

Leading Innovation & Design Thinking in Finance

One-day workshop

Learn how to drive creativity and lead innovation like world-leading Tech start-ups



Learning methodology

Experiential learning through applied Design Thinking methodology and actionable planning to drive innovation

Who should attend?

All managers and senior corporate finance professionals who are responsible in seeking better process efficiency and acquiring innovation know-how, or becoming an *Intrapreneur* desiring to promote cultural change in the organisation.

Overview and benefits of attending

Change is imminent in finance as a function, and the biggest shift that has occurred is the move to a more agile structure and creative processes. With technology disruption, traditional finance must innovate in order to stay relevant in the evolving organisational design.

Most finance professionals understand the what and why, yet the how seems unrealistic to be driven. This Finance-centric course infuses two powerful modules into an immersive experience that will help you master the skills and tools to innovate.

Participants will walk away with deeper understanding of themselves, peers and the users. They will be able to:

- Utilise empathy to understand users better
- Use data to uncover pain points and underlying needs
- Define, analyse and select challenges faced by users
- Rethink the way challenges are perceived and turn them into opportunities for innovation
- Identify potential gaps to collaborate and innovate

Workshop agenda

Morning session

Leading Innovation in Finance

- Introducing innovation in Finance, new trends: FinTech and Digital
- Innovation types, processes and management techniques
- Drivers and barriers of innovation, initiatives to nurture an innovation culture
- Capacity to innovate: key innovation skills and ways to develop them

Afternoon session

Applying Design Thinking in Finance

- Concepts, processes and tools
- Methodology and application in finance

Application and practice

- Understand Users and their experiences
- Ideas to Delight and Prototyping
- Increase Ideas/Projects buy-ins buying simple communication framework

About the Lead Facilitator



Christoffer Erichsen
CEO, Human Inc

Christoffer has over 20 years of experience in the fields of innovation, entrepreneurship and facilitation of change and a highly sought-after international keynote speaker.

As senior process consultant, Chris has led various change management and innovation projects in Europe and Southeast Asia. Widely recognised as one of Asia's leading Design Thinking facilitator amongst Fortune 500 companies, he has worked and partnered with numerous business leaders, has won an award by World CSR Congress.

What did past participants say?

"We developed simple but impactful ideas on how to make the innovation centre more exciting"
- Innovation team, DHL

"Christoffer Erichsen was the trainer for our Design Thinking course and training was informative, well-presented and enjoyable"
- L&D team, Coca Cola

"Highly engaging and outcome driven. Everyone who attended has gained skills to take back to the workplace while having a lot of fun as well"
- People Intelligence team, DELL

"Besides classroom sessions, Christoffer also offered post training follow up to help ensure that there is greater application on the job"
- Regional HR, CIMB Bank

How to register

Please fill in the registration form attached below and send it to academy.sg@sg.pwc.com.

For more queries, please contact Ms. Siti or Ms. Maimunah at (65) 9729 0530/29.

A complete calendar of training courses can also be found on our website www.pwc.com/sg/academy

Registration fee (includes 7% GST)

PwC Clients & Alumni: S\$585
Public: S\$635

Group discount of 10% for 2 or more participants

Registration Form

Leading Innovation & Design Thinking in Finance

Fees: PwC clients/alumni - S\$585 • Public - S\$635

Group discount of 10% for 2 or more participants

Please register the following person/s for the workshop on:

☐ 26 March 2018, 9am-5pm

1. Name: Mr/Ms/Mdm Designation:

Email: Contact No:

2. Name: Mr/Ms/Mdm Designation:

Email: Contact No:

Contact Person

Name: Mr/Ms/Mdm Designation:

Company: Address:

Email: Contact No.: Fax:

Enclosed is cheque for S\$..... (Cheque no.) made payable to "PricewaterhouseCoopers Risk Services Pte Ltd". Please indicate the course code "**LIDT18**" along with your payment for ease of reference.

Registration and Payment

Registrations will only be confirmed upon receipt of payment and registration form. Please email the scanned copy of your registration form to academy.sg@sg.pwc.com and/or mail the registration form and payment to **7 Straits View, Marina One, East Tower, Level 9 Mail Centre, Singapore 018936 (Attn: Siti/Maimunah, M&C Dept)**

For registration and enquiries, please call Ms Siti or Maimunah at (65) 8729 0530/29 or email us at academy.sg@sg.pwc.com.

In-Company Training

This workshop can be presented on-site at your organisations as an in-house programme. For more information and enquiries, please contact Tony Moore at (65) 9637 5489 or email at anthony.moore@sg.pwc.com.

Note:

- Fees includes 7% GST, refreshment, lunch and seminar kit.
- The seminar will be conducted at a dedicated training room at our office in MarinaOne or at a venue located near an MRT.
- Certificate of Attendance will be awarded on successful completion of the workshop.

Cancellation policy:

Full payment must be made prior to the seminar.

Registered participants will be liable for the full fee even in the event of non-attendance.

Upon receipt of registration, any request for cancellation or a replacement must be confirmed in writing at least

(7) working days before the seminar and subject to PwC's Academy's approval.

10% administrative fee will be imposed for any cancellation or deferment received less than **(5) working days** before the seminar.

PwC's reserves the right to amend, postpone or cancel the seminar due to unforeseen circumstances.