

# PwC Middle East - Customs & International Trade Services



## Why Customs & International Trade

Looking at how the world is changing in terms of trade behavior and international cooperation, it becomes clear that customs is shifting from a purely operational topic towards a strategic component of managing global operations.

As competition increases across the globe, greater efficiency and accuracy is expected from both suppliers and customers. At the same time, local governments have expanded and fine-tuned their trade legislation, requiring companies to also increase scrutiny of their own import, export and indirect tax (Customs and Value Added Tax - VAT) strategies to be sure that they comply with complex local laws. Not paying enough attention to these matters could cause these companies to incur unnecessary indirect tax costs, slowing their supply chains, increasing order completion time, and incurring other import and/or export risks related to non-compliance.

## How PwC can help you to efficiently managing Customs & International Trade matters

Our aim is helping companies reduce international trade costs, mitigate import/export risks and improve supply chain efficiency through practical solutions.

PwC can help you to address business challenges through the strategic management of Customs & International Trade issues. We provide efficient and effective cross-border management systems that will help you minimize costs, improve cash flow and deal with customs & duty issues.

We can assist in streamlining import and export activities and reduce business costs by identifying savings opportunities and minimizing the customs compliance burden. Our team can help your business proactively manage customs-related risks by establishing effective compliance measures and reviewing them in the context of changing regulations.

## PwC Middle East Customs & International Trade team assistance

We assist clients in all aspects of Customs & International Trade, both locally and globally.





## Why PwC?

PwC is the leading Indirect Tax advisory practice and was the first with dedicated VAT and Customs & International Trade experts in the Middle East region.

- We are the leading provider of tax services worldwide both in terms of size and scope of our tax practice and reputation.
- We have a dedicated specialist Indirect Taxes team based in Dubai, and Indirect Taxes professionals in our local offices throughout the Middle East region, with extensive industry and consultancy experience.
- We have access to specialist Customs & International Trade and Tax expertise globally, thanks to the reach of PwC's global network of professionals

Our excellent relationships with local revenue authorities and comprehensive understanding of the regulatory and policy environment combined with our global network of experienced professionals enable us to deliver the optimal solutions tailored to the unique concerns and demands of your business.



### Key contacts in the PwC Middle East Customs & International Trade team

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