



Health Data

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Health data management is dynamic and brings on the table specific issues to be addressed. It is essential for organizations to have visibility into their clients/ patients data, ensure compliance with regulatory requirements and have the proper mechanisms in place to provide for protection of these valuable data and assets.

What does Health Data stands for?

According to the General Data Protection Regulation 679/2016, personal data concerning health should include all data pertaining to the health status of a data subject which reveal information relating to the past, current or future physical or mental health status of the data subject.

How do you govern, discover, protect, and minimize health data-related risk in complex health care enterprises?

Healthcare sector deals with a significant amount of sensitive information, and requires accountability mechanisms on how that information is used, distributed, retained and protected.

Consequences of failing to identify, manage, and ethically secure and use your data may lead to destruction or corruption of databases and leakage of confidential information.

The answer is to develop sustainable data trust, including cybersecurity, privacy, information governance and compliance assessments, enabled by advanced technology and supporting a future vision of information insight.

Data Trust brings our **Cybersecurity**, **Privacy**, and **Forensics** professionals together to provide a holistic approach to data risk that allows companies and their customers to trust that due care is being taken with their most sensitive and valuable data and data assets.

Our solution helps our clients to **know, control and protect** their information to better **manage risk** and **unlock the value of their data**.

Why does this matter for healthcare sector companies?

Health data is created, collected, maintained, stored and transmitted fast from one network location to another. Data protection and data integrity extends throughout the data lifecycle. Hence, compliance assessment is key and a prerequisite for reliability in the health sector.

What are some issues that concern health data?

Misidentification of sensitive data and data processing analysis gaps

Non-compliance with legal domestic and international framework

Cybersecurity challenges in the health industry

How can we be of help?

We help healthcare companies gain control over their information, so that they can effectively execute domain-specific objectives as follows:

- Aligning their information governance with the business strategy and company value, based on their risk and regulatory position;
- Adherence to industry standards and best practices such as GDPR, In-country data protection laws and guidelines of the Office of the Information and Data Protection Commissioner (IDP);
- Mapping data lifecycle from its inception to destruction within the enterprise;
- Developing practices to identify and treat Personally Identifiable Information (PII) in a manner that enhances protection against potential intruders;
- Developing and enhancing information policies, processes and capabilities to secure sensitive data and in adherence to regulatory guideline;
- Retaining and retrieving required records on regulator demand or for Legal matters in discovery; and
- Rapidly understanding how Information is divided between entities in legal transactions and deals context.

Healthcare organizations process a significant quantity of anonymized data, therefore there is a sensitive data risk that has to be assessed and addressed.

PwC's solution:

- **Consolidation of the inventory of processing activities** with a differentiated approach for research departments and administrative departments.
- **Legal preliminary questionnaire**, an assessment of the current compliance level of the organization.
- **Compliance support**, including assistance with the drafting of policies and procedures, support with the development of the methodology as well as the preparation of the Data Protection Impact Assessments (DPIAs).
- **Staff awareness trainings** targeting different profiles within the organization.

Results and benefits

We can help you get a comprehensive set of procedures and measures in place to ensure regulatory compliance, data management, monitoring of risks, particularly during specific legal and financial transactions.