



# ***Global Reporting Initiative (GRI) Certified Training Course***



***PwC Malaysia, PwC Thailand  
& PwC Indonesia***  
is a GRI Certified Training Partner  
in Malaysia, Thailand & Indonesia



## Take your sustainability reporting in the right direction with our GRI Certified training course

The Global Reporting Initiative (GRI) is a non-profit organization that promotes economic, environmental and social sustainability. GRI provides all companies and organizations with a comprehensive sustainability reporting framework that is widely used around the world.

Developed through a consensus-seeking, multi stakeholder process, the framework sets out the principles and indicators that organisations can use to measure and report their economic, environmental, and social performance.

Understanding GRI's guidelines will help you to create communications that convey your organisation's sustainability efforts effectively – and to an international standard as well as allow comparability across companies.

### Why report on sustainability?

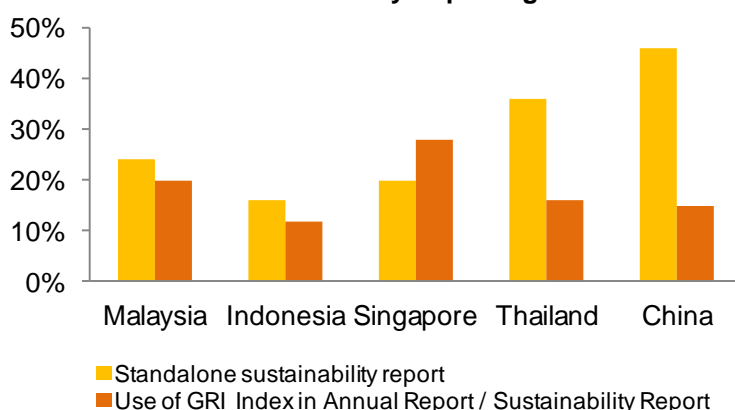
In the future, reporting performance will be less dependent on financial numbers and more about delivering the strategy of the business. Companies will choose to adopt a multiple time-horizon approach to reporting, explained with a data –set of non-financial indicators and metrics. These will create a blueprint of the long-term position of the business and the drivers of business success, and short-term context against which current performance can be assessed.

As companies become more aware of the implications on the future success of their business of issues such as climate change, population growth, finite resource usage, the employee agenda and the ability to establish and maintain critical relationships, the challenge will be to report on the material issues in an integrated way. This does not mean bolting-on additional reporting to existing reporting requirements, but showing how sustainability and other non-financial issues pervade a company and its reporting, and add value to business performance

Sustainability reporting, done well, can help an organisation to:

- Better manage its sustainability risks
- Engage stakeholders in a more structured manner
- Set targets and improve performance
- Enhance credibility, accountability and transparency
- Benchmark itself against other companies in the industry
- Improve its brand and reputation as a responsible organisation

State of Sustainability Reporting in Asia<sup>1</sup>



Source:

PwC analysis based on top 25 companies weighted by market capitalization as at July 2011 on the FTSE Bursa Malaysia KLCI Index series, FTSE ST Index series, Indonesian stock exchange (IDX), FTSE Vietnam index series and Shanghai Stock Exchange (SSE)

## ***We are the first Malaysian company to be recognised as a GRI certified training partner***

To apply for the (SBL) scheme, you must submit the completed form PSMB/PGL/1/09, together with the detailed programme agenda and speaker's profile which we will provide to you upon request.



### ***HRDF: Human Resource Development Council (HRDC)***

Companies that contribute to the Human Resource Development Fund (HRDF) are entitled to obtain a training grant from HRDC under the Skim Bantuan Latihan (SBL) scheme. Application is subject to HRDC's approval.

### ***Training Objectives***

By the end of the training, you should be able to:

- Understand the drivers of sustainability for your organisation
- Explain, in your own words, what sustainability means and what a sustainability report is
- Explain what GRI is and how it can help your organisation
- Identify the main characteristics of the GRI reporting framework
- Identify the benefits and challenges in producing a sustainability report

### ***What knowledge will you gain?***

- ☒ Key steps of the GRI framework and reporting process
- ☒ Stakeholder prioritisation and engagement
- ☒ Materiality principle, testing and implementation
- ☒ Incorporation of UN Global Compacts Principles into reporting
- ☒ Understanding of application level assessment and assurance
- ☒ What constitutes a quality sustainability report

### ***Our Training Programme***

Day	Part	Topics
<b>Day 1</b>	Part 1	Sustainability Context and Introduction to GRI
	Part 2	Prepare: Plan your GRI Sustainability Reporting Process
	Part 3	Connect: Dialogue with Stakeholders
	Part 4	Define: Focus your Efforts
<b>Day 2</b>	Part 5	Monitor: Build your Report
	Part 6	Report: Check and Communicate

### ***What will participants get?***

All participants will obtain the following during the course:

- GRI Learning Publication "The GRI sustainability reporting cycle: A handbook for small and not-so-small organizations" to learn how to implement GRI's 5 step process (Prepare, Connect, Define, Monitor and Report)
- GRI Guidelines
- Certificate from GRI (upon training completion)

***Our GRI certified trainers have deep experience in delivering sustainability-related training courses to organisations at various levels, from practitioners to Board members.***

### ***Who should attend?***

If your company is thinking of embarking on a sustainability reporting journey, this course will introduce you to the steps required in publishing a GRI-based report.

If your company is looking at improving your current reporting process and understanding good practices, this course has sufficient examples and exercises to support your needs.

The course is targeted at corporate sustainability officers, corporate communications, company secretaries, human resources, health & safety, marketing, investor relations officers and finance controllers – or anyone with an interest in sustainability reporting.

### ***The PwC difference***

When it comes to sustainability, companies have very specific concerns and the needs vary widely depending on location, business and industry. Clients look to us for both our focused sustainability skills as well as the credibility we bring in establishing trust with stakeholders.

Our Sustainability & Climate Change teams in Malaysia, Thailand & Indonesia, together with our global PwC network of over 800 sustainability practitioners with over 20 years of global experience, will ensure that you get off on the right foot on your sustainability journey.

Our services include:

- Climate and carbon
- Sustainability and International Development
- Sustainability strategy and management frameworks
- Measuring, managing, reporting and assurance
- Supply chain and sustainable procurement
- Financing the future
- People and Sustainability
- Tax and incentives

[www.pwc.com/my/sustainability](http://www.pwc.com/my/sustainability)

# GRI Certified Training Course

16 – 17 October 2012

9.00 am - 5.30 pm (Registration starts at 8.30am onwards)

The Gardens Hotel

## Registration Form (please photocopy form, if necessary)

**Workshop Fee: RM3,500.00 per participant** (inclusive of training materials, refreshments and lunch)

Organisation: .....

Name: Mr/Mrs/Ms .....

Designation: .....

Name: Mr/Mrs/Ms .....

Designation: .....

Name: Mr/Mrs/Ms .....

Designation: .....

Address: .....

.....

.....

Telephone: ..... Fax: .....

Email: .....

Enclosed Bank/Cheque No: .....

(Cheques should be made payable to **PricewaterhouseCoopers**)

10% off registration fee for:

Early Birds - Valid for registration and payment received on or before **3 October 2012**; OR

Group - Valid for 3 or more participants registering under the same company or group of companies

GRI Organisational Stakeholders are entitled to 10% off full fee .

**Kindly return the completed registration form to us via MAIL, FAX or EMAIL to:**

**PricewaterhouseCoopers**  
c/o Che Sham bt Ahmad  
Level 10, 1 Sentral, Jalan Travers  
Kuala Lumpur Sentral  
PO Box 10192, 50706 Kuala Lumpur  
Fax: 03-2173 1288  
Tel: 03-2173 0410  
Email: [events.info@my.pwc.com](mailto:events.info@my.pwc.com)

- Register early to secure your seat by submitting the completed registration form to us via mail, fax or email two weeks before your workshop date.
- A confirmation note will be mailed a week before the workshop date
- An official receipt will be available for collection on the day of the event
- No cancellation and/or refund is allowed but a replacement participant may be sent
- The organiser reserves the right to make any amendments and/or changes to the programme if warranted by circumstances beyond its control.