



News release

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Pages 2

PwC, Women’s Legal Network to host panel on diversity to celebrate International Women’s Day

Hamilton, Bermuda - In celebration of **International Women’s Day on March 8**, PwC Bermuda and the Women’s Legal Network are hosting a panel discussion entitled, **‘The Diversity Journey: Taking Action, Creating Impact, Achieving Results’**.

International Women’s Day is a global day celebrating the social, economic, cultural and political achievements of women. This year the campaign is themed ‘Be Bold for Change’. The panel celebrating International Women’s Day has been developed in a partnership between PwC Bermuda’s gender diversity initiative, whose strategic leader is Talia Lucas, and the Women’s Legal Network, which was co-founded by lawyers Lovette Tannock and Kimberley D. Caines.

David Gibbons, PwC Bermuda diversity leader, said: “We focus on diversity because it's the right thing to do and we know that it's good for our business. Organisations that invest in diversity report seeing a number of advantages, such as an increased ability to attract talent, greater innovation, and improved financial performance. This International Women’s Day panel will look at what it takes to build a diversity and inclusion programme that is able to realise these benefits.”

Ms Lucas added: “We recognise that there is no ‘quick-fix’ response to getting diversity right. This event is an opportunity to learn from each other’s experiences and successes.”

WLN commented that: “There’s a natural synergy for this discussion to take place between business and legal professionals as collectively we look to examine the successes we have achieved and prepare for the future.”

The panel takes place on March 8 at 5:30pm at O’Hara House, Hamilton. Panellists include; Catherine Bromilow, representing PwC’s Governance Insights Center, joined by local thought leaders; Elizabeth Cava, The Hon. Chief Justice Dr. Ian RC Kawaley, Robin Mayor and Patrick Tannock.

Ms Lucas noted PwC research found, in a survey of 1,322 CEOs from 77 countries, when asking if their organizations have reaped benefits from strategies to promote diversity and inclusion – 90% agreed it attracts talent, 85% agreed it enhances business performance, and 83% agreed it strengthened their brand and reputation.

Yet this is still not reflected in global leadership.

Results of another PwC study challenge the common misconception that the underrepresentation of females at higher levels was driven by not providing enough support for new mothers returning to work. The data revealed that turnover rates for new mothers were lower than the wider employee population. Further, it was proven that more women than men leave at the most junior grades only.



PwC and WLN said: “Collectively, we can make tangible impacts towards a better working world – a more inclusive, gender equal world. It’s time to put awareness into action, and Be Bold for Change!”

To learn more, we invite you to join us this International Women’s day.

- *To register to attend please click on www.iwdbermuda2017.com*
Please note there is limited availability.
- *Learn more here: www.internationalwomensday.com*

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