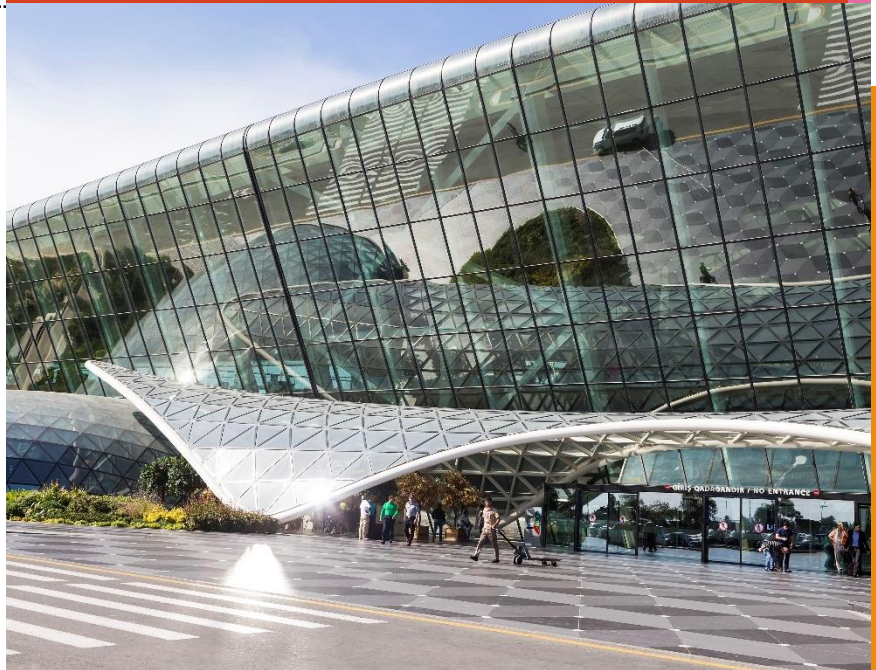


# PwC Azerbaijan Times

## Issue №23

### Overview of this Issue:

- **Amendments to the Law on Advertisements**



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### **Amendments to the Law on Advertisements**

According to the amendments, the newly established State Advertisement Agency is authorised to issue permits for building, installation and making constructive changes to outdoor advertisement carriers regardless of their size.

The permit will be issued in accordance with advertiser's requirements for the maximum period of one year . The state duty for the permit has been set between AZN 5 – 100 (depending on a type of advertisement carrier and its location) per square meter of an advertisement.

For the permit issuance, the State Advertisement Agency drafts the passport of advertisement's technical specifications, submits it to the advertisement publisher, and sign the permit agreement with the advertiser. The passport and technical specifications do not create legal obligation until execution of permit agreement.

The permits for outdoor advertisement have been issued prior these

amendments remain valid until January 2018. The advertisers should apply to the State Advertisement Agency for the new permits in January 2018.

Also, the President has allocated AZN 1,000 000 to cover the maintenance costs of the State Advertisement Agency at initial stages.