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The Great India Education Fair 2014 will be held at Bangkok's Queen Sirikit National Convention Centre this weekend, which will give parents and children the opportunity to connect with Indian educational institutions on a face-to-face basis.

The Indian education system has attracted a number of students from Thailand over the past few years.

A recent study conducted by PriceWaterhouseCoopers (PWC), entitled "Emerging Opportunities for Private and Foreign Participants in Higher Education", revealed that the education sector in India is poised to become one of the best globally.

Sanjeev Bolia, founder and managing director of the company organising the fair, said students studying in India will not just become fluent in English, but will also enjoy cost-benefit advantages.

He described the fair as a good platform for parents and students to meet representatives of well-known schools such as Mussoorie International School, Genesis Global School (Noida), Vidya Sanskar International School (Faridabad), Unison World School (Dehradun), Jain International School (Bangalore), Greenwood High (Bangalore) and International School Aamby (Pune). These offer the Indian ICSE and CBSE board curricula, as well as international ones such as the International Baccalaureate and the IGCSE.

This year's fair, held for the seventh time in Thailand, will once again showcase some of the top Indian universities, colleges and higher education institutions, offering a variety of academic, professional and vocational programmes. Counselling about stringent admission procedures, spot registrations and a range of traditional and new-age professional and vocational courses in India will also be provided to visitors.

The Great India Education Fair caters to parents of six to 18 year olds as well as school and college-going students. It highlights the strengths of the Indian education system, such as the emphasis on the English language, multicultural learning environments and reasonable costs.