



News release

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West End, East End, Central Community annual Christmas Hamper Campaign targets 1,500 families this year

Hamilton, Bermuda – During the holiday season, the West End, East End Central Community Hamper Campaign will provide some 1,500 food hampers to families in need. PwC is proud to once again support this important community initiative by providing a \$10,000 donation, which will go towards the purchase of turkeys for all the hampers.

Hampers are distributed to families in need island-wide from Sandys to St George's. Last year the campaign fed approximately 1,000 families. This year the target is already 1,500 families as many Bermudians continue to struggle in the economic downturn.

Each hamper contains a family-size turkey, stuffing, cranberry sauce, fresh vegetables, bread, canned goods, seasonings, and more – everything you would like to find on your Christmas table.

“We are fortunate to have this great organisation and its dedicated team of volunteers in our community,” said Darren Johnston, CEO, PwC Bermuda. “They work hard to ensure hundreds of families have food on the table to celebrate the holiday season.”

Tom Miller, Managing Director, PwC Bermuda added: “Now in its 18th year, the campaign has grown from providing hampers to around 25 families, to supporting more than 1,000. PwC is proud to be a part of the campaign's continuing success.”

Community centres, schools and churches across the island provide the names of families in need, while others contact the organisation directly to be placed on the list. The hampers are packed by volunteers at the TS Venture building at Dockyard and will be delivered or collected over the coming weeks from December 18 to 21.

“The campaign has grown significantly over the years since it first began. It is basically to get out and support those who are in need and facing hard times over the holidays, wherever they are,” said coordinator Nakisha Gilbert. “We want to thank PwC for their generous support of this annual campaign.”

For more information, contact West End, East End Central Community at 533 0869.



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