Global Threat Intelligence
Driving strategic decision-making informed by the threat environment

Organizations face evolving threats that can impede growth and operations within and across markets. While traditional risks – those driven by corruption, fraud, money laundering, and dynamic political and regulatory environments – remain top-of-mind, emerging threats are tougher to spot but may prove equally damaging. We recognize that identifying these threats requires a dedicated, enterprise-wide intelligence capability. Our tailored approach to the threat intelligence landscape prioritizes concerns related to strategy, operations and supply chain, geopolitical issues and market entry, anti-corruption and regulatory issues, competition, special events, insider and IP theft, and reputation. PwC’s Global Integrated Threat Intelligence Service provides unique tools and investigative strategies to help prevent, identify, and respond to these issues.

Distinguish Reputational Concerns in Advance
- Know who is at the table in order to allow for a more informed business decision.
- Assess the reputation and track record of senior management/board of directors, suppliers, international service providers or partners, or when considering a new JV, M&A, or senior hire.

Prepare Yourself for Threats at Home
- Prevent, detect, and respond to intellectual property theft from employees or third parties who may abuse access to sensitive data systems or assets.
- Build and enhance internal vetting processes.
- Carry out insider due diligence and incident response.

Monitor Threats in Near Real-Time
- Perform near-real time monitoring of common social media outlets, local media, and human sources to identify potential threat information across multiple languages and jurisdictions during periods of heightened threats, such as during special events (board meetings, sporting events).

Understand the Competitive Landscape
- Gain understanding of the competitive landscape, including independent assessment of the threats inherent in attracting new partners and the liabilities/reputational threats that may exist below the surface.
- Stand up an in-house intelligence capability to analyze trend data on key competitors, bid-specific information, and position to win with a comprehensive, quality-controlled solution built on industry leading practices.

Reach your Objectives
- Extend global reach and increase market share while minimizing threats to strategic plans and business goals.
- Stay informed to compete in frontier markets with recognized players and unfamiliar territories with lesser-known local partners.

Facilitate Consistent Operations
- Manage high risk and high dependency third party relationships through identification, threat assessment/rating, due diligence, final approval, and contracting.
- Continuous monitoring to ensure compliance, transparency, and accountability.

Identify Potential Threats
- Be aware when accessing new territories in pursuit of market share.
- Know the economic and commercial environment and threats inherent in customary business practices.
- Obtain enhanced knowledge of key players and stakeholders prior to market entry.
- Survey political and other risks, including after conflicts or upheaval.

Remain Aware of Regulatory Changes
- Align your business goals with regulatory requirements including FCPA, UK Bribery Act, OECD Anti-Corruption Principles, and various countries’ privacy requirements.
- Assess corruption threats in domestic and cross-border transactions, including mergers and acquisitions.
- Financial intelligence, including threat financing and export controls.
- Determine potential courses of regulatory changes resulting from new governments.
Global Threat Intelligence
Customized intelligence gathering helps you navigate your market

PwC’s Threat Intelligence Collection and Reporting Cycle is an end-to-end process that incorporates multiple collection platforms to source diverse inputs from a variety of experts. We leverage leading practices gleaned from our wide-ranging market presence, cutting edge technology, tools, and processes to gather data, validate and cross-reference it, and present it for immediate use in decision-making. Our intelligence products enable informed discussion of risk and allow you to understand how best to position your company for successes in any environment.

PwC’s Tailored Intelligence Collection and Reporting

Understand Your Needs
Hear from you about your objectives, intelligence goals, target lists and expectations.

Confirm Requirements
Translate project objectives into realistic intelligence and reporting requirements.

Select Team
PwC’s team includes diverse, highly skilled, and multi-lingual professionals who are career intelligence and threat managers, seasoned private investigators, transparency/anti-corruption thought leaders, internal and external legal counsel, and financial investigations specialists.

Perform Desktop Research
Our data gathering techniques encompass the most sophisticated and powerful syndicated and open source databases available at national and local levels.

Activate Source Network
PwC has an international network of well-placed human sources including business leaders, political insiders, and former law enforcement, intelligence and government officials to provide critical, discreet primary source commentary.

Identified sources enter a rigorous vetting and grading process that produces data from highly knowledgeable and well-placed individuals.

Deliver Final Product
Provide a continual feed of information to stakeholders on the local operating environment and the spectrum of threats the client faces.

Synthesize and Visualize Information
Package intelligence findings to create a narrative that provides insight and meaning to the end user.

Close Gaps
Close research and data gaps through re-engagement of existing sources and/or targeted identification of new sources to ensure relevant issues are run to ground.

Perform Information Analysis
PwC’s professionals analyze qualitative and quantitative data through a prism of industry and country-specific knowledge.

Why PwC?

PwC is dedicated to helping clients assess opportunities and risks and find business solutions, wherever they are. With 771 offices in 157 countries, our global presence mirrors that of our multinational clients, and enables us to help our clients at home and as they seek to increase investment in higher risk markets. PwC’s mature network extends into every corner of the globe, creating a specialized capability across all regions. We work seamlessly across borders, drawing on our extensive experience of working in multinational teams and delivering the combined knowledge and experience that our territory member firms have to offer. Our clients have:

- Entered or expanded in high risk markets such as Myanmar, Afghanistan, Russia, and Angola, using our intelligence as a guide
- Walked away from seemingly profitable deals based on hidden reputational and operational risks we uncovered
- Increased the resilience of the organizations in crisis by leveraging our strong, distinctive expertise and practical approach.

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