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# Media Invitation to PwC Thailand's Press Briefing – How are ASEAN CEOs responding to disruption? on 17 Feb 2015 at The InterContinental Hotel

Stocks and Financial Services Press Releases Monday February 2, 2015 16:00



Bangkok--2 Feb--PwC  
Thailand

PwC Thailand

(PricewaterhouseCoopers), part of the world's biggest network of corporate audit, tax and advisory firms, would like to invite you to join:PwC Thailand's Annual Global CEO Survey Press Briefing: How are ASEAN CEOs responding to disruption?

Date: Tuesday, 17 February, 2015

Time: 10am–1pm

Venue: 4th Floor, Pinnacle 4 Room, The InterContinental Hotel

The briefing is designed to provide an insight into business trends in Southeast Asia. This will include growth and opportunities after the long period of global economic uncertainty, government initiatives and regulatory reforms, increasing tax burdens, and over-regulation.

The half-day event, presented by PwC Thailand's CEO, Sira Intarakumthornchai, will focus on the potential impacts on business and what can be expected during times of change. The briefing will also examine the tools that ASEAN business leaders need to manage the opportunities that companies may encounter.

The briefing will be conducted in Thai.

Key topics to be discussed at the briefing include:

1. Key findings from the 18th Annual Global CEO Survey –what leaders have to say on the global economic outlook/revenue growth prospects
2. ASEAN CEO Survey results
3. Top ten emerging market investment destinations for ASEAN CEOs in 2015
4. Opportunities and challenges affecting ASEAN CEOs' businesses in 2015 – what it means for Thai business

The press briefing agenda and the hotel map are attached for your reference.

If the media would like to discuss in detail issues relevant to the above briefing topics with our CEO or have any questions, please feel free to contact any of the following:

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