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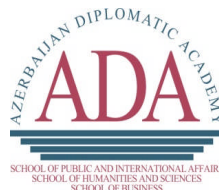
**Press Release**

**Date** 19 February 2013

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## ***"Ethics in Business: Utopia in a Dystopian World?"***

**ADA and PwC Joint Master Class  
19 February 2013**

The Executive Education Program of the Azerbaijan Diplomatic Academy and PwC's Academy in Azerbaijan have jointly presented the Master Class on **"Ethics in Business: Utopia in a Dystopian World?"**

The Master Class was delivered by Movlan Pashayev, Country Managing Partner of PwC Azerbaijan and Dr. Janine Clarke, Director of the MBA Program of the ADA Business School.

More than 60 CEOs, COOs, CFOs, HR directors, legal councillors and Marketing and CSR leaders of the leading local and international companies attended a very interactive master class that spoke on psychological and philosophical basis of ethics, management aspects of ethics at the workplace, and many other critical and important aspects of ethical standards in business.

PwC Azerbaijan and ADA are in the process of continuous discussion of more interesting joint projects in the frameworks of the strategic partnership of the two organizations.

**Notes for editors:**

**PwC Azerbaijan** provides industry-focused assurance, tax, legal and advisory services to various industries. Over 100 professionals working in PwC office in Baku, Azerbaijan share their thinking, experience and solutions to develop fresh perspectives and practical advice for our clients.

**Azerbaijan Diplomatic Academy** is a school of international affairs and business dedicated to preparing innovative global leaders and to promoting useful collaborative research on diplomacy, public and international affairs, business, and humanities and sciences. It offers Executive Education, Degree Programs and Certificate Program.

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