

## PwC Thailand speaks at Marketeer on stage @ Sasin # 4 seminar

General Press Releases วันศุกร์ที่ ๒๒ สิงหาคม พ.ศ. ๒๕๕๗ ๑๒:๔๐ น.



Bangkok-22 Aug--PwC Thailand

Nattaporn Phan-Udom, our TICE lead partner, recently shared her insight on 'Digital advertising outlook', which is based on our latest report, 'Global entertainment and media outlook 2014-2018' at Marketeer on stage #4 seminar, co-hosted by Marketeer magazine and the Sasin Graduate Institute of Business Administration of Chulalongkorn University.

The event was attended by 500 invited guests from advertising business circles, and included the students and local press.

