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Thailand Press Release ไทย-ภาษาไทย

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ข่าวประชาสัมพันธ์การศึกษา

The Great India Education Fair 2014 on 1st and 2nd March at QSNCC. Education, the big magnet between India and Thailand

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Penner Madison — 21 February 2014 12:04

In recent years, education has become a major magnet attracting students from Thailand to India. A report titled 'Emerging Opportunities for Private and Foreign Participants in Higher Education' released by research firm PricewaterhouseCoopers (PwC), states that the Indian education sector, entailing three major goals of expansion, inclusion and quality, is poised to be recognised as one of the best globally. Showcasing Indian education at its best for the last 6 consecutive years to parents and students in Thailand, 'The Great India Education Fair,' (TGIEF) is coming for the 7th time on 1st & 2nd March 2014 at Queen Sirikit National Convention Centre, Bangkok.

'The Great India Education Fair,' attracts thousands of Thai parents, known to view Indian education, as a great pedestal for 'higher education' and 'jobs' in the most developed countries. The exhibition also hopes to catch the attention of the Non-Resident Indian diaspora in Thailand.

"Our exhibition is the perfect platform for parents and students in Thailand to connect with Indian educational institutions directly on a face to face basis," states, Mr. Sanjeev Bolia, Founder & Managing Director of 'Afairs Exhibition & Media Pvt. Ltd.' organisers of the TGIEF. He believes that this exhibition is as much a platform of opportunity as it is one for generating awareness about the merits of Indian education.

Observing the rising number of Thai students entering India on student visas to study in international boarding schools and Indian colleges and universities, he states, "It is obvious that Thai parents are very discerning and keen to give their children the best education they can. They send their children to India because they understand that English language proficiency apart, the cost-benefit advantage an Indian education offers them is greater than what a similar education in the United Kingdom, the United States or even in Thailand can give them!"

Geared to help visitors comprise of Parents and Students along with NRI Indians in Thailand to 'think in terms of global educational options, 'The Great India Education Fair' will exhibit some of the high ranking and well-known residential schools in India like Mussoorie International School, Genesis Global School (Delhi NCR), Vidya Sanskar International School (Faridabad), Unison World School (Dehradun), Jain International School (Bangalore), Greenwood High (Bangalore), International School Aamby (Pune), etc. These will offer the Indian 'ICSE' and 'CBSE' board curriculums, as well as international curriculums like the 'IB - International Baccalaureate' and the 'IGCSE.' With the promise of providing excellent infrastructural facilities, teaching staff, grooming, outdoor activities and sports, these schools will also offer 'spot admissions' and spot counselling facilities' at the exhibition.

The fair will also showcase some of the premier, Indian universities, colleges and higher education institutions, offering varied academic, professional and vocational programmes. 'Spot counselling' and 'spot admission' offers will be among the highlights of this exhibition. Some of the participating institutions are Apeejay Styia University, Chitkara University, Anna University, VIT, Acharya Institutes, etc. 'The Great India Education Fair' will cater to parents of 6+ to 18 year olds, as well as school and college-going students. It will highlight the strengths of the Indian education system, such as the emphasis Indian schools and colleges place on English and computers; their globally recognised qualifications; their multicultural learning environments and the reasonable cost of their programmes.

Residential schools from across the Indian sub-continent, offering primary, middle and higher secondary level education, will participate at the fair. Premier colleges, universities and institutes at the fair, will offer undergraduate, postgraduate, professional and vocational courses, in the science, commerce and arts streams. Counselling about stringent admission procedures, spot registrations and a range of traditional and new age professional and vocational courses in India will also be provided to visitors.

"A large number of people the world over believe that if education is power, then Indian education empowers!" states Mr. Sanjeev Bolia. "With so many Indians making it big globally in different spheres (see the 2011 Forbes List of billionaires), an 'Indian education' has become not just acceptable, respectable but also valuable!" he explains.

The TGIEF originally conceived by 'Afairs Exhibitions & Media Pvt. Ltd. from India, have showcased over five-hundred institutions and reached out to more than a million people in Thailand, South Korea, UAE, Nepal, Bhutan, Malaysia, Bangladesh & Sri Lanka and is currently moving to various countries in Africa and Gulf.