# Redesigning Finance for the Digital Age

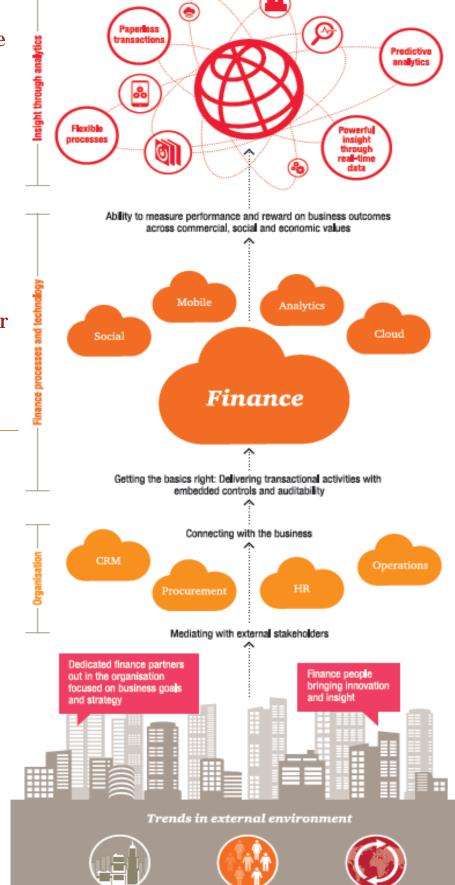
In this digital age, it is imperative that Finance function priorities are aligned with the organisation's overall digital strategy.

The key question that CFOs are asking today is: "How does one go about developing a "digital blueprint" for Finance that is fit for growth?

#### Digital Finance

It's about

re-defining
the finance operating
model,
facilitating
underlying systems,
empowering
people and
enabling
organisational change





## Finance improvements shown by early adoption of Digital

Monthly & annual reporting

Budgeting

Controlling FTEs Business Insights

**Cost of Finance** 



days for finalisation of monthly / annual reports



days to complete the budget



less FTEs in Controlling



more time spent on data analysis vs. data gathering



less cost of Finance

Source: PwC, Finance Effectiveness Benchmark & Digital Controlling Study (5,600+ individual finance teams from America, EMEA, APAC)

# Helping you answer pressing questions for CFOs

- How do I filter the 'Digital' noise and make sense of it for my Finance function?
- What does our business strategy on 'Digital' mean for my Finance function?
- What is an agile way to develop my Finance Digital Strategy?

# Fuelling your Finance Transformation Journey with PwC's Team of Experts

We will guide your leadership team through a half-day facilitated workshop involving PwC's team of Finance, Digital, Technology, Strategy and Industry specialists where we will co-create a roadmap for digital transformation

## Speak to us today

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