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## WBCSD trains 14 professionals in Bangkok to roll out Business Ecosystems Training (BET) for companies in Asia



As part of its Business Ecosystems Training (BET) programme to increase awareness on the critical links between business and natural capital, the World Business Council for Sustainable Development (WBCSD) trained 14 professionals on how to build business capacity on biodiversity and ecosystems, on 6-8 March in Bangkok, Thailand.

The training is part of a broader effort to build business capacity on biodiversity and ecosystems and to equip companies with the skills they need to better measure, manage, and mitigate their impacts on natural resources.

The 14 trainers, from organisations including WBCSD partners and member companies as well as different conservation and research organisations in Asia, spent the first two days learning how to deliver Business Ecosystems Training sessions (March 6-7). They received training on business-ecosystems trends, tools and case studies, as well as innovative training techniques. On the third day, 15 representatives from different companies in Thailand joined the trainers to be taken through BET Module1, about understanding the links between ecosystem services and business.

The training was hosted by PwC, a WBCSD member company that has actively supported the roll-out of the programme, and that will now propose BET training services to its clients.

Rosalind Yunibandhu, Manager of the Sustainability & Climate Change (S&CC) team, PwC Thailand - and a member of last year's WBCSD Future Leaders Team (FLT) - states:

"BET Training is more than just an awareness raising programme; critically, it helps companies to better protect and create business value - through deepening their understanding of the risks and opportunities associated with their ecosystem services impacts and dependencies."

PwC was involved in several aspects of BET development, serving both as a BET Advisory Committee member and partner of the WBCSD Guide to Corporate Ecosystem Valuation (CEV) - a key element of the BET programme.

Through her participation in the FLT, Rosalind herself also personally contributed to the development of a framework for BET customisation.

Today, the WBCSD has some 200 members drawn from more than 35 countries and 20 major industrial sectors, involving some 1,000 business leaders globally. The Council also comprises a Regional Network of 60 national and regional partner organisations – called Business Councils for Sustainable Development (BCSDs) – mostly located in developing countries.

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