
Press Release

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PwC Azerbaijan is sponsoring British Film Spring



PwC Azerbaijan is sponsoring British Film Spring jointly organized by the British Council, British Embassy, UNICEF, 28 Cinema and PwC Azerbaijan. The film festival will take place in 28 Cinema in partnership with UNICEF on "One Minutes Junior" - an international project initiated in 2002. It is now a partnership between UNICEF and the One Minutes Foundation to develop new tools for youth empowerment and social change. So far, more than 3,150 youngsters from 97 countries, including Germany, United Kingdom, Turkey, Ukraine, Democratic Republic of Congo, Uzbekistan, Ghana, and Vietnam have taken part in the "One Minutes Junior" initiative.

"One Minutes Junior" is offering a set of workshops where young people have a chance to learn how to develop short films on the topics related to the social protection and inclusion of children.

The subject of the workshop in Azerbaijan is "Ability is Limitless". Young people with sight and hearing impairments, children from families with different difficulties had a unique opportunity to have their voices heard by a broad audience. "One Minutes Junior" films have been produced by about 20 disabled and orphaned children from Baku. UNICEF consultants and trainers have facilitated the process of training and films producing during the workshop in February. 3 videos out of 16 receiving the highest number of 'Likes' by Facebook users on the British Council Azerbaijan page are being selected as winners and will be screened before each film during the festival while the rest will be awarded with valuable prizes granted by organizers.

The opening reception and screening of "Mr. Turner" will be held on 8 April 2015. A short backstage video taken during "One Minutes Junior" workshops will be shown to a selected group of our business and strategic partners.

PwC Azerbaijan is sponsoring this initiative because we believe in return on investment in young talents, particularly those in need. By continuously investing in their professional development we expect these young people to turn into real professionals, provide for themselves and their families and contribute to the business community and the country. We will continue to support this kind of initiatives in the future and encourage you all to stay with us and be active in every new beginning!



Notes for editor:

PwC Azerbaijan provides industry-focused assurance, tax, legal and advisory services to various industries. Over 100 professionals working in PwC office in Baku, Azerbaijan share their thinking, experience and solutions to develop fresh perspectives and practical advice for our clients.

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