangle Challenge as a lead sponsor for the Sunday half marathon and full marathon races. We sincerely applaud all athletes who will be challenging themselves to complete these grueling races, and we look forward to congratulating those runners who will complete the demanding Half or Full Triangle Challenge during these Sunday races.

“At PwC we are focused on helping to create communities where people and business can thrive and we are confident that our commitment to the BTC will provide an atmosphere where all participants, visitors, volunteers, spectators and guests will be treated to a brilliant and unique sporting experience.”

BTC Chairman, Freddie Evans, added: “PwC has a long history of supporting the Bermuda community through various charitable contributions – in both finances and volunteers. As we continue to rework the 2020 Bermuda Triangle Challenge race weekend, all of our athletes, visitors, spectators and volunteers will benefit significantly from the generosity of PwC. We couldn’t be more excited by the addition of a partner of PwC’s caliber to this event.”

[Registration for the 2020 BTC is currently open](#) for all events and participants looking to compete in the 2020 BTC can go on-line and register today at [www.bermudaraceweekend.com](http://www.bermudaraceweekend.com).

The Bermuda Triangle Challenge weekend takes place on January 17 to 19, 2020. The Butterfield Front Street Mile event will start and finish at Front Street in Hamilton on Friday the 17<sup>th</sup>.

The BF&M 10k Walk & Run event will start and finish at the National Sports Center on Saturday the 18<sup>th</sup>. The PwC Marathon will start in Dockyard, and the PwC Half Marathon will begin near Barr’s Bay Park, Hamilton on Sunday the 19<sup>th</sup>. Both Sunday races will finish at Barr’s Bay Park.

#### **About PwC**

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