
Press release

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Pages 2

PwC Azerbaijan hosted the workshop on “Modern Corporate Management System: from Strategy to Execution” within the framework of the “3rd Caspian & Azerbaijan Oil & Gas Week”.



On 30 September 2015 PwC Azerbaijan hosted the workshop on **“Modern Corporate Management System: from Strategy to Execution”** within the framework of the “3rd Caspian & Azerbaijan Oil & Gas Week” organized in Four Seasons Hotel Baku, Azerbaijan.

Emin Shikhgayibov, Director of Advisory, PwC Azerbaijan, together with Alexey Bourlatsky, Partner of Advisory and Consulting, PwC Russia discussed key challenges and opportunities for a better business climate, government initiatives and strategies, negotiating contracts and tenders for the oil and gas projects in the region, investing

and doing business within Azeri oil and gas. They have discussed on goals, vision, strategy of national and international oil & gas companies operating in Azerbaijan and the main difference in their management systems.

In addition, Emin has talked about key principles to follow for determining the company’s strategy and the cycle from the strategy to execution process. He mentioned about the importance of business reference model, clearly articulated information strategy, appropriate tools and technologies powered by consistent, standardized data, clear alignment of corporate strategy with metrics across the end-to-end of the value chain in order to conduct effective performance management system.

Emin and Alexey led the interactive discussion session, responded to participants’ questions, and showed real case studies from the firm’s practice.

The workshop was attended by over 40 professionals from the leading international and local companies.

Notes for editor:

PwC Azerbaijan provides industry-focused assurance, tax, legal and advisory services to various industries. Over 100 professionals working in PwC office in Baku, Azerbaijan share their thinking, experience and solutions to develop fresh perspectives and practical advice for our clients.



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