PricewaterhouseCoopers Bermuda employees raise $15,000 for Haiti earthquake victims

The firm is featured on the Ellen DeGeneres Show

January, Bermuda – PricewaterhouseCoopers Bermuda has raised over $15,000 towards relief efforts in Haiti. The money was raised in eight days by contributions from PricewaterhouseCoopers employees in Bermuda matched by contributions from the firm’s partners.

The money will be donated to the Bermuda Red Cross Haitian Earthquake Appeal Fund to support relief efforts in Haiti after the January 12 earthquake, which caused catastrophic damage and loss of life.

The funds donated by PricewaterhouseCoopers Bermuda and its staff were in addition to a contribution of $100,000 raised by PricewaterhouseCoopers in the United States. The firm was specifically featured on the Ellen DeGeneres Show on NBC (Cablevision Channel 11) on Friday, January 29 as part of a segment on significant donations to the Haiti relief efforts.

PricewaterhouseCoopers Territory Senior Partner, Darren Johnston said, “Our hearts go out to the people affected by the earthquake in Haiti. As soon as our staff heard about the catastrophe, they immediately began organising fundraising efforts within the firm."

“The compassion and caring of our people was demonstrated by their immediate and unprompted efforts to raise money for Haiti. The PricewaterhouseCoopers network of firms as a whole sets an explicit emphasis on ensuring that we give back to the communities in which we do business. This donation is an excellent example of that commitment.”

In addition to the firm’s Corporate Responsibility Program, which makes significant donations and contributes time to various social initiatives, PricewaterhouseCoopers staff and partners in Bermuda also contribute charitable funds through their Staff Matching Donations program, where partners match monthly donations made by staff. The monies raised through this voluntary matching program are also donated to local charities aimed at improving the lives of the less fortunate in our community.

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