

# Intellectual Property Compliance





## Protecting creativity

IP assets generate economic benefits and enhance the value of other assets. Without the protection of creativity, businesses and individuals would not fully exploit their inventions.

## Our solution

PwC Albania & Kosovo offers a full spectrum of IP-related legal services and regional IP expertise.

How do you identify, manage and commercialize your IP creations amidst the innovation dynamics?

How do you align your IP strategy with your business strategy?

Where do you start in assessing IP compliance, norms and best practices?



# Why choose PwC Albania and Kosovo?

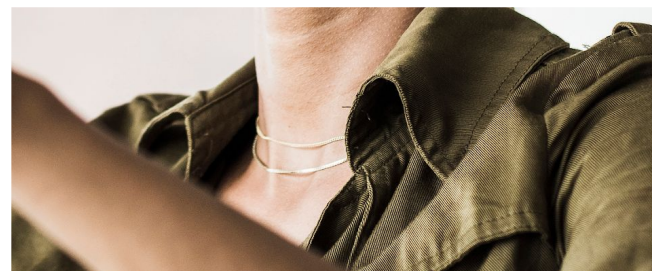
Our team will help you optimise your IP Protection Strategy, through our legal and business skills, lines of services and international network of specialists.

## Our capabilities:

- **Patent Management** – Provide counseling services; Manage notices of invention; Monitor competitor patent activity; Provide in-house counsel; fulfill legal duties.
- **Trademark Management** – Advice; Trademark search, registration, monitoring, renewals in Albania and trademark proceedings in the Albanian IP directorate.
- **Administrative** – Support correspondence of Patent Attorneys; Support correspondence of Trademark Attorney; Process payments for annuities, inventor's remuneration for patents and trademarks.
- **Support** – Designation of an intellectual property compliance program; Support with secretarial duties, documents drafting for applications, granting & appeals processes.



Let's talk



## **PricewaterhouseCoopers Albania**

Street "Ibrahim Rugova", Sky Tower, 9/1  
Tirana, Albania

Tel: +355 4 22 90 700

Email: [al\\_pwc\\_albania@pwc.com](mailto:al_pwc_albania@pwc.com)

Web: [www.pwc.com/al](http://www.pwc.com/al)