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PwC ALBANIA



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PwC Global

PricewaterhouseCoopers (PwC) is a global network of firms that are committed to working together to provide service offerings for clients that are of consistently high quality throughout the world. We provide industry-focused assurance, tax and advisory services for public and private clients. More than 184,000 staff in 158 countries connect their thinking, experience and solutions to build public trust and enhance value for clients and their stakeholders.

PwC CEE

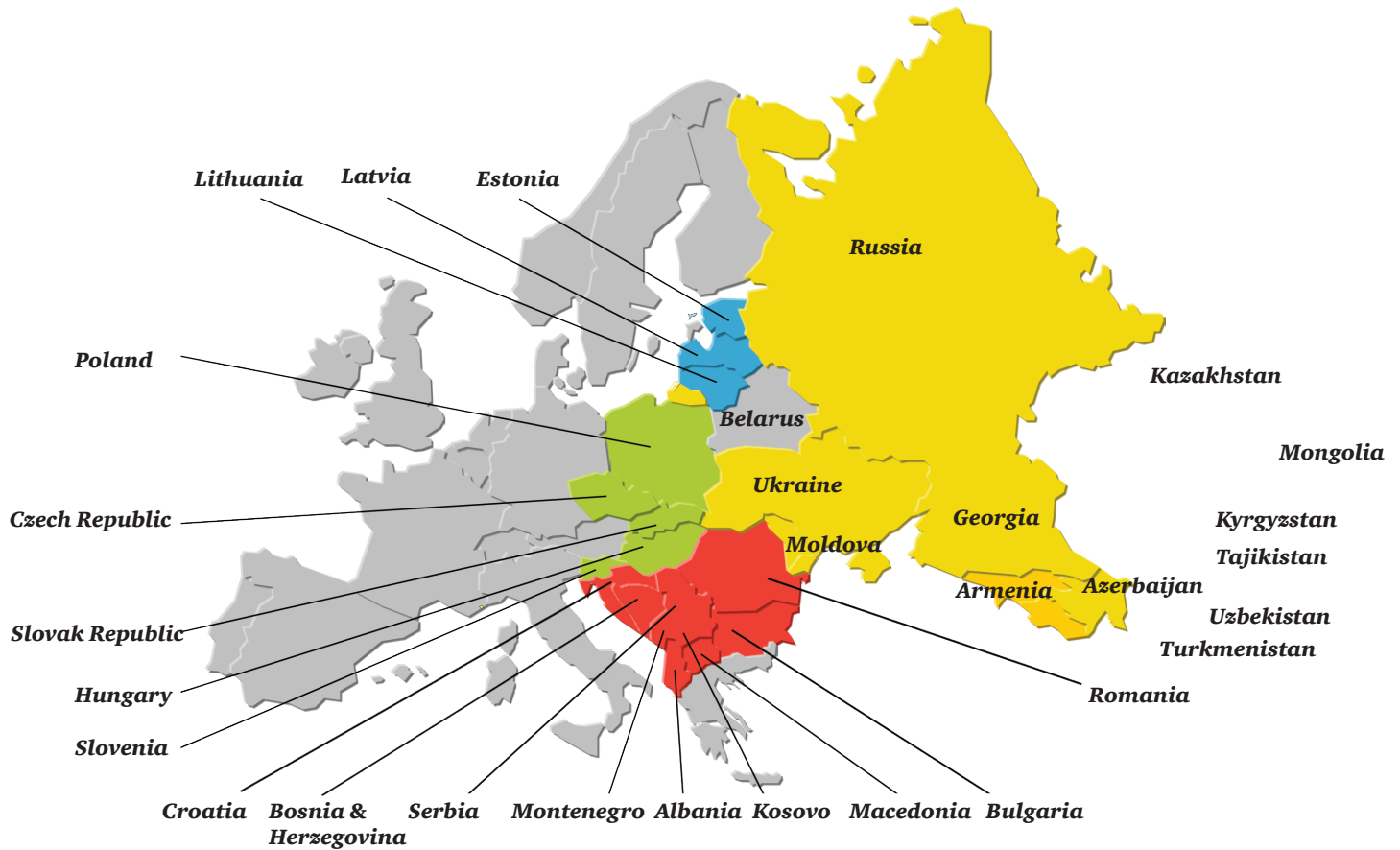
PwC Central and Eastern Europe has achieved much since its creation fifteen years ago. Today, around 7,000 people in practices in 30 countries and 54 offices across the PwC network share their thinking, experience and solutions to develop fresh perspectives and practical advice.

We are the only Big Four firm to have a fully integrated network spanning Central and Eastern Europe and CIS countries. This helps us to provide a seamless service for our clients and means greater international exposure and mobility for our people.

As a region we:

- Ensure a consistently high standard of quality
- Share knowledge and expertise
- Mobilize resources
- Provide a regional perspective on client issues
- Offer cross-border solutions which reflect the international operational models of our clients

PwC offices in Central & Eastern Europe



PwC Albania

PwC established its presence in Albania in 2005. Today PwC Audit sh.p.k has a total of 45 staff.

Our office in Tirana provides the full range of assurance, tax and advisory services. We have the knowledge you need and an understanding of the local and global business climate to help you reach your goals.

Our clients are key players in the Albanian market, leading Albanian and international companies.

With PwC as your professional services provider you can be assured of the following:

- A respected international name and reputation
- A highly professional and experienced team of audit and assurance advisors
- Local and international tax experts and consulting specialists
- Several industry expertise
- Long term client relationships
- A diverse and well-founded network of clients and contacts



Our Culture and Our Values

Excellence, Teamwork, Leadership

The best solutions are found in cooperative endeavours together with colleagues and clients. This only works if there is a lively exchange of ideas, shared learning and mutual respect. That is what “teamwork” stands for at PricewaterhouseCoopers.

Leadership qualities are not attached to hierarchical levels at PricewaterhouseCoopers. Each employee contributes to the company’s image through his or her integrity, innovation, and inspiration. This is where we place our values and the result is “leadership”.

We are proud of the fact that we always offer our clients more than they expect. We surprise them with innovative solutions that may not be commonplace but are always practical. Even though we are the world’s largest consulting company, we remain as flexible as ever when it comes to serving our clients. We strive to stay at least one decisive step ahead of the competition. This is what “excellence” means at PwC.



Organization of different types of business

PwC divides its business into three types of activity known as Lines of Service.

The actual services in each of these lines vary between territories but the main ones are:

- Audit and Assurance Services
- Advisory Services
- Tax Services



Assurance Services – we enhance shareholder value

PwC has the knowledge and experience necessary to help companies and organizations both large and small.

Find out what Assurance Services has to offer!





Assurance Services in Albania

PwC Audit sh.p.k provides a broad range of audit and assurance services aimed at enhancing shareholder value and minimising business risk in a constantly changing commercial environment.

Our deep understanding of regulation and legislation means we can help with complex reporting issues in accordance with international rules and standards – such as International Financial Reporting Standards (IFRS) and Sarbanes-Oxley.

We are able to provide you with an exceptional service by effectively linking Albania's commercial reality with regional and international resources.

Additionally, we are leaders in the development of non-financial performance reporting, helping our

clients respond to the need for greater transparency, improved corporate governance, and business models based on the principles of sustainability.

Our Assurance Services include:

- Financial statements audit
- Regulatory compliance & reporting
- IFRS reporting
- Sarbanes-Oxley compliance
- Independent controls & systems process assurance
- Internal audit

The Albanian statutory auditors are members of the Association of Chartered Certified Accountants (ACCA) certificates and members of the Institute of Chartered Accountants of Albania.

Advisory Services – we offer much more than just figures

Success in the marketplace depends more and more on a detailed understanding of the value and value-creating capabilities of different business areas, and on the ability to react effectively to new situations.

Find out what Advisory Services has to offer!



Advisory Services in Albania



At PwC Audit sh.p.k. we are able to provide an exceptional service to clients by effectively linking Albania's commercial reality with regional and international resources.

By combining the global knowledge pool of Advisory Services with our local skills we work with you to provide advice and assistance in the implementation of your strategy and help you enhance stakeholder value, build trust and communicate with the market place.

We recognise the importance of having experienced, dedicated staff who can build strong sustainable relationships, understand your business and work together with you to develop solutions to your business needs and to achieve your desired outcomes.

In Advisory Services we support and advise our clients in developing new projects including:

- feasibility studies
- valuations
- business plan preparation
- market surveys

We also advise on the entire process of mergers, acquisitions or takeovers of businesses or parts of businesses.

Tax Services – We go beyond tax

Find out what Tax Services means at PwC.

Because at Tax Services we do more than just give tax advice – we go beyond tax!





Tax Services in Albania

PwC is the leading provider of tax services in Albania. We are leading the debate with tax authorities and government, changing the way we all think about tax. Having clarity around your challenges helps us put ourselves in your shoes, and together achieve a successful tax strategy.

We provide tax advice, answers to your questions and/or offer opinions on tax matters including research, discussions, memoranda and attendance at meetings related to these matters. We give clients the benefits of international expertise and in depth understanding of the local authorities.

Clients engage us because we understand the business and economic environment in which they operate and we combine this with specialist tax knowledge. Our tax team has substantial practice experience as well as academic knowledge and learning acquired through ongoing training programmes within PwC.

We place a high priority on problem solving, creativity and building long-term relationships with clients.


Our tax services include:

- Tax Management and Accounting Services
- Tax Reviews
- Indirect Tax Services - Value Added Tax (VAT)
- Tax Structuring
- General Tax Consulting Services
- Payroll and Expatriate Tax Services
- International Assignments

You can find more information and guidance in our various publications at www.pwc.com/al

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International PwC Sites 


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Global entertainment and media outlook 2013-2017

Entertainment and media businesses are raising their game in agility and customer insights as constant digital innovation becomes the new licence to operate.



Total Global Advertising Spending

- Overall global advertising CAGR of 4.8%
- Digital spending takes the lead
- Power of search remains strong
- Mobile spending CAGR of 27%
- TV advertising CAGR of 5.3%



Marcel Fenez shares how shifts in consumer and advertising spending, forecast in the Outlook, are shaping industry trends.

[Learn more about the Global entertainment and media outlook](#)

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Highlights

2012 Pay/Vel Salary and Benefits Survey [more](#)

PwC Academy - Training Programme 2013 [more](#)

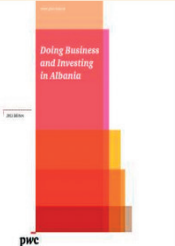
[Paying Taxes](#) 2014 - The Global Picture [more](#)

[Tax](#) newflash [more](#)

Business Challenges

Doing Business in Albania

The 2012 Edition is intended for anyone planning to [invest](#) or already investing in [Albania](#). This guide intends to present a comprehensive overview of actual tax, legal and financial issues as well as economical, demographical and [political situation](#) in the country. [Guide available here](#)




Doing Business and Investing in Albania

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On the go?

Explore our video library



PwC's Bob Moritz reveals the US outlook for business

[Explore the US CEO Survey](#)

Office contact details

Country Managing Partner

Paul Tobin

paul.tobin@bg.pwc.com

Tax and Legal Services

Loreta Peçi, Director

loreta.peci@al.pwc.com

Assurance and Business Advisory Services

Jock Nunan, Assurance Partner

jock.nunan@rs.pwc.com

Kledi Kodra, Senior Manager

kledi.kodra@al.pwc.com

Address

Blvd. Dëshmorët e Kombit

Twin Towers, Tower 1, 10th floor

Telephone: + 355 42 242 254

Fax number: + 355 42 241 639

E-mail: pwc.albania@al.pwc.com

Web: www.pwc.com/al



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