

PwC named a leader in Worldwide Digital Transformation Consulting by IDC MarketScape

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Bangkok--30 Jun--PwC Thailand

PwC has been named as a leader in the IDC MarketScape: Worldwide Digital Transformation Consulting and Systems Integration Services 2015 Vendor Assessment (doc #255870, May 2015). The IDC MarketScape research assesses the capabilities and business strategy of consulting firms with global scale, positioning them according to IDC MarketScape analysis and buyer perceptions.

Juan Pujadas, Global Advisory Chairman "This is a great recognition of the work that we are doing in the digital space. Technology enablement is one of the megatrends affecting businesses and knowing and understanding how digital and technology can help transform businesses can help gain competitive advantage.

"Businesses must be forward-thinking and innovative in order to succeed – they need the right strategy. Being named a leader by the IDC MarketScape is confirmation that we have the right people to help companies successfully develop."

Buyers rate PwC very highly for its ability to meet digital transformation project timelines. IDC rates PwC highly in terms of both current capabilities and future strategies in this IDC MarketScape.

Tom Puthiyamadam, U.S. Management Consulting & Digital Services Leader, "The combination of being leader in both Digital Strategy & Transformation demonstrates how we globally create tangible value for our clients who seek to reimagine their business in the digital age."

Vilaiporn Taweelappontong, the lead partner of PwC Consulting in Thailand, said, "That our clients and the market have rated us so favourably is a fantastic accolade for PwC Consulting.

"The digital world has fundamentally transformed the way our clients do business. PwC will continue to help to broaden our clients' digital capabilities and identify opportunities to compete in a fast-changing business environment."