



## Our Values. Our Stories. Our Future

### Photo-Story Contest mechanics

#### ***Theme***

The contest theme is centered on Filipino values, which will be captured in a photo story format.

The contest is open to all currently enrolled Filipino high school and college students in the country.

Each entry, consisting of a photograph and its corresponding story, will be judged on overall message and impact.

The photo story contest is a corporate responsibility project of PwC Philippines (PwC).

#### ***Criteria***

##### **What are we looking for?**

We're searching for photo story entries that visually and creatively tell the many values of the Filipino.

##### **Who can join?**

Filipino students who are currently enrolled in any of the following levels as of 13 February 2017 (contest launch date) may enter the contest:

- High school level (from Grade 7 to senior high school)
- Undergraduate level (those studying for their (bachelor's) degree, or a certificate or diploma)

High school and college students who have graduated six months before the start of the contest (13 February 2017) are also welcome to join.

Relatives of PwC employees are welcome to join the contest, provided they meet the above conditions.

##### **What are the rules on the entries?**

- The entry should be authentic. The photo and its corresponding story should be of real persons and events.
- The student-entrant is the original author and photographer of the photo story, and has secured usage permission from parties featured in it.

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- The entry should not infringe upon the rights, sensitivities, and culture of persons and parties depicted in it.
- The image used in the entry has not been published in the past. The student-entrant must have obtained necessary third-party releases on the image and the story.
- The story depicted in the entry happened not earlier than January 2015.
- The student-entrant can submit as many entries as he likes.
- Entries should be submitted before 30 April 2017.

### **How to submit**

- Follow the submission process online at [www.pwc.com/ph/ourvalues-photostory](http://www.pwc.com/ph/ourvalues-photostory).
- You may also download the entry form and email your entries to [ourvaluesphotostory@gmail.com](mailto:ourvaluesphotostory@gmail.com).
- Only complete entries (photo with title, background, narration and values) will be considered. An email notice will be sent to the student-entrant if the entry has been accepted. If the entry has been rejected, the corresponding reasons will be cited in the email notice.

### **What are the photo-story specifications?**

#### *Photos*

- Photos should be in digital format with the following specifications:
  - 300 dpi
  - JPEG or JPG format
  - At least 1,600 pixels on one side (whether image is vertical or horizontal)
  - Full color (black-and-white and sepia are not allowed)
  - No digital manipulation made, such as colorizing, toning, collage, photo composites, panoramas, and high dynamic range or HDR
  - Minor adjustments in color, sharpness, cropping, contrast or digital equivalents are allowed
- Photos taken with mobile devices, smartphones and tablets are allowed, provided they meet the above requirements.
- Photos taken with an 8mp (megapixel) resolution mobile device camera set to “Best” setting are acceptable.
- The following photos are not allowed:
  - Photographs that have previously won in any local or international photography contest.
  - Photographs that violate a person’s rights including, but not limited to copyright and privacy.
  - Photographs that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.

### *Stories*

- A story must accompany the photo in an entry.
- The story must be directly associated with the photo in the entry.
- The story should be creative and compelling.
- The story should be written in English, with a maximum number of 200 words.
- The story should have the following elements:
  1. Title of the photo-story
  2. Background/context of the photo-story
  3. The narrative, in the form of testimonial or dialogues
  4. The values that are highlighted in the entry
- Samples are posted in the official web page for reference.

### **How will the entries be judged?**

- Judging criteria will be as follows:
  - Photo quality and visual impact (30%)
  - Story composition (30%)
  - Adherence to the theme (40%)
- PwC will lead the panel of judges. The decision of the panel is final.
- PwC will conduct a vetting procedure to make sure that only qualified entries are included in the judging process.

### **What's in store for the winners?**

- Up to 100 stories will be chosen as winners.
  - The top ten photo-story entries will be selected as grand winners. Each grand winner will receive PHP10,000.
  - The rest of the winners will receive PHP3,000 each.
  - Each of the top ten grand winners' schools will receive a Certificate of Recognition.

### **What's the timeline?**

Submission of entries is from 13 February to 30 April 2017.

- 13 February: Contest starts
- 30 April: Deadline of submission of entries
- May: Judging of entries
- July: Announcement of winners and exhibition of winning entries

## **Terms and conditions of contest**

- By entering this contest, I agree to release, indemnify and hold harmless PwC and its officers, agents, employees, successors and assignees from any cause of action or claim or demand arising out of my actions in participating in this contest.
- By entering the photo contest, I grant PwC the non-exclusive right to publicly display any photographs I enter into the contest. I also grant PwC the right to use the submitted entries without added remuneration outside the contest prize, and to be used royalty-free, worldwide and in perpetuity.
- By entering, I grant PwC the permission to provide my name and city of residence when identifying me as an entrant in the photo contest. I acknowledge that while PwC will make every effort to credit photographers when using photos, there may be circumstances where it is not possible to do so.
- By entering, I warrant that the photograph I submit is original and is my own, and does not infringe upon the rights of any third party. I further warrant that my participation in this photo contest does not violate any agreement between myself and a third party.
- If my photograph(s) includes a recognizable person or people, I will secure written permission from each person (or in the case of a minor, the minor's parent or guardian) to use his image in the photo contest and will provide PwC with a signed consent form for every such person. I understand that PwC has the right to disqualify an entry if it finds, in its sole discretion, that an entrant has not secured a necessary release. PwC also reserves the right to disqualify any entry that it finds, in its sole discretion, to be offensive or in any way inappropriate for this contest or for PwC's intended use.
- Every entry submitted (image, photo or story) will be jointly owned by the entrant and the organizer (PwC). PwC shall have the right to publicly display and use any photographs or story without added remuneration outside the contest prize, and to be used royalty-free, worldwide and in perpetuity. The entrant further undertakes not to use the submitted entry to any similar competition to be held by any competitor of PwC.
- In the event that the organizer (PwC) decides to sell, trade, barter or exchange the photo and/or story, any sales or income derived from it will be donated to Isla Lipana & Co. Foundation, Inc. In any case, the entrant, in his personal capacity, can sell, trade, barter or exchange through any other means the photo and/or story without any obligation to the organizer (PwC).
- I will abide by the mechanics, official rules, and the decision of the judges. I will accept it as the final decision and waives all rights to judicial recourse in case of disputes.
- My failure to comply with the rules of the contest will result in my disqualification.
- By joining the contest, I hereby release and hold PwC and their employees, officers, directors, agents, representatives, its advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the prizes and giveaways; or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
- In the event that my entry is declared as a winner, I hereby allow PwC and its designees the use of my name or photograph, for advertising and publicity purposes.
- I will be responsible for any and all other incidental expenses associated with the collection of the prize in the event that my entry is declared as a winner.

- The entrant, or the entrant's parent or legal guardian (if the entrant is a minor), acknowledges and agrees that he has read the terms and conditions of the contest and has complied with, and understood the rules of this contest. In case the entrant is a minor, he must have the written permission of his parent or legal guardian. The entrant may be asked by PwC to provide such consent in writing. Failure to provide such written consent upon request may result in the entrant's disqualification.