

# International PwC's Mini MBA online

The most important business skills

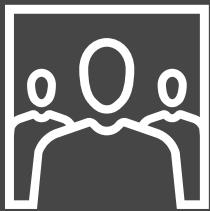


## What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

## Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants.



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses. Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

**Session 1&2:** Business Mapping, Ethics & Corporate Governance/ Corporate & Business Strategy \*

October 7-9 (10:30am-4:30pm CET)

**Session 5:** Leadership in 21st Century \*

November 4-5 (3pm-7pm CET)  
November 6 (10am-2pm CET)

**Session 7:** Enabled Organization \*

November 25-26 (3pm-7pm CET)  
November 27 (10am-2pm CET)

**Session 3:** Project Management in everyday business

October 14-15 (3pm-7pm CET)  
October 16 (10am-2pm CET)

**Session 6:** Marketing in the digital age \*

November 18-19 (3pm-7:00pm CET)  
November 20 (10am-2pm CET)

**Session 8&9 :** Innovation & Creative Thinking / Linking it all together

December 10-11 (10:30am-4:30pm CET)

**Session 4:** Accounting Basics & Financial Management

October 21-22 (3pm-7pm CET)  
October 23 (10am-2pm CET)



PwC retains the right to change dates

Price: 3,500 USD (plus VAT)

Language: English

For more information and registration form, please contact:

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