



PwC Mini MBA Programme The Value of Knowledge

What is PwC Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills.

The training course provides participants with a clear picture of organisations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities, and immediately utilize it by applying newly obtained knowledge and skills in virtual business world in business simulation exercise in Session 10: Mini-MBA in action.

Who is it for?

The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises; enthusiastic professionals who intend to start their own business or plan to advance their career at management levels.

Managing an organisation or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

Methodology of training

PwC Mini MBA Programme comprises ten related sessions designed to offer insight into successful business strategies in the modern world.

In the course of these sessions, we will try to provide a systematic framework and clear structure of organisation management, which will help participants to apply the acquired knowledge in their own organisations.

Working in small teams the participants will have an opportunity to establish and run a virtual entity; experience different phases of company development from inception to its ultimate success in a simulated business environment.

Duration

PwC Mini MBA Programme course takes 33 days in total (121 training hours). Lectures are mostly held on Monday, Wednesday and Friday (19 - 22h). Several sessions will be held on other days and take a full day.

Our trainers

Our trainers are experienced local and international experts in various fields.

Language

Lectures and materials are in English.

Certificate

Upon completion of the programme, participants will receive a PwC Mini MBA certificate.

Programme structure			Training duration & dates
Agenda & Topics			
Session 1:	<i>Business Breakdown and Map</i>	The basics (Vision, Mission, Stakeholders & Governance) & Environmental Analysis - Competition. Understanding the profitability of an industry as well as its markets.	<u>12 hours</u> 23, 24 April 2013
Session 2:	<i>Corporate & Business Strategy</i>	Understanding strategy development based on critical success factors, portfolios & internal analysis. Selecting options for growth & being innovative.	<u>12 hours</u> 24,25 April 2013
Session 3:	<i>People Management</i>	Human Resources & the Cultural Dimension.	<u>12 hours</u> 8, 10, 13, 15 May 2013
Session 4:	<i>Management Skills</i>	The basics – Time Management, Stress Management, Communication.	<u>8 hours</u> 17, 20 May 2013
Session 5:	<i>Marketing</i>	Performance Management	<u>12 hours</u> 8, 10, 13, 15 May 2013
Session 6:	<i>Leadership & Negotiation</i>	Understanding your client & how to lead & gain new business.	<u>12 hours</u> 27, 29, 31 May 2013 3 June 2013
Session 7:	<i>Accounting Basics & Financial Management</i>	Accounting Basics & Financial management & overall performance management.	<u>12 hours</u> 21, 24, 26, 28 June 2013
Session 8:	<i>Project Management & Business Processes</i>	Understanding principles and tools of effectively managed projects.	<u>12 hours</u> 1, 3, 5, 8 July 2013
Session 9:	<i>Linking it all together</i>	Business Analysis Map. Introducing case study.	<u>8 hours</u> 14 July 2013
Session 10:	<i>Mini MBA in action</i>	Apply your knowledge and skills in a virtual business world.	<u>21 hours</u> 17, 19, 22, 24, 26, 29, 31 July 2013

How to make reservation?

For more information and registration form, please contact:

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Price

*Registration fee : USD 2,300 + VAT
Registration deadline: 29 March 2013*

*Early birds registration (by 15 March 2013):
USD 2,070 + VAT
Corporate discounts are available.*

Please note:

Minimum number of students required for holding the programme is 16. Maximum number of students per group is 24.



Our Trainers



Dr. Constantine Kiritsis
PwC Serbia

Dr. Constantine Kiritsis is Curriculum Development Expert for PwC's Academy in Serbia, consultant & Professional Trainer for PwC in the CEE (for ACCA, CIMA, CIA) as well as Part Time Lecturer for the American College of Greece (MBA). He has extensive experience in education and professional training, as former Head of PwC Academy in Greece and by setting up Global training in the late 1990's in Greece and serving as a Partner & Executive Director for close to a decade.

He is also the founder and Managing Director of StudySmart.gr®, a company offering Professional training and information on education, educational systems on a global scale, certifications, and founder and president of the non profit organization named Teachers Without Borders Greece.

He is the author of the only educational guide offered in Greece since 2004. He is considered as one of the leading experts in education and training in Europe having launched, set up, written and participated in numerous activities relating to vocational, professional and academic education. He has been an active speaker on educational and business development issues in over 100 events in the past decade and has written extensively on the topic of education through his own writings. His knowledge areas spans from general education to developing programmes, vocational education and training (VET), Professional qualifications (PQs) and teaching topics such as Corporate Strategy, Entrepreneurship, Business Planning and HR (for the University of Surrey (UK), University of Strathclyde MBA (UK), Henley Management School MBA (currently University of Reading UK), University of Nicosia (CY) and PwC Academies in Europe.



Nikoloz Abuashvili
Visiting professor

Professional with 20 years of experience in solving business problems and getting things done. In different roles, starting from junior positions up to top executive and consultant ones, Nikoloz has worked with wide range of businesses and public entities in Georgia. These ranged from banking institutions (TBC Bank, People's Bank, etc.) to infrastructure companies (Georgian Railway, Ports of Poti and Batumi) to manufacturers (Brewery Natakhtari, Lomisi, etc.) to Governmental and international institutions (GEPA, GTZ, World Bank, TACIS) and other organizations in different industries and sectors.

Nikoloz has been conducting professional trainings since 1995. Being a university professor since 1997, he delivered lectures at Free University of Tbilisi Business School ESM, Caucasus School of Business, Georgian Technical University, University of Tennessee.

Nikoloz's academic background includes business administration, management information systems and jurisprudence. He holds degrees from Georgian and US institutions.

Our Trainers



Nino Kadagishvili, ACCA
Assistant Manager,
PwC Georgia

Nino has nine year of experience in assurance. She is currently managing a diversified portfolio of audit clients and is also a co-captain of PwC Academy. Nino is also responsible for leading internal firm trainings and professional workshops for PwC staff.

Nino has extensive experience in the application of IFRS and UK GAAP. She has also managed alternative tax audit engagements in Georgia.

Nino holds the following qualifications and degrees: Member of Association of Certified Chartered Accountants (ACCA).

Professional Accountant certified by the Georgian Federation of Professional Accountants and Auditors (GFPAA - full member of IFAC).

Certified auditor by the Audit Activity Council (AAC) of the Parliament of Georgia in General Audit.

At PwC's Client training Academy in Georgia Nino responsible for coordination of Internal Audit Trainings (CIA) in Russian and English languages.



Yuri Dolidze
Academy Leader,
PwC Georgia

Yuri is an expert with almost 20 year experience in professional services, including audit, tax and advisory areas. Before joining PwC in 2005, Yuri acted as a co-founder and leading partner at Alexandre Consulting group (1995-1999) and UBC International/PKF (2000-2005).

At PwC Yuri led assurance practice till 2010 servicing various industry leaders such as Telasi (Tbilisi power supply), Mtkvari Energy (largest thermal plant), TAV Urban Georgia (Tbilisi International Airport), Sheraton Metechi Palace, Silknet (telecom), Margebeli Group, Georgian Water and Power (Tbilisi Water Supply), GeoSteel.

Currently Yuri is in charge of advisory practice and PwC Academy. Among the most important projects coordinated by him are conceptual studies performed for Georgian Partnership Fund and market studies prepared for Georgian Investment Agency. Academy provides qualification courses (DipIFR, CIA, CIMA, CIPD, ACCA), open technical seminars (IFRS updates, hot accounting and tax topics) as well as business skills related programs (Mini MBA, soft skills etc).

Yuri is graduated from Tbilisi State University, Macroeconomics faculty. He is a real member of GFPAA (Georgian Federation of Professional Accountants and Auditors, member of IFAC), the Certified Real Estate Appraiser and associated member of ACFE (Association of Certified Fraud Examiners). Yuri is the Chairman of the Quality Control Committee at GFPAA and Chairman of HR and training Committee at the International Chamber of Commerce.

Our Trainers



Shota Kvachakidze
*Assistant Manager,
PwC Georgia*

Shota has 9 years working experience in the field of information technologies. He joined PricewaterhouseCoopers in January 2009. His professional experience includes analysis of business processes, review of internal controls, recommendations on systems of internal control and general IT controls.

Shota has more than 4 years of experience in analysis of information systems and information security, evaluation and optimisation of business processes. He participated and managed projects on: Audit of information systems; Analyzing and evaluating the design and operational effectiveness of controls over business processes, Internal control optimization and etc.

Shota worked as a professional trainer for 2 years. He has extensive experience in preparing training materials, presentations, user manuals and video-lessons, designing and conducting trainings and knowledge evaluation projects.

Shota holds degree of Microsoft Certified Professional (2272c)



Lasha Janelidze
*Director,
PwC Georgia*

Lasha as Director at PwC Georgia office leads audit teams to execute audit and review procedures, including daily communication with client personnel and active management of the agreed deliverables.

He is responsible for Planning (budgets, work program) and management (staff allocation, performance evaluation) of the projects.

Lasha has wide range working experience including audit, consulting, banking and public organizations. Lasha participated in provision of audit, SOX 404 compliance and other related services to different local and international clients.

He has been involved and manages audits and advisory services in clients of the CIP/TICE industry from 2002.

As a consequence of these works he has a significant knowledge of the International Financial Reporting Standards and US GAAP.

Lasha holds the following qualifications and degrees: Professional qualification of ACCA; Masters Degree in Public Administration by the Georgian-American Institute of Public Administration; Diploma in Applied Mathematics by Kutaisi Technical University.