

News Release

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PRICEWATERHOUSECOOPERS NAMED BEST COMPANY FOR GLOBAL DIVERSITY BY DIVERSITYINC

PricewaterhouseCoopers has earned the top spot on DiversityInc's 2009 "Top Companies for Global Diversity" list, a select group of ten companies chosen for their strong commitment to creating a diverse and inclusive global culture.

DiversityInc selected PwC in first place, in the company of other winners such as IBM, Procter & Gamble and Cisco Systems (full list below).

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|--------------------|----------------------------|
| 1 PwC | 6 Deloitte |
| 2 IBM | 7 Colgate-Palmolive |
| 3 Procter & Gamble | 8 Novartis Pharmaceuticals |
| 4 Cisco Systems | 9 Bayer Corporation |
| 5 PepsiCo | 10 Accenture |

"It is an honour to have been chosen as the best company for global diversity by DiversityInc," says PwC Global CEO Samuel A. DiPiazza Jr. "Diversity is at the heart of our business. It impacts client satisfaction, the quality of our services and thinking, innovation and the overall engagement of our people. Our goal is to maintain an inclusive global workplace in which all of our people can reach their full potential both personally and professionally."

Among the reasons why PwC made it to the top of the list:

- In 2006, PwC formed the Gender Advisory Council (GAC), an international group of 14 senior male and female leaders from around the world who actively work to improve the representation of PwC women in the workplace
- The GAC commissioned a gender data report on 24 key territories, to help it understand the figures, the patterns and the local issues. Country specific recommendations around the use of targets and change management actions were produced, communicated and measured.
- The GAC also produced a ground-breaking report on the loss of female talent, "The Leaking Pipeline: Where are our Female Leaders?" and commissioned the film "Closing the Gender Gap", which examines the world in 2050 and the impact of female labour on development and progress.

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- Other achievements include the development of an external gender diversity website, www.pwc.com/women and The Gender Agenda blog http://pwc.blogs.com/gender_agenda, rated number three in Google's chart of blogs on gender, as well as a toolkit aimed at assisting PwC people around the world in forming networking groups for women

In addition to this award, PwC's Gender Advisory Council has also won the prestigious inaugural *2009 Opportunity Now 'Global award'*, which recognises an outstanding diversity initiative that extends across at least three countries.

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Notes to Editor:

1. For further detail about PwC's gender diversity initiatives, please visit www.pwc.com/women
2. PricewaterhouseCoopers (www.pwc.com/Bermuda) provides industry-focused assurance, tax and advisory services to build public trust and enhance value for its clients and their stakeholders. More than 155,000 people in 153 countries across our network share their thinking, experience and solutions to develop fresh perspectives and practical advice.

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