

PricewaterhouseCoopers

Code of Conduct video excerpt

Barbara Kipp - Partner, US

What we're talking about here isn't complex, we're talking about the very basic obligations and ways that we want to behave, conducting ourselves with independence and objectivity, acting with integrity and honesty, respecting each other, being good corporate citizens, and the last and probably the most important is helping each other through difficult situations.

Chanho - South Korea

I think it's very important for everyone to be committed to a high standard of ethics. I personally value honesty and I respect other people who value honesty as well.

Samuel A DiPiazza Jnr. - Global CEO

The Code of Conduct begins with me and it works itself through our entire organisation. Our senior leadership throughout the firm, at all levels, must live the principles of that Code of Conduct, but it must be something that you can feel throughout the organisation in everything we do, every day.