

# PwC's Online Mini MBA Programme

The most important business skills



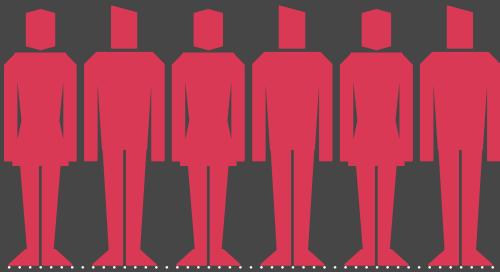
## What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

## Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants.

## Who is it for?



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses.

Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

## Agenda, Duration & Topics

PwC Mini MBA Programme takes 100 training hours in total.

Timing: Working days: 3pm-7pm & Saturday: 10am-2pm CET. Sessions 1,2,8 and 9 start at 10:30am -4:30pm CET

**Session 1 & 2:** Business Mapping, Ethics & Corporate Governance/ Corporate & Business Strategy

October 22-24\*

**Session 3:** Project Management in everyday business

October 28-30

**Session 4:** Leadership in 21st Century

November 5-7

**Session 5:** Accounting Basics & Financial Management

November 12-14

**Session 6:** Marketing in the digital age

November 26-28

**Session 7:** Enabled Organization

December 1-3

**Session 8 & 9 :** Innovation & Creative Thinking / Linking it all together

December 11-12\*

PwC retains the right to change dates

Price: 2000 EUR + VAT

Language: English

For more information and registration form, please contact:

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