

PricewaterhouseCoopers Malaysia
NSTP-PwC Malaysian Humanitarian Award

Celebrating humanitarians

*connectedthinking

PRICEWATERHOUSECOOPERS 



SMILE BECAUSE ...

THERE ARE THOSE WHO GIVE OTHERS HOPE.

AND A SELFLESS HELPING HAND.

AND SEE, WHEN OTHERS TURN A BLIND EYE.

THESE ARE ONLY SOME OF THE MANY REASONS

BUT IT IS ENOUGH TO CELEBRATE HUMANITARIANS

AND CALL THEM HEROES...



JOINT ORGANISERS AND SPONSORS



Established in 1845, The New Straits Times Press (Malaysia) Berhad (affectionately known as NSTP) is Malaysia's oldest and largest newspaper publisher. The company started its humble beginning as a small publishing company, with the first edition of its flagship newspaper, the "New Straits Times". Today, The NSTP Group is a corporation of distinction, listed on Bursa Malaysia Securities Bhd, with a history as exciting as that of the nation's.

The principal activities of The NSTP Group consist of the publishing and sale of newspapers and investment holding. Its stable has grown to eight publications, New Straits Times, Berita Harian, The Malay Mail, Harian Metro and their Sunday editions, the New Sunday Times, Berita Minggu, Weekend Mail and Metro Ahad respectively.

NSTP aspires to be the preeminent provider of news, information and entertainment and to achieve total customer satisfaction through its professional and highly regarded workforce that values quality, integrity, innovativeness and personal service.



PricewaterhouseCoopers (www.pwc.com) provides industry-focused assurance, tax and advisory services to build public trust and enhance value for its clients and their stakeholders. More than 140,000 people in 149 countries across our network share their thinking, experience and solutions to develop fresh perspectives and practical advice.

MEDIA SPONSOR

Media Prima Berhad (MPB), the largest integrated media investment group in Malaysia, was established on 23 September 2003 and is listed on the Main Board of Bursa Malaysia. The Group has a diversified interest in both the electronic (TV and radio) and print media apart from content development, event management and outdoor advertising. MPB's portfolio in the broadcast industry extends to TV3, 8TV, ntv7 and TV9. MPB also has interests outside Malaysia via TV3 Ghana. Besides the TV networks, it also has a 43 per cent equity interest in NSTP. The Group also owns two radio networks, Hot FM and Fly FM.

THE NSTP-PwC MALAYSIAN HUMANITARIAN AWARD

The NSTP-PwC Malaysian Humanitarian Award (MHA) seeks to bring national attention and accord recognition to Malaysians who have demonstrated outstanding public service and selfless deeds of a humanitarian nature that went beyond the normal call of duty. The award honours humanitarian acts and deeds that would otherwise go unrecognised and in the process, hopes to promote humanitarian principles and values.

ABOUT MHA

Incepted in 2004 as the NSTP-PwC Young Humanitarian Award (YHA) by co-organisers and co-sponsors The New Straits Times Press (Malaysia) Bhd (NSTP) and PricewaterhouseCoopers (PwC), the award was renamed as the NSTP-PwC Malaysian Humanitarian Awards (MHA) In 2005.

THE NAME CHANGE

The change reflected its encompassing nature with the introduction of two new categories, namely the Lifetime Humanitarian and Team Humanitarian. This is in addition to the inaugural Young Humanitarian category.

THE LOGO

The two figures represent mankind, regardless of age and race. Leaning against each other, the two figures come together as one, symbolising mankind's need and reliance on one another to survive and succeed in life. It also signifies how we can gain strength and hope with support and/or help from others.

The simple theme of black and white for the figures signifies “going back to basics” of reaching within ourselves to help others in need.



HUMANITARIANISM IS THE VIEW THAT ALL PEOPLE SHOULD BE TREATED WITH THE RESPECT AND DIGNITY THEY DESERVE AS HUMAN BEINGS, AND THAT ADVANCING THE WELL-BEING OF HUMANITY IS A NOBLE GOAL. HUMANITARIANISM RECOGNISES NO BARRIERS NOR DIFFERENCES.



At the 3rd NSTP-PwC Malaysian Humanitarian Award presentation ceremony on 5 December 2006.

FROM LEFT:

PricewaterhouseCoopers Executive Chairman, Dato' Johan Raslan
 Team Humanitarian runner-up, Sathya Sai Baba Central Council Malaysia, representative
 Team Humanitarian recipient, Deaf Against Child Sexual Abuse (DACSA), representatives
 Lifetime Humanitarian Award joint recipient, Manikumar Kanan's widow
 Prime Minister, YAB Dato' Seri Abdullah Ahmad Badawi
 Lifetime Humanitarian Award joint recipient, Embun Mohd Ali
 Young Humanitarian Award runner-up, Murugan Nagu Pandithan
 Young Humanitarian Award recipient, Ivan Kennedy
 NSTP Group Chairman, Dato' Seri Mohamed Jawhar Hassan

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NOMINEES
AWARDS



Young Humanitarian Recipient

IVAN KENNEDY, 32, helps the hardcore poor including children, single mothers and the aged by educating, caring for them at his shelter home and feeding them at his Soup Kitchen Outreach. He also visits and provides rations to the Orang Asli.

Young Humanitarian Runner-up

MURUGAN NAGU PANDITHAN, 38, went to Aceh, Indonesia to help tsunami victims and to Balakot, Pakistan to help in the earthquake disaster as a member of the Malaysian Red Crescent Society which he joined as a teenager.

Young Humanitarian Finalists

ABDUL RAQIB KARIM MOHD RAZHA, 22, courageously helped a mugging victim at the risk of losing his own life, serving as a source of inspiration for other Malaysians. He was stabbed twice for his troubles and lost more than four pints of blood.

AIZAN AZRINA ROSLI, 32, spearheaded a programme called Projek Tekad, motivating and encouraging less privileged young Malaysians to excel in life. She also volunteers weekly at an orphanage, helping the children with their studies.

HARUN MAT YUSOP, 35, imparts his knowledge and skills as a chef with the hope of turning troubled teenagers into good citizens. He gives free cooking classes to the boys at Henry Gurney school every week.

3rd NSTP-PwC MALAYSIAN HUMANITARIAN AWARD

Team Humanitarian Recipient

The **DEAF AGAINST CHILD SEXUAL ABUSE (DACSA)** team of six has relentlessly conducted awareness talks, workshops and education camps on one of the most neglected social issues - Personal Safety and Child Sexual Abuse (CSA) among the deaf. The team's Facilitator Handbook is now widely used as a sample in the teaching of CSA to other groups with disabilities.

Team Humanitarian Runner-up

SATHYA SAI BABA CENTRAL COUNCIL OF MALAYSIA is dedicated towards promoting human values across religious and social borders. It provides selfless service to the poor, sick and needy, promotes human values to youths and society at large as well as inter racial and inter religious harmony amongst the younger generation.

Team Humanitarian Finalists

PERSATUAN PENJAGAAN ANAK-ANAK TERENCAT AKAL JOHOR is a centre caring for mentally disabled and handicapped children. Established in 1990 with just seven inmates, the centre now houses 168 residents. The centre hopes that with proper education and attention, some of the children will attain independence as they mature.

SUPERFLOW CENTRE provides social, welfare and health services to the underprivileged. Professionally run by a group of volunteers and administrators, its community services include a dialysis centre, training centre for the mentally challenged, home for abandoned children, school for Down's Syndrome and autistic children and a training centre for the handicapped.

Lifetime Humanitarian Joint Recipients

EMBUN MOHD ALI, 87, has made caring for orphans her lifelong cause. She and her late husband funded the construction of Asrama Anak-Anak Yatim/Miskin Yayasan Hikmah in Gopeng with their own savings and pension in 1991. The Yayasan Hikmah was subsequently founded with Embun's 32 acres of land and other properties in its name. At an age when others would be content to stay at home, Embun is still an active adviser of the orphanage.

The late **MANIKUMAR KANAN**, 44, himself a disabled, dedicated his entire life to the welfare of others. His younger days as a volunteer at a home for the mentally and physically challenged, prompted him to set up a home for the disabled, Pusat Penjagaan Kanak-Kanak Cacat Taman Megah in 1997. He was the founder, director, manager, fundraiser and driver for the centre, which grew from four disabled kids to 138 currently. He died in an accident in April this year while on his way to sell tickets for a fund raising campaign for the Home.

Lifetime Humanitarian Finalists

NGO YORK KONG, 58, has spent the last three decades helping special children in Sabah. His own personal experience with bringing up a disabled daughter increased his empathy for others with any type of needs particularly those who are poor and/or disabled in any way. Beneficiaries of his dedication include Seri Mengasih Centre for those with intellectual disability and other developmental impairments. Ngo was also responsible for revamping the Special Olympics and introduced Climb Mount Kinabalu for special athletes.

HENRY K. PILLAI, 60, decided to devote himself to humanitarian works from the age of 26. Starting out with seeing to the needs of the poor in 1972, he went on to set up homes for orphans, abandoned and abused children and juvenile delinquents, unwed mothers and people living with HIV/Aids as well as centres for drug and alcohol rehabilitation, crisis counselling and creative arts resource for the underprivileged. All these humanitarian deeds are carried out under Grace Community Services which he founded.

REV PETER JOHN YOUNG, 80, is a passionate and visionary personality who has devoted his whole life to the betterment of marginalised citizens. He was the first Executive Director of Malaysian CARE and has moved on to start Dignity and Services, a registered advocacy group, promoting the interest and championing the cause of persons with learning disabilities (PLDs).





At the 2nd NSTP-PwC Malaysian Humanitarian Award presentation ceremony on 14 November 2005.

FROM LEFT:

PricewaterhouseCoopers Executive Chairman, Dato' Johan Raslan
 Lifetime Humanitarian Award Recipient, Cecil Rajendra
 Deputy Prime Minister, YAB Dato' Sri Najib Tun Razak
 Young Humanitarian Award recipient, Balasupramaniam
 National Cancer Society of Malaysia Vice-President, Dr Ahmad Kamal
 NSTP Group Editor-in-Chief, Dato' Kallimullah Hassan

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NOMINEES AWARDS

Young Humanitarian Recipient

BALASUPRAMANIAN, 31, is the founder of the Malaysian Volunteer Fire and Rescue Association (MVFRA) whose dedication to volunteerism has taken him on search and rescue missions to earthquake and tsunami-stricken areas.

Young Humanitarian Finalists

IVAN KENNEDY, 31, helps the hardcore poor including children, single mothers and the aged by educating and caring for them at the El Shaddai Community Society which he founded in 1995 and feeding them at his Soup Kitchen Outreach. He also visits and provides rations to the Orang Asli.

SIA SIEW CHIN, 39, herself disabled due to muscular dystrophy, founded Beautiful Gate Foundation in 1995 that helps the disabled lead independent lives. Since then, three more centres have been established and the fourth, is planned.

Team Humanitarian Recipient

NATIONAL CANCER SOCIETY OF MALAYSIA (NCSM) is dedicated to highlighting the importance of early detection of cancer, saving lives from cancer and improving the quality of life of those living with cancer through patient care and education.

Team Humanitarian Finalists

ERA CONSUMER MALAYSIA, a voluntary NGO working for people's empowerment on issues ranging from food security, human rights, environment, consumer rights to women's rights for a socially just and equitable society.

SATHYA SAI BABA CENTRAL COUNCIL OF MALAYSIA promotes human values across religious and social borders. It provides selfless service to the poor, sick and needy, promotes human values to youths and society at large as well as inter racial and inter religious harmony amongst the younger generation.

Lifetime Humanitarian Recipient

LIFETIME HUMANITARIAN CECIL RAJENDRA, 64, a lawyer by training, has devoted his adult life to awakening people to the burning social issues that afflict Malaysia and the third world, in general. He founded Malaysia's first rural Legal Aid Centre and pioneered the Bar's legal aid scheme which handles 150,000 pro bono cases for farmers, fishermen, factory workers, asylum seekers and Orang Asli.

Lifetime Humanitarian Finalists

JAMES NAYAGAM, 51, love for children compelled him to leave a stable job at 27 to work full-time for an organisation that helps children. Today, he continues to serve the Shelter Home for Children that he and some friends founded in 1981.

RASAMMAH NAOMI BHUPALAN RAJENDRAM, 78, is a social activist and educationist has made fighting for the welfare and dignity of women and addressing the plight of the deprived and marginalised her lifelong mission. This gutsy lady has also added the fight against drug abuse and HIV/AIDS to her mission of 40 years.



At the 1st NSTP-PwC Young Humanitarian Award presentation ceremony on 12 August 2004.

FROM LEFT:

Young Humanitarian Award recipient Norlina Alawi
Prime Minister YAB Dato' Seri Abdullah Ahmad Badawi
PricewaterhouseCoopers Executive Chairman Raja Dato' Arshad Uda
NSTP Group Editor-in-Chief, Dato' Kallimullah Hassan

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NOMINEES A W A R D

Young Humanitarian Recipient

If you had six children of your own, would you adopt another four, especially if they carry the stigma of HIV/AIDS?

NORLINA ALAWI, 32, did just that when she established Pernim or the Nurul Iman Welfare Society for Children of People Living with HIV/AIDS.

The four children now live under difficult circumstances: they are offspring of parents who are either HIV positive or had died of AIDS.

Young Humanitarian Finalists

He trekked eight hours into a hillside padi farming community in Terian, Penampang to put up solar panels at a primary school to enable students to use a laptop for the first time. That is just one of many days in Adrian's Lasimbang's life.

ADRIAN LASIMBANG, 26, brings light and life to people in the deep corners of Sabah and Sarawak.

The Universiti Malaya graduate, a full-time volunteer with Partners of Community Organisations (Pacos), worked on seven projects to provide electricity supply to remote communities in Sabah and Sarawak.

The first thing officers in St. John noticed was his dynamic personality despite being raised by a single parent.

SIVA SARAVANA KUMAR GOPAL DASS, 26, was constantly struggling to make ends meet while pursuing his dream of being a doctor but it was his determination to help those in need that grabbed everyone's attention.

In 2003, he attended to 195 emergency cases ranging from accidents, heart attacks and even maternity cases.

The verification process, a phase after nominations are received and before judges evaluate entries, is entrusted to The Liaison Combination Sdn Bhd (TLC). TLC as a company, specialises in connecting business and society via corporate community involvement and HR services.

Nominees' deeds will be verified preliminarily by Brian Lariche and Mirella Soyer of The Liaison Combination Sdn Bhd (TLC) to ensure that only nominees who have met all criteria are eligible for judging by the Panel of Judges. Once verified, the list of eligible nominees will be passed to the Panel of Judges for selection.

CATEGORIES

YOUNG HUMANITARIAN is open to all Malaysian individuals aged 40 and below

TEAM HUMANITARIAN is open to organisations or groups of Malaysians comprising two people or more

LIFETIME HUMANITARIAN is open to all Malaysian individuals aged 40 and above

CRITERIA

YOUNG HUMANITARIAN AWARD & TEAM HUMANITARIAN AWARD

Demonstrated one or more of the following between 1st January and 31st December 2005:

A courageous deed involving personal self-sacrifice/going beyond the call of duty in the name of humanity and/or charity

A commitment to serving others demonstrated by an act or acts of selfless service

A generosity of spirit and a dedication resulting in the betterment of people in need (defined as needing shelter, food, clothing, education and meaningful employment)

A meritorious direct "hands-on" participation in an act or operation of a charitable or humanitarian nature directly benefiting an individual or groups of individuals or community

Through outstanding involvement and dedication, have made a significant contribution of volunteer leadership or service which has improved or enriched the lives of others and the welfare of humanity and society as a whole

An act of kindness done without expectation of reward that has resulted in recognition by members of a community/family/institution

LIFETIME HUMANITARIAN AWARD

Demonstrated any one or more of the following acts/deeds consistently for a minimum period of 10 years including up to 31 December 2005:

Courageous deeds involving personal self-sacrifice/going beyond the call of duty in the name of humanity and/or charity

A commitment to serving others demonstrated by an act or acts of selfless service

A generosity of spirit and dedication resulting in the betterment of people in need (defined as needing shelter, food, clothing, education and meaningful employment)

A meritorious direct "hands-on" participation in an act or operation of a charitable or humanitarian nature directly benefiting an individual or groups of individuals or community

Through outstanding involvement and dedication, have made a significant contribution of volunteer leadership or service which has improved or enriched the lives of others and the welfare of humanity and society as a whole

Acts of kindness done without expectation of reward that has resulted in recognition by members of a community/family/institution

JUDGES

2005

See next page

2004

Chief Judge
Former Deputy Prime Minister
and former Suhakam Chairman
Tun Musa Hitam

Educationist and Trainer
Puan Sri T. Ampikaipakan

National Unity Advisory
Panel member
Kerk Kim Hock

HSBC Deputy Chairman & CEO
Dato' Zarir J Cama

Thespian
Dato' Faridah Merican

2003

Chief Judge
Former Deputy Prime Minister
and former Suhakam Chairman
Tun Musa Hitam

Chairman, National Institute of
Occupational Safety & Health
and Vice-Chairman, Malaysia
Crime Prevention Foundation
Tan Sri Lee Lam Thye

President of Pure Life Society
Mother Mangalam

Managing Director of Paddy
Schubert Sdn Bhd
Datuk Dr. Paddy Bowie

Sociologist and author
**Professor Datuk Dr Syed
Hussein Alattas**

Former Group Editor of New
Straits Times
Mr P.C. Shivadas



NATIONAL UNITY ADVISORY PANEL MEMBER, KERK KIM HOCK was the former DAP secretary-general and MP for Kota Melaka. Retired after the 2004 general election, Kerk has survived a life-threatening illness and now dedicates his time as a member of the National Unity Advisory Panel.

1

MORTEN LUNDAL IS DIGI.COM BERHAD AND DIGI TELECOMMUNICATIONS SDN BHD CEO Under his stewardship, DiGi's Amazing Malaysians was launched in January 2005. The corporate social responsibility programme is aimed at supporting the preservation of Malaysia's heritage by involving youth and children living mainly in rural areas.

2

RENOWNED THESPIAN DATO' FARIDAH MERICAN is often referred to as the "First Lady of Malaysian Theatre". She has carved an enduring niche as a theatre producer, director and actor. She runs Actors Studio with husband, Joe Hasham, and is co-founder of the Kuala Lumpur Performing Arts Centre in Sentul.

3

CHIEF JUDGE DATO' PAUL LEONG was the Minister of Primary Industries from 1978 -1986 and a Member of Parliament from 1974 -1990. He is currently an Independent Director of Air Asia Bhd, Executive Deputy Chairman of Sin Chew Media Corporation Bhd and Director of SBB Asset Management Sdn Bhd.

4

EDUCATIONIST AND TRAINER, PUAN SRI T. AMPIKAIPAKAN, Puan Sri T Ampikaipakan, Managing Partner of Skill Builders, has 30 years experience as an educationist, motivator, etiquette expert and trainer. As part of her social service, she offers seminars and workshops to students. Puan Sri Ampu is a trustee of the Yayasan Raja Muda Selangor.

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