

## Let's talk

To have a deeper conversation about how this subject may affect your business, please contact:



I specialise in tax matters relating to income tax, real property gains tax, stamp duty, service tax, tax incentives and double tax treaties.

I have been involved in tax advisory which includes group rationalisation / restructuring exercises, structured finance, M&A, and cross border transactions.

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My specialities lie in applied economics, business strategy and economic development.

I have advised senior government ministers as well as senior management of both public sector and private sector entities on economic and strategic matters.

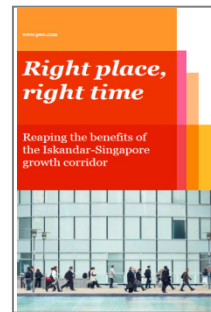
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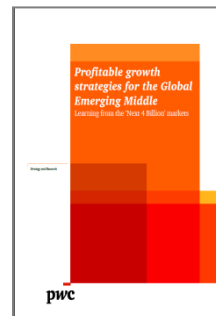
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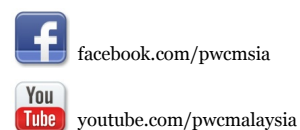
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# Expanding possibilities

## Investing in future markets



**pwc**

Growth beyond

Investing in new markets

Businesses go where growth is, which means venturing beyond current markets and the status quo. This can include investing in new locations, products and supply chains.

These new markets have their fair share of risks and rewards. To thrive and succeed, companies need to set certain expectations and goals.

Keeping investment expectations in perspective.

-  Understand where you are globally and where you want to be.
-  Tolerance for ambiguity and risks – going in with your eyes wide open.
-  Develop framework and resources to support expansion – from identifying, assessing to completing investment deals.
-  There is no single business development model – one size doesn't fit all.

How we can help you

PwC can develop and work with you through various stages of your investment road map overseas or into Malaysia.

Are you looking to achieve any of these?

- Enter new markets
- Increase your market share
- Adapt to changing markets

We can support you at any stage of your investment - from market entry, growth, business improvement to exit strategies.

Where are you on the investment road map?

“It is not the strongest... nor the most intelligent that survives. It is the one most adaptable to change.”

Charles Darwin

Let's step it up

The only thing that is certain, is change - a unique approach is required.

Where are you on the investment road map?

PwC works with you to address your investment needs.

