

News release



Time still available to enter Corporate Reporting Awards 2010

Ebène, 25 November 2009 – The deadline for entries in the 2010 Corporate Reporting Awards, presented annually by PricewaterhouseCoopers (PwC), is quickly approaching.

Entries must be submitted by **Monday 7 December 2009**.

The Annual awards programme has recognised excellence in financial and corporate reporting in Mauritius over the last 12 years. Following a detailed analysis of the annual reports, PwC will submit nominees to an independent Jury, which will determine the winners.

The reports will be marked along the following three assessment criteria:

- **Content**, i.e. how far companies present their objectives and strategies, trends and factors shaping their market environment, key resources and relationships, risk analysis...
- **Clarity**, i.e. the clarity and depth of information presented, design look and feel, language, ease of navigation and read for reports presented on CDs, etc.
- **Correlation**, i.e. consistency of messages throughout the annual report, with external communications and how they relate to the strategic themes set out. Over the past year, we have seen reports issued on CDs and, this year, we will put particular emphasis on how companies communicate on financial information on their websites.

The three competing categories will remain the same as last year, i.e. **SEM7 Companies**, **Investment Companies** and **Other Public Interest Entities** (the DEM market, listed companies other than SEM-7, Parastatals and other large non-quoted companies).

The results of the competition will be announced on 27 January 2010.

ENDS



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Notes to Editor:

About PricewaterhouseCoopers

PricewaterhouseCoopers (pwc.com) provides industry-focused assurance, tax and advisory services to build public trust and enhance value for its clients and their stakeholders. More than 163,000 people in 151 countries across our network share their thinking, experience and solutions to develop fresh perspectives and practical advice.

PricewaterhouseCoopers in Mauritius (pwc.com/mu) is recognised as a thought leader and a change initiator, offering the resources of a global organisation combined with detailed knowledge of local issues. With over 200 professional staff, we serve a large number of multinational companies doing business in Mauritius, a cross section of the local business community as well as public institutions.

Professional services provided through the PricewaterhouseCoopers Mauritius firm, supported by our network of member firms, include:

Assurance – We provide innovative, high-quality and cost effective audit and attest services, mainly for statutory reporting.

Advisory – We provide market leading solutions to mergers and acquisitions, leveraging our expert knowledge of Stock Exchange regulations, valuation methodologies, local knowledge of industries and of the local company legislation. We also provide comprehensive advice in relation to performance improvement, technology needs, business recovery services, human resources and crisis management.

Tax – We provide a wide range of leading specialist tax services in tax structuring and compliance.

The name PricewaterhouseCoopers is one word, with upper case P, upper case C, and all other letters in lower case.

An overview of last year's competition is available on www.pwccra.com

Read *World Watch* magazine - our global governance and Corporate Reporting magazine - on www.corporatereporting.com, which includes coverage of the 2008 Corporate Reporting Awards held in Mauritius in November 2008.

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