

PwC Customs and International Trade

Intellectual Property Rights Recordation

Are you an owner of trademarks or other intellectual property rights (“IP”) on commercial goods such as alcoholic beverages, cosmetics, footwear, clothing, mechanical and electrical appliances?

Effective 1 January 2023, the Anti-Counterfeit Authority of Kenya (“ACA”) obliged importers of commercial goods with IP to declare these rights as part of customs clearance procedures.

Recordation entails owners recording their registered IP on the ACA Integrated Management Systems (“AIMS”) as a condition for obtaining import permits for the relevant commercial goods.

You can learn more about IP recordation from our Tax Alert accessible through this [link](#).

Who we are

The PwC Customs and International Trade practice is a multidisciplinary team of lawyers and customs specialists offering Customs and International Trade advisory and compliance solutions to our multi-sector clients.

What we do

We focus on helping companies mitigate import and export tax risks and improve supply chain efficiency. By taking a holistic view of the business, its markets and the overall industry trends, we provide practical advice that offers more than just a “quick fix”.

How we do it

For importers of branded goods we:

- act as your IP recordation agent;
- support you with your IP recordation application;
- register an AIMS account on your behalf;
- notify the ACA of your imports of IP related goods on your behalf; and
- update the ACA on ‘new’ IP and annual renewal of your recordation on your behalf.

For further information please contact our experts below or your usual PwC contact.

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