

Food and Beverage Catalogue

Kazakhstan Export Accelerator Programme
CIIE 2021



Ministry of trade and
integration of the
Republic of Kazakhstan



QAZTRADE
ACCELERATOR



Foreword



Azamat Askaruly

General Director
JSC «Qaztrade» TPDC»

Dear colleagues,

JSC "QazTrade" Trade Policy Development Center" presents a catalog of products produced by 18 Kazakhstani food companies that are participating at CIIE 2021.

This catalog presents food industry products for potential business partners from the People's Republic of China. The catalog contains 18 profiles of various food product manufacturers. They produce sunflower and linseed oil, honey, wheat flour, beverages and compound feed for different types of animals.

We are confident that the products shown in this catalogue will be deservedly sought after in China for their high quality and uniqueness. We would like to thank you for taking the time to explore our products.

Introduction



18 food and beverage companies listed in this catalogue have been selected to participate in the program based on their products' potential and companies' export capabilities.

The companies can be classified into the following 7 product categories:

- 4** Milling industry products, starch and starch products
- 4** Beverages
- 3** Dairy products
- 2** Meat, canned meat and fish
- 2** Confectionery and honey
- 2** Vegetable Oils
- 1** Salt

The main component of the program is the business mission that includes participation in the **4th China International Import Expo (CIIE)** and business communication with potential partners.

Mareven Food Tian-Shan LLP

Milling industry products, starch and starch products

About the company

Headquarters: Almaty city
Year established: 2018
Turnover: \$54 mln
Annual capacity: 56,000 tonnes

Mareven Food Tian-Shan produces instant foods. The main product is pasta under the trademark "Rollton". The "Rollton" brand is over 20 years old and started production in Kazakhstan in 2018. Millions of families trust Rollton: a meticulously designed recipe and constant control over quality at each and every stage of production ensure excellent taste in the finished dish. It exports to the CIS countries and China.

Product range

Pasta
Instant noodles
Instant mashed potatoes



Contacts

Miras Kilybaev
Wechat ID: miras_kylibayev
www.mareven.com/en
miras.kilybaev@kz.mareven.com
info@kz.mareven.com



Salamat Company LLP

Milling industry products, starch and starch products

About the company

Headquarters: Kostanay city, Kostanay region

Year established: 2001

Turnover: \$20 mln

Annual capacity: 1,800 tonnes/day

Salamat Company produces all grades of wheat flour and wheat bran under the trademark "Salamat". The company has its own modern mill, logistics infrastructure, laboratory, warehouses and storage facilities. They have been exporting their products to the CIS countries, China, Afghanistan and Iraq for over 19 years.



Product range

Wheat flour
Wheat bran

Contacts

Erzat Kurbanov

Phone: +7 771 089 30 02

www.salamatcompany.com

salamat@salamatcompany.com



Novo-Aljan milling plant LLP

Wheat flour

About the company

Headquarters: Aktobe city

Year established: 1991

Turnover: >\$27 mln

Annual capacity: 200,000 tonnes

The company produces flour from soft wheat and pasta from premium flour under the trademarks Granum, Mukatay. Entire production process conforms to the food safety system management standards ISO 22000.



Product range

Soft wheat flour

Pasta



Contacts

Nurzhan Zhulaev

WeChat ID: GraNum1991

www.granum.kz

sale1@granum.kz

GOOD LOOK LLP

Animal feed

About the company

Headquarters: Taraz city

Year established: 2003

Turnover: >\$1 mln

Annual capacity: 144,000 tonnes

The company produces high quality compound animal feed for all types of animals, birds and fish under the GOOD ZHEM brand.



Product range

Animal feed



Contacts

Rumiya Hashimova

Phone: +7 701 763 19 75

www.goodzhem.kz

goodlook2007@mail.ru

Arba Wine LLP

Beverages

About the company

Headquarters: Almaty city
Year established: 1999
Turnover: undisclosed
Annual capacity: 547,000 bottles

Arba Wine produces wines from its own vineyards in Almaty region Assy river valley. The terroir conditions are perfect for the high quality organic grapes cultivation.

Its wines have been recognized in various competitions around the world, such as International Wine Challenge (UK), G100 (China), Mundus Vini (Germany), Decanter World Wine Awards (UK), CWSA (HK).

Product range

White wine
Red wine
Sparkling wine

Contacts

Zhanar Sambetova
WeChat ID: janarasam
www.arbawine.com/en
janarasam@gmail.com



Global Beverages LLP

Beverages

About the company



Headquarters: Almaty city
Year established: 2011
Turnover: 80 mln bottles
Annual capacity: \$37 mln

The company produces mineral drinking water, drinks and vodka. The company owns over 20 trademarks. The Turan water deposit, discovered in 1997 in an ecologically clean region of Kazakhstan (Burabay), is considered to be 1 of only 5 unique natural light water deposits in the world. For their vodka, filtration is a distinctive feature; a modern platinum filter is used in the production. The classic recipe presents a pleasant bread flavour and exceptional softness.

Product range

Contacts

Dmitry Zhukov
Phone: +7 777 713 33 30
www.asiawaters.com
dmitry.zhukov@gazspirits.com

Vodka
Mineral, flavoured mineral water
Medicinal table water



PurePack LLP

Beverages

About the company

Headquarters: Almaty city

Year established: 1993

Turnover: \$20 mln

Annual capacity: 200 mln litres

Pure Pack is a leading producer of juices in Kazakhstan. It gathers fruits from the best plantations of Brazil, South Africa, Chile, Greece and other countries. The core of the company's philosophy is the impeccable quality and all raw materials pass through thorough laboratory research. The company exports its products to China and the CIS countries under the trademarks "Palma" and "Juicy".

Product range

“Juicy” juice

“Palma” juice



Contacts

Vadim Budacheev
WeChat: +7 707 651 39 13
raimbek.com/en
matvey.zhivotovskiy@raimbek.com



RG Brands Kazakhstan LLP

Beverages

About the company

Headquarters: Almaty city

Year established: 1994

Turnover: >\$200 mln

Annual capacity: 1 bn litres

RG Brands produces juices, soft drinks, milk, tea and drinking water. Its main products are juices "Gracio", "Da-Da", and drinking water "ASU". The company has four modern production sites in the North and South of Kazakhstan. The company is the exclusive bottler for PepsiCo and Lipton Ice Tea in Kazakhstan and Central Asia. It exports its products to the CIS countries and China.

Product range

"Gracio" juice

"DaDa" juice

"Asu" mineral water



Contacts

Ivan Pirogov

WeChat: +7 777 230 9985

www.rgbrands.com

ivan.pirogov@brands.kz



Kublei LLP

Meat, canned meat and fish

About the company

Headquarters: Uralsk city, West-Kazakhstan region

Year established: 1992

Turnover: undisclosed

Annual capacity: 20 thousand tonnes of meat per year and 200 thousand cans per shift

Kublei produces chilled and frozen meat (beef and lamb) and canned meat and fish products. The livestock is supplied from local farmers of Kazakhstan. The main breeds are Hereford and Kazakh White-headed. The company exports its products to the CIS countries and the Middle East. The trademark "Kublei" is registered in China.

Product range

Beef
Canned fish

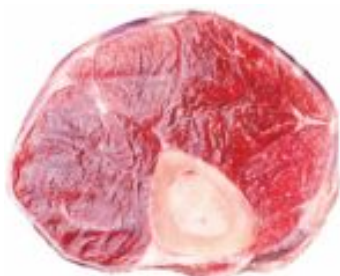
Contacts

Zaure Berekesheva

Phone: +7 777 060 30 90

www.kublei.kz

z.berekesheva@kublei.kz info@kublei.kz



Meat Processing and Services LLP

Meat, canned meat and fish

About the company

Headquarters: Koshmambet village, Karasay district, Almaty region

Year established: 2002

Turnover: \$4.7 mln

Annual capacity: 32,400 tonnes

Meat Processing and Services produces chilled and frozen beef and lamb meat. The company has its own feedlot for 3,000 head of cattle, a meat processing plant with an annual production volume of 32,400 tonnes of beef meat. The company has built and now successfully operates a vertically integrated flowsheet to produce environmentally-friendly and high-quality meat products.

Product range

Frozen beef



Contacts

Sergei Limberg
WeChat: +7 777 714 09 49
meatps@mail.ru

DEP LLP

Dairy products

About the company

Headquarters: Kostanay city, Kostanay region

Year established: 1994

Turnover: >\$40 mln

Annual capacity: 200 tonnes/day

DEP produces over 100 types of high quality natural dairy products, including condensed milk, UHT milk and ice cream under the trademark "DEP". All products are made of natural milk and contain no artificial colours or flavours. The company exports its products to Russia.

Product range

Whole condensed milk

UHT milk

Milk cocktails

Ice-cream in a waffle cone

Ice-cream in a waffle cup

Ice-cream in a container

Sweet-cream butter



Contacts

Aray Zhubatova

WeChat: LLP_DEP

Phone: +7 701 309 35 77

www.dep.kz

export@dep.kz



EurasiaInvest Ltd.

Dairy products

About the company

Headquarters: Nur-Sultan city

Year established: 2009

Turnover: \$2 mln

Annual capacity: 250 tonnes

EurasiaInvest produces powdered mare's and camel's milk under the trademarks "Saumal", "Saubota" using innovative German technologies which help to achieve not only high production volumes, but also to control a high level of product quality. Camel and mare milk have been proven to have a beneficial impact on health and are recommended to be consumed to enrich one's diet. The company exports its products to China, Hong Kong, Russia, UAE, Turkey and the USA.

Product range

Spray dried camel milk powder

Freeze dried mare milk powder



Contacts

Kairzhan Meyrambekov

WeChat ID: saumalexport

www.saumal.kz

mkairzhan@mail.ru



Molproduct LLP (Agroproduct Group of companies)

Dairy products

About the company

Headquarters: Almaty city

Year established: 1996

Turnover: >\$100 mln

Annual capacity: 410,000 tonnes

Molproduct is a leader in the Kazakhstan dairy market and #1 exporter to Russia, producing milk, kefir, cottage cheese, yoghurt, milk shakes, etc. under the trademarks "Coppa Italia", "Mumunya," "Lyubimoye", "Odari". With 4 factories in different regions of Kazakhstan, the company can produce a wide range of dairy products. It exports its products to Russia, Mongolia, and Turkmenistan.

Product range

UHT milk

Milk cocktails

Alternative plant milk (oat, chocolate oat, buckwheat, walnut, coconut)

Coffee and Tea drinks



Contacts

Meruert Yerlan

Phone: +86 18610174773

2930723819@qq.com

WeChat ID: mikosha22



Confectionery factory Saule LLP

Confectionery

About the company

Headquarters: Taraz, Jambyl region

Year established: 2017

Turnover: >\$240,000

Annual capacity: >12,000 tonnes

The Saule confectionery factory is one of the largest modern enterprises in the Kazakhstani confectionery market. It produces over 80 types of waffles and biscuits under the trademark “Saule”, using advanced European equipment. The company exports its products to China.

Product range

Waffles
Biscuits
Gingerbread
Puff pastry



Contacts

Dias Shaukharov

Phone: +7 775 520 52 25

www.saule.company

shaukharov14@gmail.com

info@saule.company



KondiZ LLP

Confectionery

About the company

Headquarters: Semey, East-Kazakhstan region

Year established: 2014

Turnover: >\$15 mln

Annual capacity: 18,000 tonnes

KondiZ is a large enterprise that supplies products to all cities of Kazakhstan using advanced technologies. It has been producing confectionery products such as biscuits and cookies under the trademark "KondiZ" since 2014. It exports its products to the CIS countries.



Product range

Buttercream biscuits

Crackers

Friable cookies



Contacts

Adilbek Akimov

WeChat: +7 707 507 32 30

www.kondiz.kz

akimov.adilbek@mail.ru

info@kondiz.kz

Kaz-Ir Agro LLP

Vegetable Oils

About the company

Headquarters: Taraz, Jambyl region

Year established: 2006

Turnover: >\$2 mln

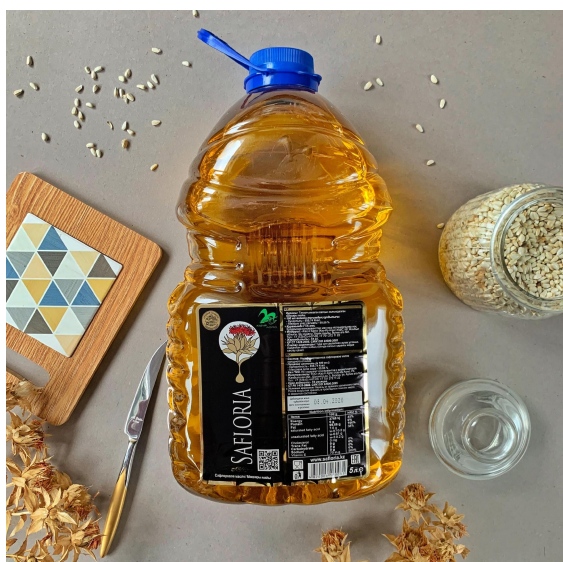
Annual capacity: 2,200 tonnes

Kaz-Ir Agro is one of the few companies that performs the whole production from harvesting up to exporting. It produces cold-pressed safflower oil under the trademark "SAFLORIA", registered in the Republic of Kazakhstan, China and Russia. Saffloria oil contains a large amount of linoleic acid (about 80%), which is very useful for health. The company exports to European countries, Russia, Japan, China and Uzbekistan.



Product range

Safflower oil



Contacts

Marina Fetissova
WeChat ID: safloriakz, kaziragro
www.safloria.kz
Info@safloria.kz

VostokEcoLine LLP

Sunflower oil

About the company

Headquarters: Ust-Kamenogorsk city

Year established: 2016

Turnover: >\$1 mln

Annual capacity: 1,500 tonnes

The company processes agricultural crops and produces sunflower oil under the trademark Zhelannoe (Desirable) and buckwheat groats under the trademark Zhelannaya (Desirable). Their sunflower oil preserves natural qualities and amino acids due to the cold press treatment.

Product range

Bottled sunflower oil - cold pressed, unrefined



Contacts

Mikhail Chuvashov
WeChat ID: wxid_zj5y0rf5rilp22
vostokecoline.kz
vostokecoline@mail.ru

Araltuz JSC

Salt

About the company

Headquarters: Almaty city

Year established: 1925

Turnover: \$24.2 mln

Annual capacity: 600,000 tonnes

The company produces table salt under the trademarks "Araltuz" and "Slavyanochka". It is Kazakhstan's largest producer of table and industrial salt. Its products have no artificial additives (anti-caking agents). The company has been exporting its products to the CIS countries over 7 years.

Product range

Table salt



Contacts

Ilyas Rakymzhan
WeChat ID: samiynoviy

www.araltuz.kz

ilyas.rakymzhan@araltuz.kz

Contacts

 www.qaztrade.org.kz

 [@qaztradeaccelerator](https://www.instagram.com/qaztradeaccelerator)

 [@qaztradeaccelerator](https://www.facebook.com/qaztradeaccelerator)

 [QazTrade Accelerator](https://www.linkedin.com/company/qaztrade-accelerator)

 [Export.gov](https://www.export.gov)

 qaztradeaccelerator2021@gmail.com

 kz_pwc_export_acceleration@pwc.com

 WeChat ID: wxid_mj3z5ec36l6622
WeChat ID: AyaBB88