
Press Release

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***PwC “After Six Club”-
a club for successful
people!***

On October 3, 2014 PwC Azerbaijan hosted reception dedicated to the establishment of informal **“After Six Club”** – a platform for content driven discussions, debates, talk-shows on hot business topics, target socializing and special benefits provided by partners.

“Our aim was creating an informal and interactive platform for successful business people to do networking, socialize and discuss hot business topics”, mentioned Movlan Pashayev, the Managing Partner of PwC Azerbaijan.

The venue for the public presentation of PwC “After Six Club” has been chosen with purpose. Golf is a game where an intellectual mind-set and experience count. The same values go on top of PwC’s professional portfolio and 180 years global history. Thus, PwC Azerbaijan hosted its cocktail reception in the Azerbaijan Golf Academy; the function was attended by over 100 representatives of business, public and government sectors.

According to Marketing and Communications Manager of PwC Azerbaijan, Aysel Suleymanova, the idea for creation of the club appeared quite a long time ago:



“Today’s presentation is an outcome of hard work on the idea and concept of the club. Our club will unite the clients and strategic partners of PwC Azerbaijan and create conditions for informal and target socializing. The name of the club tells its own tale! The club has two missions: the first is “Networking Café” envisaging content driven events for our clients and partners and the second one is “Special You!” benefits program to provide discounts offered by our official partners to club members.



The networking café already has a pretty tight calendar of events for the upcoming year. The venues will be selected in accordance with themes of relevant discussions. Thus, the next function called “Big Bosses, Money and Business” is planned to be held in Bentley Bar of Four Seasons and the subject for discussion will be “How CEO’s make important business decisions? Do they rely on facts or experience? What does motivate them?” The base for this discussion will be PwC’s Global CEO Survey providing interesting facts and figures reported by CEO’s of large worldwide corporations. The forthcoming meetings will address several other interesting topics such as “Cities of Opportunity”, “Live.Love.Laugh”, “Business in High Heels” and several others; these events will be consequently held in Baku’s modern cultural centers, concept fashion stores and so on. To cut the long story short, we do

have a diverse range of plans! Club members will be gathering once in every two-three months”, mentioned Aysel Suleymanova.

In frames of “Special You!” – members benefit program, Rixos Guba Azerbaijan and Azerbaijan Golf Federation already designed special offer exclusively for “After Six Club” members.

In his opening speech, Movlan Pashayev welcomed the guests and thanked the President of Azerbaijan Golf Federation, Anar Mammadov for his support and opportunity to host the first meeting of the club in the Azerbaijan Golf Academy.

“Our goal is creating an informal platform for networking for intellectual and successful people who could discuss interesting topics together. These kinds of initiatives have been practiced before, but they were more of an ad-hoc nature and not structured. We believe this will be a long-term and sustainable project through which we will be able to share PwC’s 180 years’ experience with our stakeholders”, mentioned Movlan Pashayev.



The guests enjoyed networking with their partners and friends; beautiful live jazz, stunning view as well as they had an opportunity to try themselves in golf on field and on training simulator.

Notes for editor:

PwC Azerbaijan provides industry-focused assurance, tax, legal and advisory services to various industries. Over 100 professionals working in PwC office in Baku, Azerbaijan share their thinking, experience and solutions to develop fresh perspectives and practical advice for our clients.

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